



## Why they are an integral part of learning at TLE®

Scientific studies indicate that children love to learn from characters. That's why we've developed a wide, joyous group of them, each with his or her own personality, and unique activity or trait to introduce, tying into crucial parts of our diverse childhood development curriculum. They help engage, entertain, comfort and teach children. They make the education at TLE® as highly effective as it is exceptionally fun.

## How the cast began and grew

TLE® co-founder Linda Weissman has always loved elephants because they are family-oriented animals. That inspired her to create Bubbles the Elephant, our iconic blue elephant mascot. New characters were created along the way. Today there are over 90 TLE® characters, to teach our children different lessons and inspire them in unexpected ways.

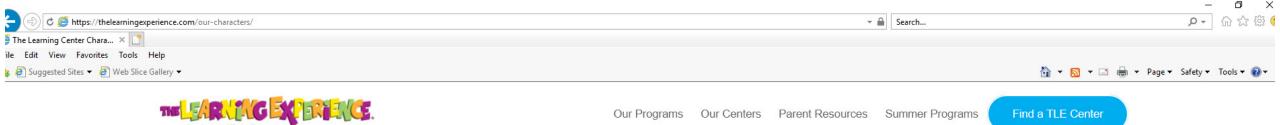












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Our lovable friend who takes you on a daily adventure that makes kids happy to learn, play, and grow.





























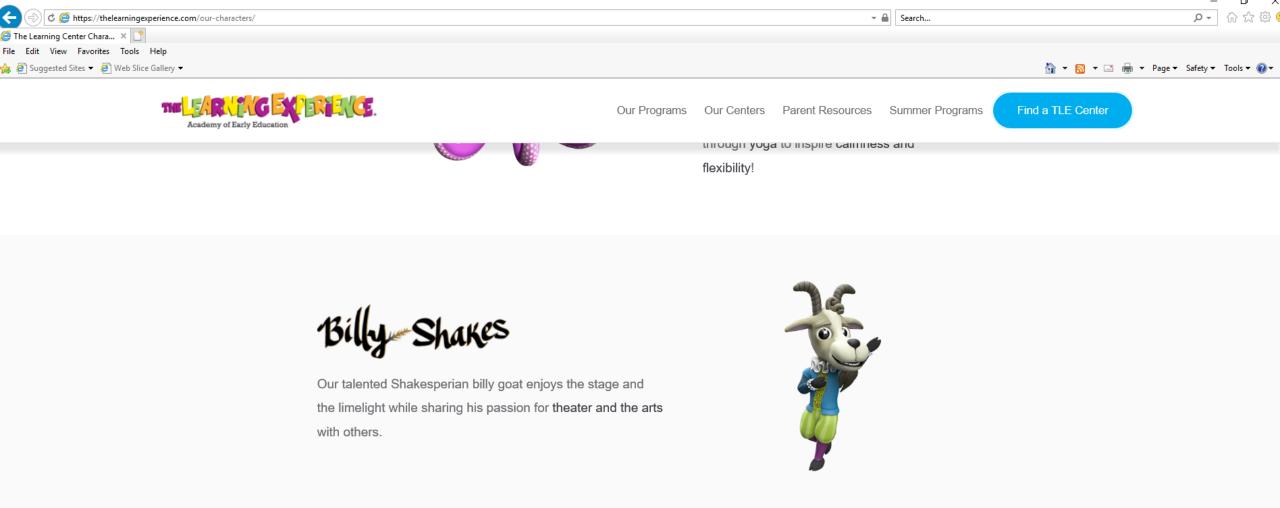








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Our soccer star loves scoring goals and

















































