



商標記錄  
Trade Mark Records

基本資料 Basic information

[210/111] 商標編號: 303496393  
Trade Mark No.:  
狀況: Registered  
Status:  
商標文字: VIU Viu viu  
Trade Mark Text:  
一系列商標: YES  
Series mark:

[540] 商標 Mark:

A.  
VIU  
B.  
Viu  
C.  
viu

商標 Mark

[550] 商標種類: Ordinary  
Mark Type:

[511] 類別編號: 9, 35, 38, 41, 42, 45  
Class No.:

[511] 貨品 / 服務說明: 9  
Specification: CD-ROM discs featuring music, stories, games and activities, computer game programs; CD-ROMs featuring music and films for children; CD-ROMs featuring music and motion picture sound tracks; CDs and DVDs featuring animation, music, and entertainment programs for children; CDs and DVDs featuring sound and video in the fields of music; CDs and DVDs featuring sound and video in the fields of music, live action programs, motion pictures and animated cartoons; DVD programs featuring music and motion picture sound tracks; DVD-RAMs (Random Access Memories) for use in the field of music; downloadable music files; MP3 players (portable digital music players); apparatus for singing with pre-recorded background music and with lyrics shown on a screen; application software installed in personal computers to transfer music data from personal computers to HDD (Hard Disc Drive) audio players; audio and video

apparatus with sing along devices with pre-recorded background music and with lyric shown on a screen; audio and video recordings featuring music and/or animation; audio and video tapes featuring music; audio tapes featuring comedy, drama, action, adventure, animation and music information; cases adapted for portable digital music players; compact discs (of music to help babies sleep); compact discs and pre-recorded audio discs featuring music; compact discs containing music, graphics or computer programs; compact discs recorded with music; computer hardware used for computer music reproduction; computer music software for communication devices; computer search engine software in the field of music and entertainment; computer software and programs used for computer music reproduction; digital music (downloadable from the Internet); digital music recorders and players; downloadable audio recordings in the field of computer and video gaming, music and gaming culture provided over the internet and wireless telecommunications networks; downloadable audio recordings, video recordings, music, sounds, images, text, publications, signals, software, information, data and code provided via telecommunications networks, by online delivery and by way of the Internet and the world wide web; media for recording, carrying, storing, processing, manipulating, transmitting, broadcasting, retrieving and reproducing music, sounds, images, text, and information; music recordings; pre-recorded compact discs featuring music; pre-recorded optical discs featuring music; recorded music discs; sound recorded compact discs featuring music; voice mail system; telephone dialling apparatus by vocal synthesizer; answering machine; telephone answering apparatus; automatic answering apparatus for communications apparatus; computer programs; computer software supplied on the Internet; on-line electronic publications (downloadable from the Internet or a computer network or a computer database); computers, computer hardware and software, computer peripherals; computer firmware; computer software development tools for social networking and social networking applications; scientific, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision) and teaching apparatus and instruments; apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound; satellites; satellite dishes; satellite apparatus; portable apparatus for receiving and sending satellite transmissions; satellite broadcasting instruments; satellite earth stations; satellite receivers; satellite television receiving apparatus; satellite communications equipment; satellite transceivers; target surveillance apparatus; satellite television transmission uplink scrambling apparatus; transmitting apparatus for satellite broadcast; receiving antennas for satellite broadcast; satellite boxes; satellite navigational apparatus;

intercommunication satellites electronic television satellite apparatus; audiovisual apparatus for use in satellite; broadcasting satellite earth stations; digital point of sale material and electronic signage; satellite television signal scramblers; video conferencing apparatus; telephones, pagers, mobile phones, facsimile machines; apparatus and instruments for displaying and/or printing out data, information, pictures and/or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; video tapes, audio cassettes, compact discs, floppy discs, CD ROMS and DVD ROMS; data processing equipment; computer software for browsing and/or searching of data, or enabling browsing and/or searching on a computer network or the Internet; cards, wires, discs and semiconductor devices carrying computer programs; telecommunications apparatus, instruments, networks and circuitry; cables, cable installations, optical fibres, optical communication apparatus and circuitry, all for telecommunication purposes; electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services; machine-readable debit and/or credit and/or charge cards; electronic and computer apparatus, instruments and software for communicating with computer networks and the world-wide web; computer software for connecting computer network users to design pages and sites on the world wide web; computer hardware and software for database management; computer hardware and software for decompressing digital media; television, radio, video and audio apparatus, equipment and devices; digital music (downloadable) provided from the Internet and computer networks; MP3 (moving picture experts group-1 audio layer 3) players; downloadable pictures, motion pictures, movies, music and game programmes; computer software for event scheduling and for managing, viewing and editing address books and personal and professional contact information; apparatus for coding and decoding signals; apparatus for use in broadcasting, transmission, receiving, processing, reproducing, encoding and decoding of digital signals; electronic circuits and components all for processing, coding and decoding electronic radio frequency and optical signals; speech processors, amplifiers, receivers and transmitters; alarm systems; security cameras; mobile radio and television broadcasting units; cameras; video cameras; headphones; ear pieces; speakers; GPS (Global Positioning System) apparatus and equipment; computer, electronic and video games programmes and electronic equipment; liquid crystal displays for telecommunications and electronic equipment; set top box; decoders; remote control; mouse pads; integrated circuits; data storage programs; servers; web-based online systems for booking satellite capacity and for the automated remote-control of satellite transmission equipment; pedometer; dongles; cloud computing

operating system; data center storage devices; cloud computer networks and applications; computer software platforms for cloud computing networks and applications; computer software to enable users to program, view and distribute audio, video, text and other multimedia content, including music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related and educational programs via communication networks; computer software for use with satellite and/or GPS (Global Positioning System) navigation systems for navigation, route and trip planning, and electronic mapping; computer software used in mobile phones that allows users to play and download electronic games, listen to and download ring tones and music, and view and download data, software, screen savers and wallpapers; TV encoders; apparatus for image processing; apparatus for receiving television signals; apparatus or devices for communal aerial broadcast distribution; apparatus or devices for satellite antenna televisions; apparatus or instruments for closed circuit television systems; broadcasting apparatus and instruments; broadcasting satellite tuners; computer software for satellite television programming; multimedia players; wireless televisions; downloadable software to be distributed online that allows subscribers to utilize VOIP communication, virtual community and social networking services; and parts and fittings for all the aforesaid goods; all included in Class 9.

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Corporate business management services; corporate business management services relating to accommodation strategy, space management, relocation management, lease management, occupancy cost management for offices, retail shops, residential and industrial premises; corporate management consultancy services; business and hotel management and administration; marketing and promotion services; publication of publicity materials; marketing of vacant premises; advertising and promotion services and information services relating thereto; business information services; dissemination of advertising materials, updating of advertising materials, compilation of advertisements for use as web pages on the Internet; rental of advertising space; computer data processing; electronic storage and retrieval of data, documents, text, video and files; electronic storage and retrieval of technical information; receipt, storage and provision of computerized business information and data; sales, business, advertising and promotional information services; organization, operation and supervision of customer loyalty, reward and incentive schemes; arranging and management of commercial operations for building customer loyalty, reward and incentive in particular with the provision of customer loyalty cards; Issuance of loyalty, reward and incentive cards;

promotional services in the nature of organization, operation, management and supervision of loyalty, reward and incentive schemes; promotion in connection with reward and/or customer loyalty and incentive schemes; promotional services in the nature of management and administration of customer loyalty and incentive programs; promotional services in the nature of organization, operation, management and supervision of sales promotional incentive, reward and loyalty schemes; promotional information and advisory services provided to members and to subscribers of incentive, reward and loyalty schemes and customer advisory services relating to the provision of information pertaining to account balances and transaction details thereof; provision of customer loyalty, incentive and reward programs; management, supervision and promotional services relating to customer loyalty, incentive and reward programs; promoting the sale or provision of the goods or services of third parties through customer loyalty, incentive and reward programs; tracking, compilation and management of business information relating to customer loyalty, incentive and reward programs. telephone answering (for unavailable subscribers); telephone answering (for others); auctioneering provided on the Internet; personnel management; provision of sales, business, advertising and promotional information through a global computer network; presentation of goods on communication media for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise internet web site and a wholesale outlet; retail and wholesale of telephones, electronic and telecommunications goods, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, precious metals, jewellery, precious stones, printed matter, stationery and magnetic and non magnetically encoded cards, furniture, picture frames, household and kitchen utensils, textiles, clothing, footwear, headgear, cars, carpets, rugs, games and electronic toys, paints, varnishes and lacquers, personal hygiene products, soaps, perfumery, cosmetics, hair and body lotions, essential oils, cleaning and bleaching preparations, candles, pharmaceutical and sanitary preparations, ironmongery and small items of metal hardware, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, silverware, horological and chronometric instruments, musical instruments, magazine, cards, paper and cardboard products, picture, typewriters and office requisites, leather and imitations of

leather and goods made from these materials, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruits sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other non- alcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches; retailing of foods and household utensils; direct mail advertising; hotel management services [for others]; ordering services [for others]; provision of business information via the Internet; secretarial services; statistical information; organisation of exhibitions for commercial or advertising purposes; business services relating to compilation and rental of mailing lists; leasing of electronic equipment and data processing and storage apparatus; business investigation; business administration services for the processing of sales made on the Internet; sales promotion (for others), procurement services for others (purchasing goods and services for other businesses); sales promotion by means of issuance and adjustment of trading stamps; referral services and personal placement; import-export clearance agencies (import-export agency services); agency for newspapers subscriptions; document reproduction; operation of electronic calculators, typewriters, telex machines, and related office machines (office function); transcription (including stencil-paper writing); provision of business information by means of reception, information and guidance for building visitors; rental and leasing of typewriters, copy machines and word processors; employment information; rental and leasing of vending machines; business management of sporting facilities (for others); customer relationship management; business management services relating to electronic commerce; accounting; registration services for credit cards, charge cards, cash cards, cheque guarantee cards, debit cards, payment cards, financial cards and purchase cards; advertising and promotion services in the field of entertainment, music, motion pictures, television, cable television, satellite television, radio and on-line broadcasting ; business advisory services relating to intellectual property ; film advertising; information services relating to opinion polls; layout services for advertising purposes; consultancy, information, management and advisory services relating to all the aforesaid services; all included in Class 35.

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Telecommunication services; provision of telecommunication access and links to computer database and to the Internet; electronic communication

services; interactive telecommunications services; telecommunication of information (web pages), computer programs and data; providing telecommunications connections to the Internet or data bases; telecommunication gateway services; computer network communication services; provision of telecommunication access to world-wide web facilities and structures; communication network consultancy; communication by computer terminals; communication by fibre optic networks; computer aided transmission of messages and images; facsimile transmission; message sending; paging services; rental of modems; data communication services by electronic means; telephone services; mobile phone services; telegraph services, telex services; telegraphic-wire services; wire services; satellite communication services; electronic mail service; rental of telecommunication equipment; electronic message sending, receiving and forwarding services; collection, transmission and delivery of data by electronic means; collection, transmission and delivery of mail messages, still picture and/or moving picture information such as characters, messages, music and images, telegrams, information and data by mechanical, electronic, telephone, telex, cable, computer and satellite means; transmission, broadcast and reception of audio, video, still and moving images and data whether in compressed or uncompressed form and whether in real or delayed time; electronic messaging, conferencing and order-transmission services; communication services for video conferencing purposes; satellite video conferencing services; video conferencing services; radio and television communication services; communication services between computers; communication by electronic bulletin board that enables users to perform a real-time interactive talk between a computer terminal and an electronic bulletin board containing still picture and moving picture information and voice information such as characters; providing electronic bulletin boards and message boards for transmission of messages; provision of discussion forums; provision of on-line chat rooms; provision of telecommunication access to signal coding and decoding apparatus; television broadcasting services; broadcasting and transmission of radio and television programmes; cable television broadcasting; music broadcasting; transmission of music, films, interactive programmes, videos, electronic computer games; preparation of reports in relation to the foregoing services; provision of telecommunication facilities for interactive discussion and conversation; telecommunication services provided by means of pre-paid telephone cards; telephone services relating to credit card authorization; providing access to digital music web sites on the Internet; providing telecommunication access to MP3 (Moving Picture Experts Group-1 audio layer 3) web sites on the Internet; delivery of digital music by telecommunications; computerized consultation of telephone directories;

transmission of information relating to on-line shopping and general retail services; video-on-demand transmission services; providing voice over Internet protocol (VOIP) peer-to-peer communications; providing a high speed access to area networks and a global computer information network; teletext services; news agency information and news agency services; transmission of news; supply of satellite radio and television broadcasting facilities; operation of transmit and/or receive satellite earth stations (whether fixed or transportable); dissemination of television programmes relayed by satellites, the Internet or by other electronic means; audio and video content streaming services on Internet or via a global computer network; transmission of downloadable audio-visual content in the nature of full-length, partial-length, and clips from motion pictures, television programming, videos, music videos, and music; transmission of video and interactive games; podcasting and webcasting services; provision of online forums, chat rooms over the internet; web messaging services; video-on-demand transmission services; leasing access time to a computer database; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications and data via computer networks for processing and/or displaying purposes; providing user access to remote computers containing electronic publications, bulletin boards, database and information accessible via computer; operation of chat rooms (chat room services); provision of connectivity services and access to electronic communications networks for transmission or reception of computer software and application software; consultancy in the field of data processing equipment, apparatus for recording, transmission or reproduction of sound or images, all for the transmission, distribution and broadcasting of information, data, graphics, sound, music, videos, animation and text, via satellite systems or landline computer networks, computer hardware, computer software, information technology, telecommunications apparatus, electronic apparatus and instruments and the Internet; broadcasting music, concerts, and radio programs, via a global computer network; broadcasting of music programmes; broadcasting prerecorded videos featuring music and entertainment, television programmes, motion pictures, news, sports, games, cultural events, and entertainment-related programs via a global computer network; delivery of music, sounds, images, text signals and software by on-line means and by means of the Internet and world-wide web; electronic, electric, and digital transmission of voice, data, pictures, music, and video via wireless networks; music broadcasting; providing telecommunication access for users downloading (or transmitting) music data by personal computers or



cellular phones; providing telecommunication access to digital music web sites on a global computer network; providing temporary access to a computer database relating to music and sound; providing transmission services relating to video games, music and images via the Internet; transmission of data, messages, video, sound, music, electronic publication and information by computer; transmission of digital music by electronic means; transmission of music and video by electronic communication means; transmission of telephone ring signals, music, images and films through telecommunication network; satellite broadcasting; wireless television broadcasting; consultancy, information and advisory services in relation to the aforesaid services; all included in Class 38.

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Publication of texts, books and journals (others than publicity texts); providing on-line journals, namely, blogs, featuring user-defined content; publication of diagrams, images and photographs; education, training and instruction services relating to telecommunications, computers, computer programs, web site design, e-commerce, business management and advertising, health care, sporting and cultural events; provision of education, recreation, instruction, tuition and training both interactive and non-interactive; design of educational courses, examinations and qualifications; consultancy services relating to the designing of training courses; entertainment provided via electronic and digital interactive media; electronic games services provided by means of the Internet; provision of information relating to education, training, entertainment, recreation, sporting, social and cultural activities; providing on-line electronic publications (not downloadable); arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting concerts; arranging, organizing, hosting and conducting events and competitions for education or entertainment purposes; entertainment ticket agency services; information relating to entertainment or education, provided online from a computer database or the Internet; providing digital music (not downloadable) from the Internet; providing digital music (not downloadable) from MP3 (Moving Picture Experts Group-1 audio layer 3) Internet web sites; entertainment and education services relating to planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services; rental of sound recordings; preparation of entertainment programmes for broadcasting; preparation of documentary programmes for broadcasting; preparation of news programmes for broadcasting; provision of news; reporters' services;

information relating to sporting or cultural events, current affairs and breaking news provided by satellite television transmission, the Internet or by other electronic means; television, radio and film production; satellite television performances; satellite television series; satellite television shows; provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose; game services; provision of club recreation, sporting and gymnasium facilities; health clubs for physical exercise; band performances; club entertainment, discotheque, fashion show (entertainment) and night club services; club services relating to entertainment, education and cultural services; organizing of sporting and cultural services; arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops; organizing and conducting exhibitions, fashion shows (entertainment), educational shows and cultural shows and performances; art exhibition and gallery services; gallery services relating to fine arts leasing; education services; training services in relation to occupation health and safety, environmental conservation; provision of cigar classes, wine tasting classes; entertainment services; providing education information about research materials and agency thereof; arranging, organizing, planning and management of seminars; animal training; exhibiting plants; exhibition of gardens; exhibition of caves; exhibiting animals; direction in producing broadcasting programs; instructional services relating to operation of machines and equipment, including audiovisual equipment, which is used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies; rental and leasing of movie projectors & accessories; rental and leasing of motion pictures (cine-films); rental and leasing of toys; rental and leasing of musical instruments; rental and leasing of skiing equipment; rental and leasing of skin diving equipment; rental and leasing of television sets; lending libraries; archive library services; subtitling services; sign language interpretation services; rental of entertainment software; providing video games, computer games, sound or images, or movies through telecommunication or computer networks; providing online computer games and contests; rental and leasing of radio sets; rental of records and pre-recorded magnetic tapes; rental of pre-recorded video tapes; rental and leasing of photographic negative; rental and leasing of photographic positives; rental and leasing of machines and instruments for use in amusement parks and pleasure grounds; rental and leasing of game machines; lending of game equipment; lending of arcade game equipment; lending of pictures; photography; online video entertainment services; providing audio-visual content and online information in the fields of entertainment, education, infotainment, news, sporting,

cultural and training activities; providing online interactive resource (entertainment services) and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music; rental and leasing of cameras; rental and leasing of fishing machines and implements; translation; interpretation; music composition services; production of music; advisory services relating to music; arranging and conducting award presentation ceremony for education, music, film, broadcasting and television series program; arranging and conducting music competitions; arranging for ticket reservations for movies, music and artistic performances, provided via a global computer network; arranging of live music shows; arranging of music shows; booking of seats for music concerts; composition of music; distribution [other than transportation] of motion pictures, television programs and music recordings; music club services; music concert services; music contests (planning, conducting and organization of); music hall services; music library services; music performances; music production services; music publishing services; music recording services; music teaching; online information services in the fields of music and entertainment; organizing and arranging of music competitions; organizing festivals featuring music and artistic performances; organizing music camps for children; performance of music; planning and conducting contests relating to shows, plays, or music; production and distribution [other than transportation] of music television videos; production and providing of facilities for singing with pre-recorded background music and with lyrics shown on monitors; providing information in relation to singing with pre-recorded background music and visual background with lyric shown on a screen using communication by computer terminals; production and publication of records, audiotapes and tapes for singing with pre-recorded background music and with lyric shown on its screen; providing facilities for singing with pre-recorded background music and with lyric shown on screen; providing pre-recorded background music with or without visual background and/or lyric shown on a screen for singing using communication by computer terminals; production of music programmes via computer networks; production of music video discs; production of music video programs for broadcast on computer networks; providing an online newsletter about computer and video gaming, music and gaming culture; providing digital music [non-downloadable] from MP3 (moving picture experts group-1 audio layer 3) Internet web sites; providing digital music [non-downloadable] from the Internet; providing facilities for music; providing information relating to music via Internet; providing on-line non-downloadable music; publication of music books; publication of music compositions; arranging beauty contests; copy writing services; fan club services [entertainment]; inflight entertainment; laser show services; live entertainment services; live stage shows;

microfilming; modelling for artists; on-line video-playing services relating to entertainment; organisation of entertainment competitions; organisation of film festivals; consultancy, information and advisory services relating to the aforesaid services; all included in class 41.

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Computer service relating to creating indexes of information, sites and resources on computer networks; computer programming; computer integration services; design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining web sites; hosting web sites of others; installation, maintenance and repair of computer software and computer programs, updating of computer software, computer services relating to recovery of computer data, computer software design; design and engineering design services relating to telecommunications systems and apparatus; testing of computing, telecommunication, electrical and electronic apparatus and instruments; computer systems analysis; computer database development; rental and leasing of computers, computer apparatus, computer software and computer data; computer services relating to home shopping services provided from the Internet; computer and electronic signal coding and decoding; design and development of computer hardware; design of computer databases and electronic record formats; computer and software support and maintenance services; design of computer software and hardware for use in telecommunications and voice over Internet protocol (VOIP) applications, data transmission and instant messaging services; design and development of computer systems, software and network; design of network and communications apparatus; network systems analysis and design; providing temporary use of online, non-downloadable computer software that allows subscribers to utilize VOIP communication, virtual community and social networking services; design of computer software and hardware for use in web-based online systems for booking satellite capacity and for the automated remote-control of satellite transmission equipment; technical advisory and consulting services; monitoring of apparatus for recording, transmission or reproduction of sound or images for the transmission, distribution and broadcasting of information, data, graphics, sound, music, videos, animation and text, via satellite systems or computer networks; monitoring of data processing equipment, computer hardware, telecommunication apparatus, digital point of sale material and electronic signage; cloud computing consultation services; meteorological information; architecture; surveying; geological survey, research and prospecting; testing, screening and research of pharmaceutical, cosmetics and food; research for building construction and city planning; testing and

research for prevention of pollution; electrical testing and research; civil engineering testing and research; testing, inspection and research for agriculture, livestock breeding and marine product industries; rental and leasing of measuring apparatus and instruments; rental and leasing of fixing equipment; rental and leasing of ultrasonic diagnostic equipment (other than for medical purposes); consultancy and advisory services relating to energy conservation; energy auditing; environmental design services; environmental conservation and management; testing and evaluation of occupational health and safety; architectural and design services; interior designs of buildings, offices and apartments; application service provider services providing communication services for uploading, posting, displaying, sharing or otherwise providing communication means for exchange of electronic media over the Internet; application software services; creation of on-line social network sites; hosting social network sites; cloud computing services, namely providing computer services to enable downloading and uploading data; cloud computing services, namely providing computer services for storing data and computer software; brand design; design of animation and comics; design of digital art images for commercial use; digitalizing video and/or audio media into electronic format; image digitization; operating search engines; consultancy, information and advisory services relating to the aforesaid services; all included in Class 42.

45

Providing social services for the purpose of social networking, dating and introductions via an Internet website; social dating, introduction and networking services; personal and social services rendered by others to meet the needs of individuals; on-line social networking services; user authentication and verification services for payment transactions; licensing of digital data, still images, moving images, multimedia content, video, movies, pictures, images, photos, games, user-generated content, audio and text; exploitation, licensing, management and of intellectual property rights; software licensing; fashion information; registration of domain names; concierge services; consultancy, information and advisory services relating to the aforesaid services; all included in Class 45.

日期 (日日-月月-年年年年) Dates  
(DD-MM-YYYY)

[220]	提交日期: Date of Filing:	05-08-2015
[442]	公布獲接納註冊申請 日期:	06-11-2015

Date of Publication of  
Application of  
Acceptance for  
Registration:

[151] 註冊日期: 05-08-2015

Date of Registration:

實際註冊日期: 19-02-2016

Actual Date of  
Registration:

[180] 註冊屆滿日期: 04-08-2025

Expiry Date:

申請人 / 擁有人

Applicant/Owner

[730] 姓名 / 名稱: PCCW OTT (Hong Kong) Limited

Name:

[730] 地址: 41st Floor, PCCW Tower, TaiKoo Place,  
Address: 979 King's Road, Quarry Bay,  
HONG KONG

[750] 供送達文件的地址: BAKER & McKENZIE

Address for Service: 14th Floor, One Taikoo Place  
979 King's Road, Quarry Bay  
HONG KONG

[740] 代理人詳情: BAKER & McKENZIE

Agent's Details: 14th Floor, One Taikoo Place  
979 King's Road, Quarry Bay  
HONG KONG

詳細背景資料 / 批註事項 Historical Details/Endorsement

作出記項日期: 事項:

Date of Entry: Matters:

15-12-2017 ASSIGNMENT/TRANSFER

APPLICATION FOR REGISTRATION OF / NOTICE TO  
REGISTER PARTICULARS OF ASSIGNMENT /  
TRANSFER FILED: 14-08-2017

New Owner's Name and Address:

PCCW OTT (Hong Kong) Limited  
41st Floor, PCCW Tower, TaiKoo Place,  
979 King's Road, Quarry Bay,  
HONG KONG

New Owner's Address for Service:

Baker & McKenzie

14th Floor, Hutchison House,  
10 Harcourt Road,  
HONG KONG

Previous Owner's Name and Address:  
Starbucks (HK) Limited  
41st Floor, PCCW Tower, TaiKoo Place,  
979 King's Road, Quarry Bay,  
HONG KONG

Previous Owner's Address for Service:  
So Keung Yip & Sin, Solicitors & Notaries, Agents for  
Trade Marks, Patents & Designs  
Room 1009-1012, 10/F., Nan Fung Tower,  
No. 173 Des Voeux Road Central,  
HONG KONG

Date of Assignment:  
14-08-2017  
REGISTRATION

19-02-2016