

Umbra

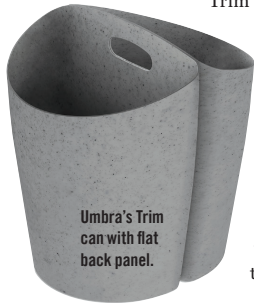
continued from page 114

The Xdry folding dish rack with drying mat is a folding wire dish rack with a swing out stemware holder and quick dry fabric mat. The mat folds flat and is secured with elastic for easy storage. It holds 18 plates. It is also featured in a charcoal colorway. The mat is machine washable.

Umbra's newest molded plastic trash can, Trim, features a flat back panel that allows it to sit back to back in pairs or flush against a wall.

Trim cans are sold individually. The two-gallon capacity cans are available in white or charcoal speckle patterns.

For the living area or bedroom, following on the vinyl revival



Umbra's Trim can with flat back panel.



Umbra's Hammock suede glasses and accessories organizer.

trend, Umbra's new hexagon shaped Zina plated metal magazine rack can also be used to hold records.

In addition, the company's new Hammock chrome and suede glasses and accessories organizer can be used on the desk or hung on the wall.

Also at the NY Now summer market, Umbra debuted three-packs of its chrome Zoola and copper Anigram ring holders. Anigram's set of three features bunny, reindeer and elephant motifs, while Zoola features bunny, cat and elephant motifs. **HWB**

Hailo

continued from page 114

It also comes with four castors as well as the necessary tools to affix the wheels. Available in a 60-liter size, it comes in stainless steel, silver, white and black colors and with a five-year warranty.

Hailo's Pure bin features a stainless steel or corrosion-resistant coated sheet steel housing with a slightly curved lid and a cushioned lid-closing mechanism for a soft close. It also was designed with a large opening angle for easy disposal of waste. It features an internal pedal mechanism with a fiberglass-reinforced plastic pedal. It also features an ellipsoidal base ring intended to give the bin greater stability and resistance to tipping, with four-non-slip feet.

The Pure bin comes in four sizes: small (3 liter), medium (12 liter), large (25 liter) and XL (44 liter). The small and medium sizes feature a removable plastic inner bin with metal handle and a patented bin liner clamping ring system, while the large and extra large feature a removable galvanized inner bin with metal handle. The Pure bin also features a carry handle that is integrated into the hinge for easier transport. It is available in stainless, silver, white, red, mint, vanilla and black colorways, and comes with a five-year warranty.

Hailo's KitchenLine Design range is targeted toward the higher end chan-

nel of distribution, as well as independent gourmet stores, and those who have a consumer base that is "looking for uniqueness in the kitchen," said Morgan. "They are buying fresh bread, they are looking for health benefits of food. They are buying great knives or different type of gadgets."

One of the highlights of the KitchenLine Design range is the bread box, which has a lid that can also be used as a cutting board. The wood is made from an eco-friendly Gum tree, according to the company, while the body is brushed stainless steel and features slip resistant feet. The lid closes airtight in order to keep bread fresher for longer, and the bread box features a hygienic wooden insert for the bread to be placed.

KitchenLine Design's storage canisters are designed to be aesthetically pleasing on the countertop, offered in both colors and straight stainless steel, and they have a see through panel so that the consumer can look inside the canister to see its contents without opening it. The range also incorporates paper towel holders that allow for an easy tear, added Morgan.

Hailo is perhaps most known for its ladder and step stool businesses, which the company is also focusing on growing in North America, noted Morgan. The international brand has been in business for 70 years and the company's storage assortment is available in 60 countries, he said. **HWB**

Hailo's KitchenLine Design range includes a bread box with a lid that serves as a cutting board.



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