

# THE URBAN LEGEND EXCHANGE

The Exchange is our exclusive platform which connects top creators with hand-picked opportunities to participate in campaigns. It allows brands to quickly launch campaigns that drive audiences to take action.

## The Exchange:

Only available to top online creators who have been interviewed and vetted by the Urban Legend team.

Provides creators with a creative brief detailing the campaign parameters and ensuring they align with your message and brand.

Generates custom tracking codes for each creator, and a dashboard, to measure the conversions they drive.

Gathers sample posts from each creator, so you can see how your campaign looks to audiences.

