

Business Process Improvement

Business Process Improvement

Accelerate the Efficiency and Effectiveness of your Organization's Most Critical Processes



Business environments are changing faster than organizations can adjust. Today's economic threats test even the strongest organizations. As companies face many pressures, they strive to deliver financial growth and remain competitive. Asset360 provides a highly personalized experience, grounded in evidence-based frameworks, methods and tools that increase shareholder value and ignite innovation and growth.

Our team reviews the overall systems, end-to-end processes, technologies and resource plan to architect a customized blueprint. This blueprint navigates clients through the design, launch and implementation of an organizational and cultural transformation. This turnkey approach delivers real, measurable results in 30-90 days.



+20 years of delivering exceptional services



+2,000 projects executed



+10,000 people trained



+100 million delivered to bottom line

Guided by data. Galvanized by experience. We help you understand, analyze and improve the performance of your organization.







Ignite

The best performing companies are ones that invest in their people. We stay focused on a targeted strategy that delivers rapid, visible improvements while building internal capability and strengthening organizational performance.







Business Transformation Solutions

- Business Continuity
- Burnout to Bliss Program
- Continuous Improvement Training
- Innovation Workshops
- Kaizen/Rapid Improvement Sprints
- Operational Assessments
- Supply Chain Optimization
- Strategy Development, Alignment & Execution
- Workflow Redesign



- Energy & Utilities
- Financial Services
- Healthcare
- Insurance
- Manufacturing
- Medical Devices • Oil & Gas
- Pharmaceutical
- Retail
- Technology





Healthcare Experience

- Ambulatory
- Burnout
- Emergency Department
- EMR Implementation
- Lab
- Legal
- Patient Flow
- · Patient Experience
- Quality
- Revenue Cycle
- Staffing
- Supply Chain
- Surgical Services/OR

Business Process Improvement & Special Advisors

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Cybersecurity & Data Privacy Integrated Legal Services

Committed to Advising, Protecting and Securing Your Enterprise

Protecting Your Company's Most Critical Assets

In today's interconnected world, every industry, business sector, company and client are a potential target for a cyber-attack. As cyber-attacks continue to increase at a rapid pace, the regulatory controls around data privacy and cybersecurity also continue to grow. The risks resulting from a data breach or a security incident, and the constantly changing regulatory frameworks require a cybersecurity/data privacy program that has been tested from every angle.

Our integrated team of lawyers and technical professionals provide clients with a holistic approach to identifying, mitigating, and responding to cyber and data risks from a legal and technical perspective.



Preparing for an incident reduces the overall damage and costs.



The US government has identified cybersecurity as "one of the most serious economic and national security challenges we face as a nation."



In 2018, cyber incidents cost more than \$600 billion dollars, and damages related to cybercrime is expected to increase to \$6 trillion by 2021.

Call 877.912.9470

24/7 Data Breach Hotline

Solutions



you to address any gaps, identify areas of improvement, implement appropriate technical, procedural, and legal changes, and conduct training for the organization.





Regulatory Compliance

In an atmosphere of increased data and privacy challenges, evolving business models and innovative technologies have led to an increase in regulations locally, nationally and globally. Regulatory Compliance is dynamic and complex, with financial and operational risks.

Businesses need to be actively evaluating and improving the policies, procedures, and processes to maintain compliance with existing regulations while preparing for those of the future. The increased business impact of new legislation, as well as the implications of non-compliance, requires insight and forethought to minimize current and future operational impact. Addressing these continuous challenges requires an integrated perspective and approach.

- California Consumer Privacy Act (CCPA) Assessment and Compliance Program
- General Data Protection Regulation (GDPR) Assessment and Compliance Program
- Cybersecurity Maturity Model Certification (CMMC) Readiness Assessment Program
- Business, Information Governance, and Security Process, Policy, and Procedure Library

Cyber Solutions | Clark Hill ASSET360





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over 2000 incidents across all industries. Our integrated team successfully helps clients address the toughest legal, reputational and technical problems.

Remediation & Recovery

Remediation and recovery are necessary for organizations to successfully navigate the operational and legal risks associated with security incidents or data breaches. We help clients ensure vulnerabilities have been remediated and assist with reviewing the incident response process to identify what worked, and what didn't work. Based on this method, we work with clients to implement new practices, tools, or procedures, and ensure appropriate documentation is completed. Ultimately, helping organizations build a stronger foundation for future cyber resiliency.







contracting process, from developing an RFP, creating a negotiation strategy, to ultimately revising any contracts to mitigate risk. Whether you are the service provider or the recipient of software or services, our team is ready to improve your contractual framework and provide you with the necessary tools to evaluate compliance and contractual liability going forward.

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Consulting

Our Cybersecurity consulting group is available to assist clients throughout the information lifecycle – from conducting information security assessments, using best practices and industry standards, to creating and implementing information security programs. Our consolidated team of ethical hackers, former military and intelligence professionals provides clients with a holistic approach to identifying, mitigating, and responding to cyber and data risks from an operational and technical perspective.



Cybersecurity, Data Protection & Privacy Leadership Team



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Meet the Team

We empower our clients to protect ϑ maximize the value of their data.

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Information Governance (IG360)

Reduce Risk & Cost While Maintaining Aggressive Defensibility

Are You Confident in Your Data Defense Strategy?

Every day, businesses and organizations leverage their information assets to fuel their operations. The amount of business data is growing in volume, variety and velocity.

IG360's professionals and attorneys partner with businesses seeking to increase efficiency and operational performance by advising on the value, risk and efficient use of data while maintaining legal and regulatory defensibility.

When faced with litigation, the preservation, production, and review of electronically stored information (ESI) during the eDiscovery process can be overwhelming and costly. IG360 minimizes cost and risk by implementing defensible, repeatable processes.



38% of corporations have not employed new eDiscovery technologies. When middlemarket organizations are included with this data, the percentage rises to more than half of all businesses.



The top litigation strategy for legal departments in the U.S. involved with the eDiscovery industry is early case assessment, or ECA. 76% of insurance carriers say that ECA was their primary litigation cost containment strategy. 98% of professionals using ECA state that it is an effective approach.

Do You Have A Targeted & Integrated Data Defense Plan?

Solutions



departments.





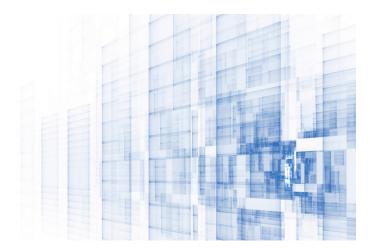
Preservation and Legal Holds

Preservation of data is not only important to both plaintiffs and defendants; it is a legal obligation. Clients face risk with both over-and under-preservation. The IG360 team takes a practical and targeted approach that ensures clients preserve sources of relevant information but don't bring the entire company to a halt. IG360 uses industry-leading technologies that ensure the integrity of our client's data.



preservation and collections plans for each.





Processing and Culling: Finding What You Need to Review

Processing is a defined industry term and important step in discovery. Processing electronic data during discovery does two things: it extracts, organizes, and maintains the necessary metadata; and it makes the data set searchable, enabling sorting, culling, key word searching and other evaluation and data reduction. Early case assessment can be used to reduce the total number of documents subject to processing, before processing and reviewing vast volumes of data.



keywords to refine and fine tune key terms for accuracy. We can also leverage advanced analytics and AI models on the datasets to help reduce the overall number of documents and ultimately the overall cost of review.





Managed Review: Staffing Your Review

77% of law firms with more than 250 lawyers now regularly use contract attorneys to supplement their existing capabilities. Contract attorneys are engaged by law firms to work on one-off, complex matters or when particular expertise is needed to augment a legal team's capabilities. Clark Hill's Alternative Staffing team which sources hundreds of high quality, interim lawyers with diverse legal experience, language abilities, and industry expertise that can be integrated into existing case teams precisely when their skillset is needed.



documents will be searchable by keywords and/or metadata fields like dates. It allows relationships between documents to be verified like emails and attachments and it also allows a case team to authenticate documents by the source or custodian from which the documents were collected.



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Strategic & Crisis Communication

Create Visibility, Build Reputation and Drive Opinions & Behavior



46% of companies have been damaged by negative press coverage, up 29% since 2012.

The Best Defense is a Great Offense

RG360 is one of Clark Hill's integrated ancillary, advanced services. It offers the full scope of public relations solutions including crisis θ reputation management, strategy, media relations, social media and influencer outreach. They work seamlessly under the direction of counsel, or independently.



90% of people only look at the first page of search engine results to form their impression.

With around-the-clock support, our team works to mitigate risk and protect your brand equity. This allows you to focus your efforts where they are needed most.

Solutions



scandal, cyber breach, litigation, natural disasters, and product failures, to name a few. Additionally, we can manage long-term issues and establish pre-determined crises protocols, so organizations are equipped to handle crises before and when they hit.

Key Elements:

- · Crisis Management
- Issues Management
- Litigation Communication
- · Reputation Recovery
- Media Relations





Reputation Readiness

Good crisis management is really risk management. History has shown that many crises are predictable and grow from anticipated problems which almost always have warning signs. Companies that successfully navigate through a crisis, predict and plan for those events in advance. This vital step of preparedness helps organizations mitigate risk and protect their brand equity. RG360 works closely with organizational leaders to assess risk and develop a crisis communication playbook that integrates with the company operational and risk plans.

Key Elements:

- Proactive Risk Assessment
- Threat Mapping
- Playbook
- Training
- Table Top Drills



broadcast and traditional press mentions into one single source. Social listening allows our team of experts to monitor our client's reputation, create immediate responses and provide guidance on our client's favorability.

Key Elements:

- Track Your Brand Mentions
- Negative Coverage Alerts
- · Rapid Response to Media
- Interactive Analytics Dashboard
- Data Insights to Improve Marketing Decisions





Media Training

Handle media interviews with confidence. Our media training program provides participants with the tools needed to take control of an interview. Learn how to build core messages, communicate effectively on camera, and build rapport with the media. This program is designed to equip corporate spokespeople with both proactive and reactive media training. This means we won't just teach you how to succeed in an interview, but also give you tips on how to proactively build relationships with reporters.

Key Elements:

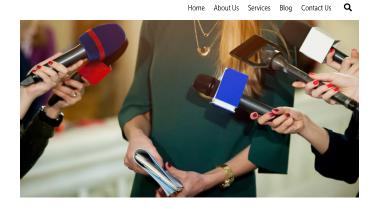
- Introduction to the Media Landscape
- On-Camera Drills with Feedback
- Best Practices
- Post Session Support



increasing visibility, trust, and loyalty among your target audience.

Key Elements:

- Influencer & Blogger Outreach
- Pitching
- Media List Building
- Community Outreach



Reputation Governance Leadership

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White Collar Defense & Government Investigations

Experience Matters When Everything Is At Risk

Skilled on Complex, Multifaceted Cases

Clark Hill's White Collar defense attorneys are experienced in all aspects of criminal, regulatory and enforcement matters. Being former attorneys for the Department of Justice as well as Federal and State Prosecutors, Clark Hill's lawyers are uniquely equipped to defend you when the government comes knocking. Supplementing that elite legal team is a former government agent who is an internationally recognized expert in asset recovery, financial crimes and money laundering investigations.

Anticipatory intelligence, multi-disciplinary experience and skilled investigative teams make the difference in complex cases involving allegations of white collar criminal activity.

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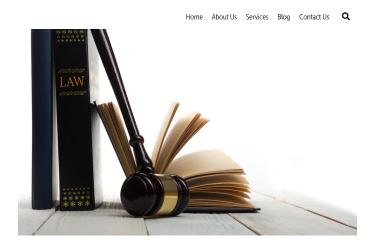
Approach

Clark Hill knows the importance of designing a customized, comprehensive and effective strategy for defending clients. To shape compelling and personalized defense strategies, we arm our attorneys with the most innovative tools and resources. These tools coupled with our comprehensive knowledge of criminal law, extensive experience with the legal system, and superior communication and negotiating skills provide the best legal representation in the market.

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agents and, more importantly, we've walked in their shoes.





Results

White collar crimes are complex. We challenge the prosecution to demonstrate burden of proof. By working aggressively and relentlessly, you receive optimal results for your case.

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- Avoidance of Indictments
- Compliance
- Corporate Governance
- · Corporate Internal Investigations
- Defamation & Media
- · Government Investigations
- Grand Jury Investigations
- Health Care Controversies Civil & Criminal

- Internal Investigations
- Parallel Civil & Administrative Litigation

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- Pre-Charging Advocacy
- Regulatory Defense
- RICO & Commercial Fraud Disputes
- Sarbanes Oxley
- Search Warrants

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