

## About Us

Founded in 1983, Wedgewood has grown into a diversified, real estate company with complementary businesses which include residential investments, non-performing loans, commercial investments, property management, private lending, brokerage, escrow, and more.

The residential investments business is the backbone of Wedgewood and includes the purchase, rehabilitation and resale of single-family residences throughout the United States.

Our success factors include:

- ✓ Unrivaled capability and execution
- ✓ Experienced team
- ✓ Vertically integrated in-house capabilities
- ✓ Proactive inventory management
- ✓ Process and data-driven approach
- ✓ Proprietary technology

The company occupies 50,000 square feet in state of the art headquarters in Redondo Beach, California.

### Every home has a story. So do we.

While in college and after spending his summers working as a framing carpenter, Greg Geiser, Wedgewood’s founder, bought his first house for \$11,000. He spent that summer renovating and ultimately selling the property for his first flip. After graduating from UCLA’s Anderson School of Management, Greg came across a foreclosure property auction and bought another home, this time sight unseen. While still in the parking lot at the auction, Greg sold the house to a young couple who said it was their dream home, but they didn’t have the cash for the auction. That home was the Oak Knoll Gardens property in Pasadena, California.

With these initial successful sales under his belt, Greg and a friend met at the Charthouse restaurant in Westwood to discuss their future business plans. The restaurant named its tables after famous surf breaks around the world, and on that evening they happened to be sitting at the table named after “The Wedge” in Newport Beach, California. Wedgewood was established on that day, and the rest is history.

Leadership

Accessibility  
Menu



Gregory L. Geiser  
**FOUNDER, PRESIDENT & CEO, WEDGEWOOD**

As Founder, President & CEO, Greg has laid the foundation of Wedgewood's corporate vision. He started Wedgewood in 1985 after spending several years at Murdock Development Company as Assistant to the President of Murdock Hotels Corporation. Earlier in his career, he worked as a financial analyst at Crocker Bank in San Francisco. Greg earned his B.S. in Civil Engineering from Oklahoma State University in 1980, and his M.B.A. from UCLA's Graduate School of Management in 1982.

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Lisa M. Wehrly  
**Chief Operating Officer,  
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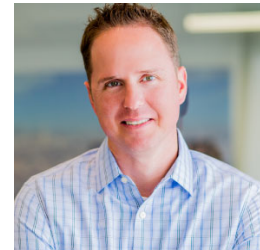
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