

**Consent to Register by Particular Living Individual Whose Name or Likeness Appears in the Mark as Required by 15 U.S.C. § 1052(c) and TMEP § 813**

The applied for mark in this application for registration, FAY, includes a name of the living individual named below, who has provided the following written consent:

I, Aron Fay, give my consent to the use and registration of my name as a trademark and/or service mark for all the goods and services listed in the present application for registration.

DocuSigned by:  
  
094B60D88D60461...

Aron Fay

Dated: 4/22/2020 | 1:52 PM PDT