

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87847503
LAW OFFICE ASSIGNED	LAW OFFICE 120
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87847503/large
LITERAL ELEMENT	PROMISE BY JENNIFER LOPEZ
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ADDITIONAL STATEMENTS SECTION	
NAME(S), PORTRAITS(S), SIGNATURE(S) OF INDIVIDUAL(S)	The name(s), portrait(s), and/or signature(s) shown in the mark identifies Jennifer Lopez, whose consent(s) to register is made of record.
CONSENT FILE NAME(S)	
ORIGINAL PDF FILE	consent-649558195-195934501_ Jennifer_Consent.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT17\IMAGEOUT17\878\475\87847503\xml5\ROA0002.JPG
CORRESPONDENCE SECTION	
ORIGINAL ADDRESS	ALAN N. SUTIN GREENBERG TRAUIG, LLP 200 PARK AVE., 38TH FL. NEW YORK New York US 10166
NEW CORRESPONDENCE SECTION	
NAME	ALAN N. SUTIN
FIRM NAME	GREENBERG TRAUIG, LLP
DOCKET/REFERENCE NUMBER	128829.01030
STREET	200 PARK AVE., 38TH FL.
CITY	NEW YORK
STATE	New York
ZIP/POSTAL CODE	10166
COUNTRY	United States
PHONE	212-801-2256
EMAIL	schlossd@gtlaw.com;biancoc@gtlaw.com;akersb@gtlaw.com

AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Daniel I. Schloss/
SIGNATORY'S NAME	Daniel I. Schloss
SIGNATORY'S POSITION	Attorney for Applicant, NY bar member
SIGNATORY'S PHONE NUMBER	212-801-2256
DATE SIGNED	10/16/2018
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Oct 16 20:01:43 EDT 2018
TEAS STAMP	USPTO/ROA-XX.XX.XX.XXX-20 181016200143429281-878475 03-61082e3bde2d21559329d ce4ee83ad524ec61dc1ef14a5 b048d6e2b54774a6eef-N/A-N /A-20181016195934501826

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1957 (Rev 10/2011)

OMB No. 0651-0050 (Exp 09/20/2020)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **87847503** PROMISE BY JENNIFER LOPEZ(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87847503/large>) has been amended as follows:

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

ALAN N. SUTIN
GREENBERG TRAUIG, LLP
200 PARK AVE., 38TH FL.
NEW YORK
New York
US
10166

Proposed:

ALAN N. SUTIN of GREENBERG TRAUIG, LLP, having an address of
200 PARK AVE., 38TH FL. NEW YORK, New York 10166
United States
schlossd@gtlaw.com;biancoc@gtlaw.com;akersb@gtlaw.com
212-801-2256
The docket/reference number is 128829.01030 .

ADDITIONAL STATEMENTS

Name(s), Portrait(s), Signature(s) of individual(s)

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Jennifer Lopez, whose consent(s) to register is made of record.

Original PDF file:

[consent-649558195-195934501 . Jennifer Consent.pdf](#)

Converted PDF file(s) (1 page)

[Consent File1](#)

SIGNATURE(S)

Response Signature

Signature: /Daniel I. Schloss/ Date: 10/16/2018

Signatory's Name: Daniel I. Schloss

Signatory's Position: Attorney for Applicant, NY bar member

Signatory's Phone Number: 212-801-2256

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: ALAN N. SUTIN
GREENBERG TRAUERIG, LLP
200 PARK AVE., 38TH FL.
NEW YORK, New York 10166

Serial Number: 87847503

Internet Transmission Date: Tue Oct 16 20:01:43 EDT 2018

TEAS Stamp: USPTO/ROA-XX.XX.XX.XXX-20181016200143429

281-87847503-61082e3bded2d21559329dce4ee

83ad524ec61dc1ef14a5b048d6e2b54774a6eef-

N/A-N/A-20181016195934501826

**JLO Holding Company, LLC
c/o Murphy & Kress
2401 Main Street
Santa Monica, California 90405**

GLOBAL CONSENT TO USE AND REGISTRATION

I, JENNIFER LOPEZ, having an address at c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405, United States of America, hereby state under oath that:

- (1) I am the sole controlling Member of JLO Holding Company, LLC, a Delaware limited liability company having an address at c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405; and
- (2) I consent to the use and registration by JLO Holding Company, LLC of trademarks and services marks comprised in whole or in part of my name, JENNIFER LOPEZ, my stage name JLO, my persona and likeness, and all references to any of the foregoing. This consent applies to use and registration by JLO Holding Company, LLC throughout the world and for all goods and services of any description.

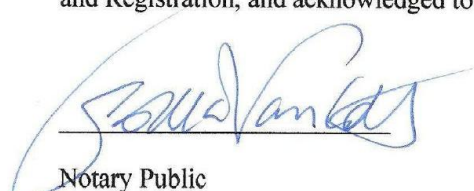
Date: June 3, 2011



JENNIFER LOPEZ

NOTARIAL ACKNOWLEDGMENT

On June 3, 2011 before me, the undersigned, personally appeared JENNIFER LOPEZ, personally known to me, and executed the foregoing Global Consent to Use and Registration, and acknowledged to me that the statements made therein are true.



Notary Public

[STAMP AND SEAL]

