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CHECKOUT ZEN™

# Grow new revenue by continuing to improve your Shopify checkout

eCommerce checkouts are the critical step between you and new revenue – your team did the hard work of getting visitors to the site but what if your checkout actually converts?

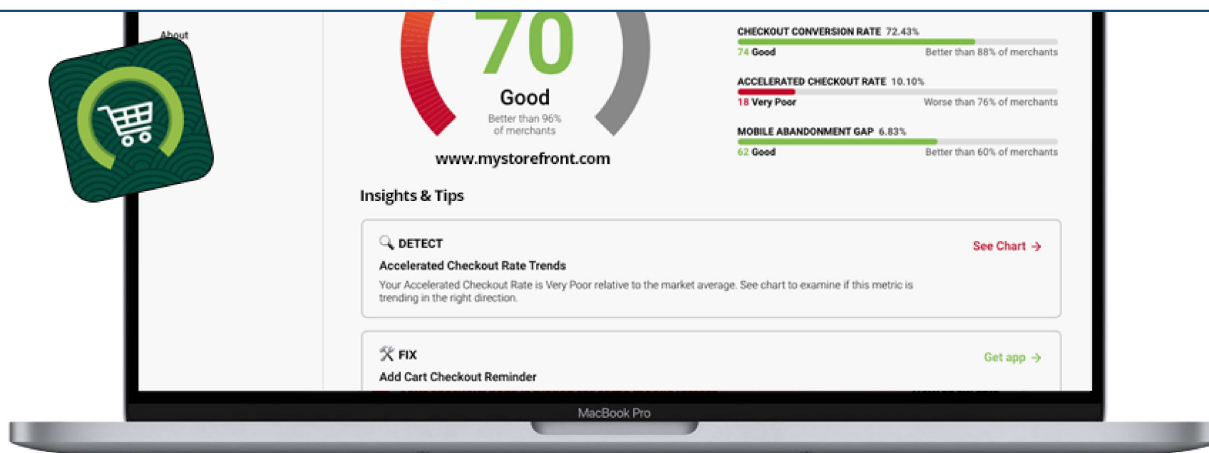
**Get it for Shopify. Free trial. Cancel anytime.**

[Install Checkout Zen™ for Shopify](#)

[Just curious? Request a demo](#)



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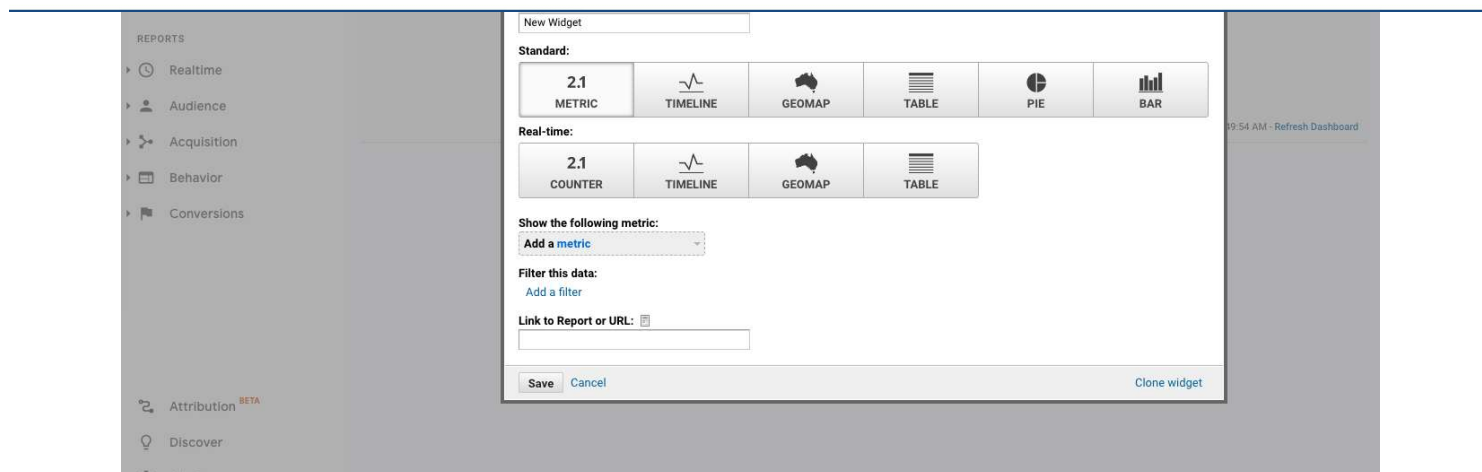
# Honestly, is this the best way to increase checkout conversions?

You've shared all the how-to-guides with your team, hired the expensive agency, hell you even tried to fix it yourself. We've been there too – "maybe *this time* it's gonna work!".

Experience a better way with Checkout Zen™

Get it now for Shopify

Prefer a demo? [Let's talk](#)

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## Other analytics tools aren't helping.

Web analytics tools like Google track a limited number of checkout metrics and are hard to configure for measuring how customers actually want to buy.

- ✗ Too few metrics, hiding your real checkout story
- ✗ Complex and time consuming to set-up
- ✗ Not designed specifically for eCommerce

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from red to green. Our conversions are way down, maybe this will help???

8:43 AM **wain**

[@eliza](#) hmmm.

new messages

11:03 AM **eliza**

[@wain](#) ^ please make that change asap. my boss is asking about it.

## “Fingers crossed!” kills conversions.

Making random, manual changes to your checkout – without understanding the impact – risks massively increasing cart abandonment rates.

- ✗ **Waste of valuable time & money**
- ✗ **You’ll either get lucky or be wrong**
- ✗ **If you’re lucky, you’ll never know why**



**BTW, all of this is costing you up-to 10% revenue**

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# Checkout Zen™ is like having your own special team of checkout conversion experts. And it only takes 'one-click'.

After you've installed it, you'll see exactly where your checkout can be improved and understand how your checkout performance compares to the market. This is done through our **patent-pending checkout scoring technology**.

**You're one app away from revenue peace-of-mind**

Install Checkout Zen™ for Shopify

Wanna hear the sales pitch? [Connect with our team](#)



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## ACT

### Fix checkout conversion problems

Easily make data informed decisions about your checkout with real-time metrics like conversion rate, cart abandonment rate, and segmentation by devices.

👉 **Only Checkout Zen™ shows you where to focus.**

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## SCORE

### Measure your checkout's health

Once you've installed the Checkout Zen™ app, you'll see your most important checkout data visualized in a way that actually makes sense.

👉 **Your score is backed by patent-pending science.**

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## GROW

### Make more money online

Send visitors into a checkout experience that actually works for them – from payments to devices, appealing to customer preferences can have big impacts on your conversions.

👉 **Stop guessing and optimize your checkout with data.**

Shopify merchants are already growing revenue with Checkout Zen™, when will you?



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We've made it **SUPER** easy to start growing revenue

- ✓ Monthly subscription, cancel anytime.
- ✓ Try before you buy, free trial.
- ✓ Expert support, we love to help.

Install Checkout Zen™ for Shopify now

Questions? [Request a demo](#)

## Learn more

### [What is Checkout Zen™?](#)

Checkout Zen™ is a specialized eCommerce analytics app that helps merchants measure and improve the performance of their online checkout.

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### [How Checkout Zen™ helps your eCommerce website](#)

Checkout Zen™ **scores** give eCommerce brands a fast and objective measurement of the checkout funnel performance.

[READ MORE](#)

### [What is Cart Abandonment Rate?](#)

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