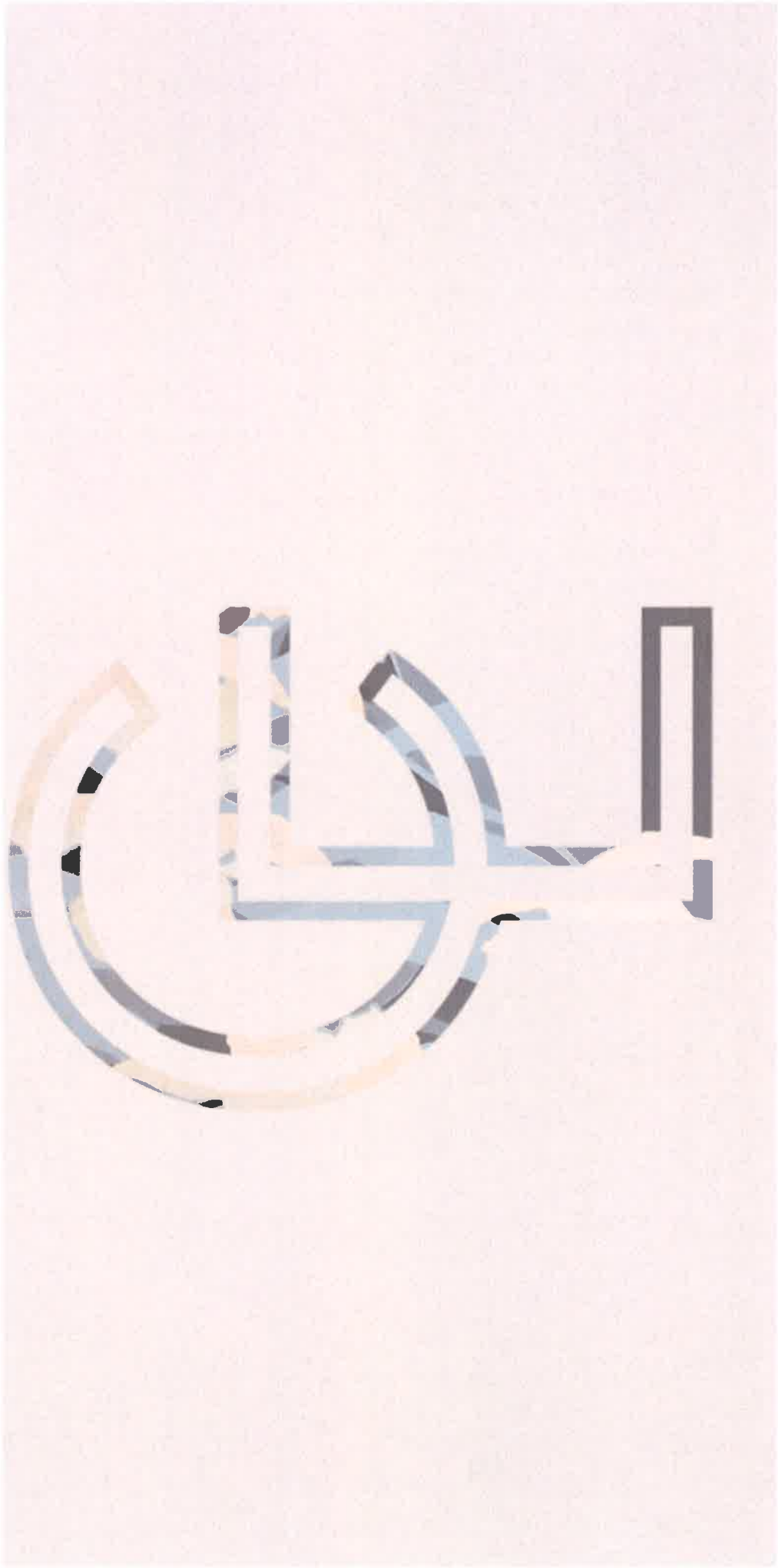




CULTIVATED ENTERTAINMENT

MEET OUR TEAM WHAT WE DO PROJECTS CONTACT TESTIMONIALS



CULTIVATED ENTERTAINMENT

IS THE GREAT CONNECTOR

A FULL-SERVICE TALENT CONSULTING FIRM, WE STRIVE FOR INCLUSIVITY AND EMPOWERMENT THROUGH ACCOMPLISHED GUIDANCE. FINDING PURPOSE FOR ALL OUR CLIENTS, OUR WORLD-CLASS SERVICES PROVIDE CREATIVE SUPPORT FOR ANY SIZE PROJECT, CONNECTING ENTERTAINMENT ENTITIES AND BRANDS WITH TALENT ACROSS MEDIA, CAMPAIGNS, EVENTS, AND MORE.

WE PROVIDE EXCEPTIONAL STRATEGIZED TALENT SERVICES TO HELP CREATE VALUE AND MEANING FOR YOUR PRODUCTION.





Cultivated Entertainment collaborates with every client and creates customized services for all of their talent needs. With deep-rooted media relationships, we personalize support for every project and offer 360 degrees of talent services in TV and film, radio, print, digital, consumer branding, award shows, live events, and more. CE manages the exchange between talent, agencies, content creators, and brands, and works closely with clients to identify and create impactful relationships that move the needle.

For every project, the CE team utilizes decades of experience, data-driven insights and trend research to go above and beyond client expectations. Complete transparency and client collaboration throughout the entire process are priority in everything we do. Blending our industry background with pop culture savvy, we create forward-thinking strategies and inform executive teams on the most complimentary partnerships.



experiences.



BOOKING

We thoughtfully tailor our booking strategy to every client. CE has intimate relationships with all reps including personal publicists, managers and agents, studio marketing teams, record labels, and network and streaming platforms. We make the right connections for press appearances and provide favorable talent for all unscripted projects, including daytime and late night talk shows, game shows, doc series' and beyond. CE handles everything from generating creative ideas and comprehensive lists, booking, coordinating logistics from paperwork to travel needs,



CASTING



CE uses broad and comprehensive outreach to identify and cast talent. Whether human interest non-actors or A-list celebrities for scripted roles in a commercial, a host on a network show, a celebrity judge or contestants for reality shows, we recommend and book relevant talent. Our services include negotiating talent fees and contract particulars from inception to completion.



PRODUCING

A deeper dive than typical talent booking, CE helps navigate the



producers, writers and talent. We're skillful and seasoned at being closely involved with coordinating a rep and their talent to make sure they're up to speed and fully prepared to make an appearance or collaboration mutually successful.

**STRATEGY +
CONSULTING**



Working hands on with a network, brand, or production company, CE provides an expert opinion and knowledge to help take a project to the next level. Our consulting services cater to industry awareness and building out talent strategy. In the subjective landscape of talent, CE acts as an extra brain to



we're an extension of the client's team, and apply data and expertise to help evaluate potential partnerships to optimize any collaboration.



TALENT + PROJECT DEVELOPMENT

At a project's origin, CE helps you develop a concept based on talent, or develop talent for a specific concept. We understand what's relevant and remain closely connected to the pulse of media culture. Our unique perspective and understanding of the ever-changing talent landscape allows us to present you with all talent and developmental elements.



ENGAGEMENT

CE has worked with digital talent and influencers for more than a decade. We shine at combining ideas, reaching out to make it happen, and handling any deliverables. Inside the innovative world of influencers, CE identifies the best opportunity for a client when it comes to allocating their budgets on this type of engagement and we assist in all aspects of deal making.

