



VISION 2020 – Innovations to Grow Your Profits

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WILLARD

*Excellence • Ethical • Caring
Innovative • Commitment*



Vision 2020 – Innovations to Grow Your Profits

- 50 Years of Innovating with you, our customers
- Next Level Decision Support to reduce risk while increasing profits
- Red/Blue acres in Rotation
- Social Media/Marketing Communications
- Nutrient Mobility in Soils and Plants
- Soil Active and Plant Active Technologies

Decision Support Technologies



HighQ[®]

Because the more you learn, the more you earn.

Eco^N[®]

an ecological nutrient system

