

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK:

Pioneer DJ

CLASSES: 15 and 41

APPLICANT: PIONEER CORPORATION

ADDRESS: 28-8, Honkomagome 2-chome, Bunkyo-ku,
Tokyo 113-0021
Japan

ENTITY: a corporation organized and existing under the laws of Japan

OUR REF: PIO 2000384

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Goods
15	Automatic music playing apparatus; music sequencer; music sound samplers for music synthesizers; Music sound samplers for DJ equipment; music synthesizers; tuners for musical instruments; musical instruments
41	Education and training services, namely, providing classes and instruction relating to DJ skills; Education and training services, namely, providing online classes and instruction relating to DJ skills; providing information relating to the DJ schools; Rental of audio equipment; rental of lighting equipment; rental of DJ equipment; audio studio services; DJ studio services; providing information relating to audio or video studio services; providing information via internet relating to audio or video studio services; education and training services, namely, providing live classes and instruction relating to DJ skills; providing a DJ to perform at various events; organization and operation of group for training of DJs; arranging, conducting and organization of live show events featuring DJs and DJ equipment; management of DJ-related organizations; planning, managing, and administering certification tests on the skills and knowledge of DJs; arranging and conducting of club entertainment events featuring DJ services; providing information relating to the club entertainment events featuring DJ services; entertainment services in the nature of live musical performances by DJ; planning, managing and conducting DJ contests;

	education services, namely, providing classes and instruction in the fields of arts, crafts, and sports; arranging, conducting and organization of seminars; providing electronic publications in the nature of magazines in the field of music; publication of books; arranging and planning of movies, shows, plays or musical performances; presentation of live show performances; presentation of musical performances; video tape film production in the field of education, culture, entertainment and sports, not for movies or television programs and not for advertising or publicity; operation of video and audio equipment for production of radio and television programs; entertainment services in the nature of organizing social entertainment events excluding movies, shows, plays, musical performances, sports, horse races, bicycle races, boat races and auto races; providing audio or video studio services; providing amusement facilities; providing facilities for movies, shows, plays, music or educational training; rental of musical instruments; rental of records or sound-recorded magnetic tapes; rental of image-recorded magnetic tapes
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The mark consists of the wording “Pioneer DJ” in a stylized font.

No Color is claimed as a feature of the mark.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York, 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of her/his own knowledge are true and all statements made on information and belief are believed to be true.

PIONEER CORPORATION

By: _____

Name: NAOKI AOYAMA

Title: General Manager,
Intellectual Property Strategy
& Management Group

Date of Signature: February 6th, 2020