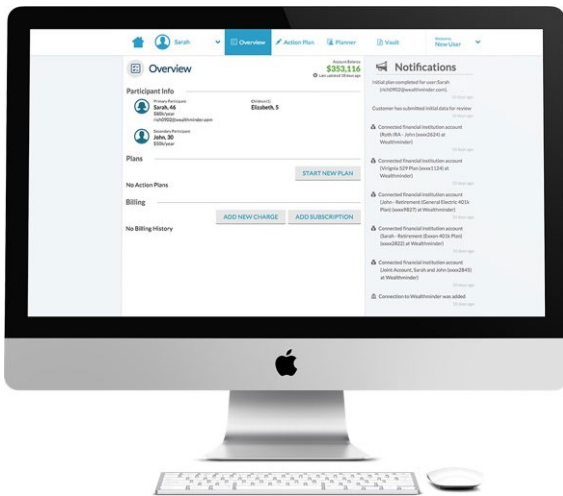


# Helping you help more clients



**Wealthminder Virtual Assistant**  
*Continuous improvement is about removing the things that get in the way of your work.*

**-Bruce Hamilton**

Wealthminder's planning solution helps you to work with your clients more efficiently. Through our easy-to-use, custom-branded interface, you can make your planning process more interactive. Clients have the ability to input their own data, review your recommendations, and notify you when they have taken action all online.

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# Wealthminder make three of the

# most-challenging aspects of the client-management process easier for advisors.



## Data Collection

### TRADITIONAL WAY

Advisors hold lengthy meetings with clients to gather information about their goals, preferences, and current holdings.

### WEALTHMINDER WAY

Clients input information online in advance, giving you time to review it before a meeting.



## 401k-plan Advice

### TRADITIONAL WAY

Advisors request statements from clients before each meeting, manually making recommendations based on plan options and the advisor's allocation model.

### WEALTHMINDER WAY

Clients connect their 401k plans via Wealthminder's account aggregation engine. Wealthminder



## Client Follow Up

### TRADITIONAL WAY

Advisors or assistants call clients after meetings to ensure they are following up on advice.

### WEALTHMINDER WAY

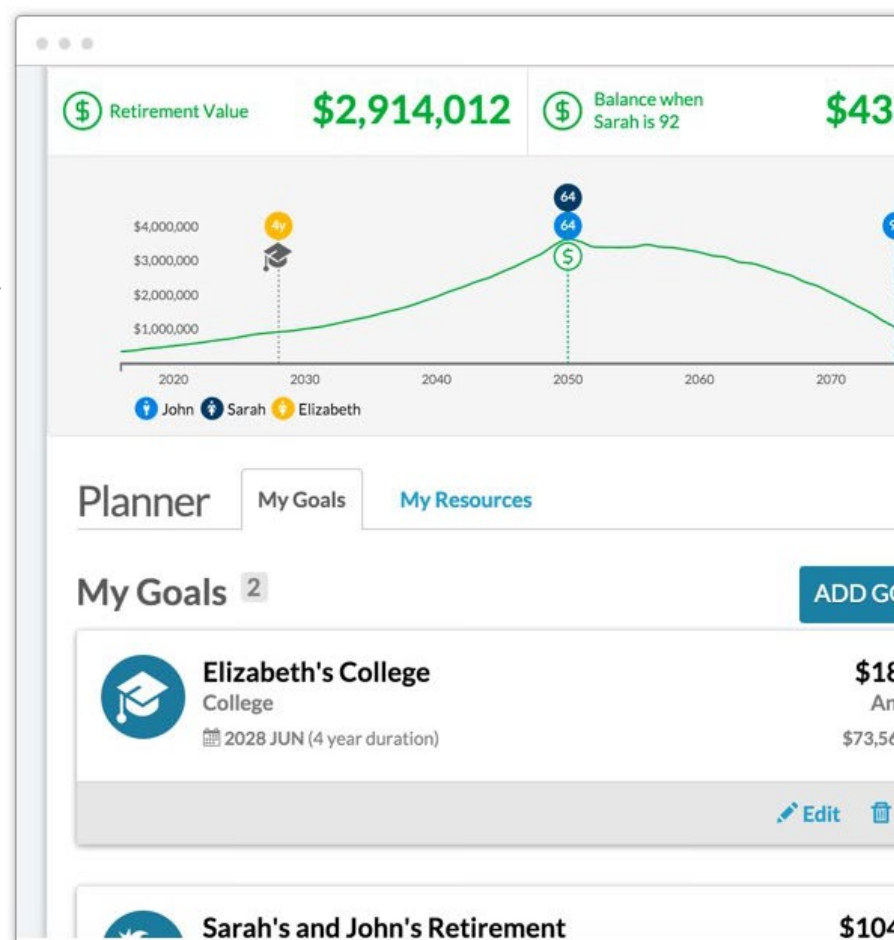
Clients check off completed items in Wealthminder, giving you the ability to view each client's progress at a glance.

makes  
recommendations  
automatically using  
your custom  
allocation model  
and the plan's  
investment  
choices.

# Features of the Wealthminder solution

## Goal-based Planning

A simple interface with powerful capabilities. Wealthminder's planning engine combines a client's goals, time horizon, and risk tolerance with your market expectations and investment models to determine how likely they are to achieve their



objectives. When it looks like a client will fall short, you can adjust the plan or choose from our suggested revisions.

The screenshot displays the 'ALLOCATION VIEW' interface with tabs for 'CURRENT' and 'TARGET'. A progress bar at the top shows the current allocation status. Below is a table comparing current and target percentages for various asset classes, along with their current values.

Asset Class	Current %	Target %	Current Value
Stocks	87.9%	86.0%	\$310,487
Bonds	32.5%	69.4%	\$114,840
Cash	12.8%	1.6%	\$45,372
Other	10.6%	9.0%	\$37,369
Real Estate	17.2%	6.0%	\$60,762
Commodities	11.5%	0.0%	\$40,451
Private Equity	3.3%	0.0%	\$11,690
Art	6.7%	12.0%	\$23,667
Other	5.4%	4.0%	\$18,933
Real Estate	1.3%	4.0%	\$4,733
Bonds	0%	4.0%	\$0
Other	5.4%	2.0%	\$18,960
Other	4.7%	2.0%	\$16,469

## Account Aggregation

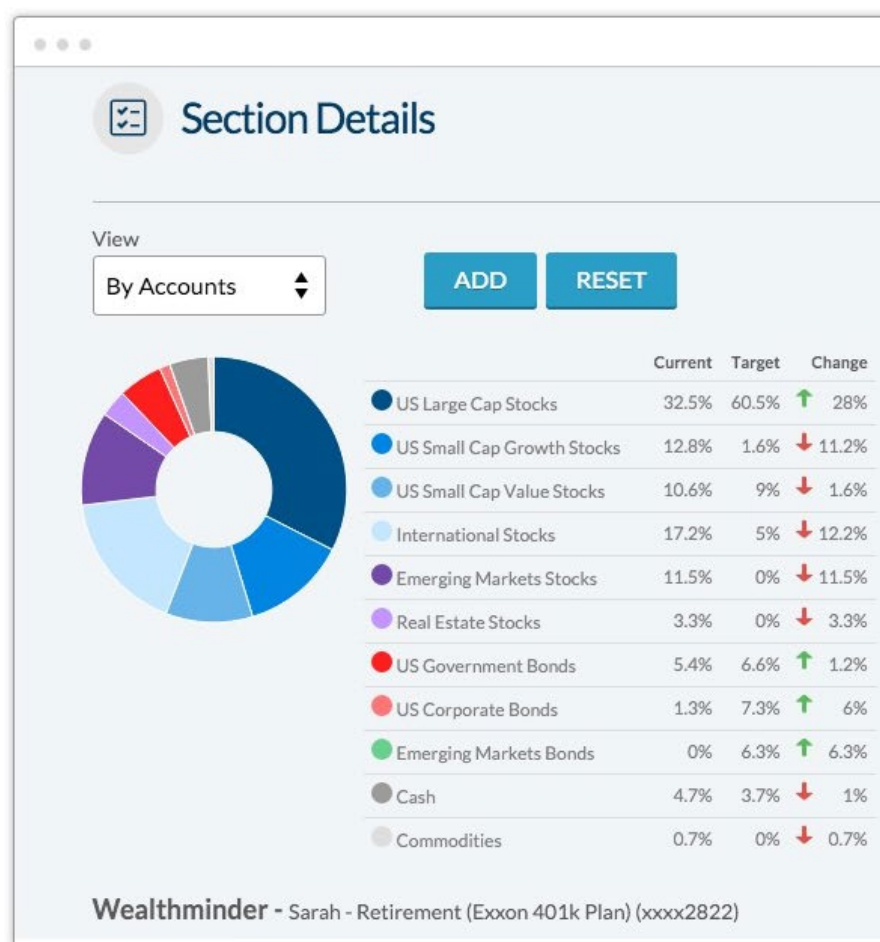
Powered by industry leader Yodlee, Wealthminder enables you to easily see all your clients' assets in a single location. Our engine classifies each security automatically, giving you a complete picture of a client's asset allocation.

## Custom Investment

### Recommendations

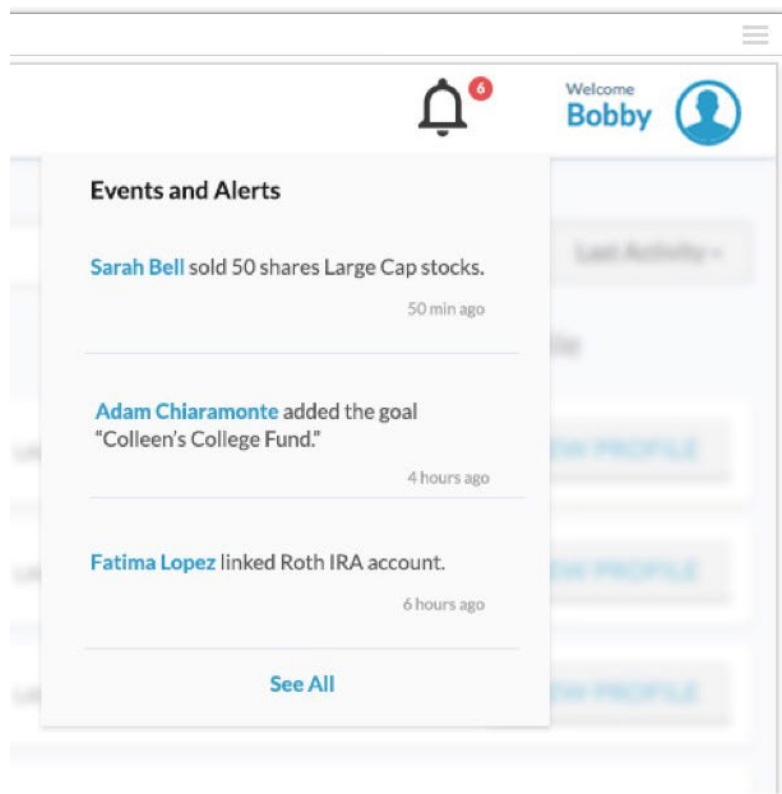
The Wealthminder engine gives you the flexibility to specify your own capital market assumptions, asset allocation models, glide paths and recommended

securities. Using this information, Wealthminder creates tax efficient portfolios that align with a client's objectives. In cases where an account has restricted investment choices (e.g., 401k plans), Wealthminder can adapt the recommendations to use the investments available in your client's plan.



## Events and Alerts

With traditional wealth management software, you have to log in to every client's account to determine if there are opportunities or problems you need to



address. With Wealthminder's event and alerting system, you simply tell us what "events" you care about and we'll proactively notify you when there's a situation requiring your attention. Further, using Wealthminder action plan status, you can determine which clients have completed your recommendations and which need additional assistance.

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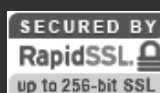
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Ready to get started? Request proposals for help with your financial concerns.

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