

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK AND SERVICEMARK

MARK:



CLASSES: 9, 14, 16, 18, 21, 25, 28, and 41

APPLICANT: LEGO Juris A/S

ADDRESS: Koldingvej 2
DK-7190 Billund
Denmark

ENTITY: corporation organized and existing under the laws of Denmark

OUR REF.: LEGJ 1918953

The above mark is in use in commerce on or in connection with the following goods and services and applicant requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(a):

Class 9: Downloadable and recorded video game software

Class 14: Watches

Class 16: Children's books

Class 18: Backpacks

Class 21: Lunch bags not of paper

Class 25: Clothing in the nature of vests

Class 28: Party favor hats

Class 41: Entertainment services, namely, an ongoing series featuring children's animation provided through cable television and webcasts

The mark was first used anywhere for the goods in Class 9 at least as early as March 18, 2013 and was first used in U.S. commerce at least as early as March 18, 2013.

The mark was first used anywhere for the goods in Class 14 at least as early as October 27, 2011 and was first used in U.S. commerce at least as early as October 27, 2011.

The mark was first used anywhere for the goods in Class 16 at least as early as January 2010 and was first used in U.S. commerce at least as early as January 2010.

The mark was first used anywhere for the goods in Class 18 at least as early as December 1, 2014 and was first used in U.S. commerce at least as early as December 1, 2014.

The mark was first used anywhere for the goods in Class 21 at least as early as July 4, 2017 and was first used in U.S. commerce at least as early as July 4, 2017.

The mark was first used anywhere for the goods in Class 25 at least as early as January 2016 and was first used in U.S. commerce at least as early as January 2016

The mark was first used anywhere for the services in Class 28 at least as early as January 2020 and was first used in U.S. commerce at least as early as January 2020.

The mark was first used anywhere for the services in Class 41 at least as early as March 2011 and was first used in U.S. commerce at least as early as March 2011.

Specimens showing the mark as used in commerce on or in connection with the goods and services are presented herewith.

The mark consists of the wording "CITY" in a stylized font. The letter "C" is formed by a rotated crescent. The letter "I" is formed by a black bar separating a square and a rectangle. The letters "T" and "Y" are formed by a rectangle and an irregular hexagon, below a trapezoid and a parallelogram, all of which are separated by black bars.

No color is claimed as a feature of the mark.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

USE ON FILING DATE

If this application is signed after the application filing date, the applicant verifies that it was using the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date and that the specimens were in use in commerce as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is the owner of the trademark sought to be registered;
- The mark is in use in commerce on or in connection with the goods in the application;
- The specimen(s) shows the mark as used on or in connection with the goods and services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

LEGO Juris A/S

By: R. Scott Sclafka

Name: R. SCOTT SCLAFKA

Title: VP

Date of Signature: 12/2/19