

Bringing greater transparency to active listings and neighborhoods by allowing licensed real estate agents to showcase their unique perspectives to serious buyers who are hungry for honest information.

In today's world, purchase decisions are heavily swayed by the opinions of others. Whether choosing which restaurant to eat at, which television to buy, or where to take the next vacation, consumers demand and are influenced by online reviews.

Trusty brings online reviews to the biggest financial decision of a person's life -- their home purchase. We work with licensed real estate agents to showcase their unique perspectives in the form of reviews for both neighborhoods and active properties for sale. This user generated content is made available to prospective buyers who want to see multiple, honest opinions beyond what is offered by a single (biased) listing agent. It's a platform for agents to showcase their local market expertise through a portfolio of educated and thoughtful reviews.

Although our public site hasn't yet launched, we've been active in the Sacramento market and already have hundreds of reviews on properties and neighborhoods. We welcome both agents and interested home buyers to inquire below to gain access to our growing library of trusted content. Our goal is to connect serious buyers with hyperlocal neighborhood experts they can trust to help them find their way home.

Let's make real estate more real!

