

# **VIDEO ADVERTISEMENT**

# VIDEO RING

Advertisement or Video-Info up to 15 seconds with your brand or promotional offer can be sent to InVideo Users. This will be watch by the user every time a land or mobile call is processed.

### VIDEO BROADCAST

You can broadcast your brand's videos simultaneous to hundreds of Video
Users by geolocalization or interest recorded in InVideo App.
A push notification showing offers, discounts and more.

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#### **BENEFITS**

- · Increase you customer loyalty offering a new opportunity to swap their points per global public network minutes to call, anywhere at any time.
  - · Track on Real time your advertisement campaigns
- · Gain a profit with every minute redeemed with points, using a difference between the sales rate and the purchase price.
- · Be able to send personalized videos with a specific advertising messages to all the customer within InVideo Network.
- · Use InVideo to send short message remainders to all their customers.
- $\cdot$  Can use InVideo to let their customer get in touch by a phone call, avoiding the 1800 service cost.
  - · Work on a healthy and most updated Data Base managed thought the InVideo user's information changes.

### **CUSTOMIZED VIDEO-INFO**

Use InVideo to reach a specific customer segment divided by region or interest with at tailored made VIDEO-INFORMATION.

Interested in advertising with InVideo?
Please send an email to info@invideoapp.com