Guidepoint purchasing data captured the initial, and continued, decline in sales. Looking forward, Guidepoint's monthly data will provide information on spending trends for Q4 2017 in near realtime before Zimmer reports results. Because of this, investors may gain greater insights into Zimmer's top-line performance with each passing month. Zimmer's Q4 2017 guidance is a 2-3% YoY growth in the knees and hips market which should lead to increased revenue and substantial progress with regard to resolving their supply issues. Many analysts believe that Zimmer will have a turnaround, but it's just a matter of when. Will Q4 2017 be the beginning of that turnaround? Or will it take another three quarters to see progress?

## Introducing Guidepoint Qsight Healthcare

Guidepoint Qsight Healthcare provides a multi-dimensional, quantitative view that tracks company performance in the healthcare industry. By leveraging the power of proprietary industry data along with Guidepoint TRACKER's primary data, Guidepoint can provide a level of insight into market dynamics not found anywhere else. With additional data added over time, this innovative new approach provides high-valued, coverage-driven insights for investment clients.

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