

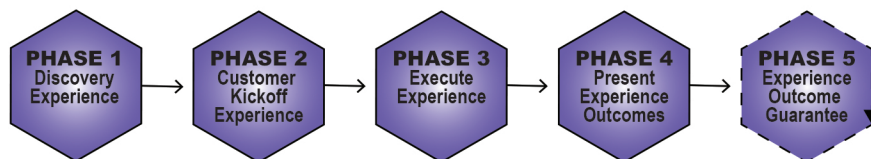
Creating Exponential Outcomes

As companies continue to invest more and more into cybersecurity to combat the growing number and sophistication of threats, the days of standalone products and services are becoming a thing of the past. These businesses are recognizing security requires more than just a technology investment – they must measure the effectiveness of this cybersecurity investment based on the ability to reduce risk.

Cyavatar.ai is paving the way for the next evolution of security solutions by using an innovative approach that focuses on creating exponential outcomes for customers, partners, and vendors. Through our Genesis Security Platform™, we are **able to deliver consistent, measurable solutions that help organizations reduce risk and improve compliance.**

Our Methodology

Facilitated through a dedicated Experience Manager, the Genesis Security Platform experience provides a collaborative environment to assist clients in optimizing the installation of their product, reviewing best practices, training of their internal resources, reduction of any risks that are identified, and delivery of quarterly status reporting. Phases of the engagement include:



Genesis Security Platform Experience

Phase 1: Discovery Experience

- Interview key stakeholders
 - Tech deep dive
 - Use cases
 - Sales process
 - Product sales goals
 - Outcomes to create a client experience
- Present the road map for client experience – mutual goals and agreement

Customer Benefits

Complete Installation and Configuration

- Installation and configuration is facilitated by experience consultants
- Internal resources are freed to focus on other business priorities

Internal Resource Training

- Customer's team is trained to use technology using best practices

Automatic Detection of Attacks in Real Time

- Detect, prioritize and correlate in-progress attacks to compromised host devices

Conclusive Threat Hunting and Incident Investigations

- Investigative workbench is optimized for enriched metadata and enabling sub-second searches at scale

Correlation of Security-Enriched Metadata with Other Sources

- Feeds data lake and SIEM with Zeek-formatted security-enriched network metadata

Reduced Risk

- Reduction of advanced threats in the environment
- Creation of an efficient SOC through the coordination of people, processes, and technology

Exponential Outcomes

- Defined pre- and post- deployment risk profile with measurable results
- Quarterly risk status with executive consumable reporting

Best Return on Investment

- Product is optimized increasing efficiency in the environment
- ROI is increased and obtained faster
- Improved compliance with regulatory standards

About Cyvatar.ai

Cyvatar.ai was founded by industry experts with the proven ability to create tangible, quantifiable security outcomes for enterprise customers. Our mission is focused on evolving the security industry to ensure that customers get the full value of the security products they purchase.

Our solutions combine security products with services to deliver quantifiable outcomes which provide consistent value recognized by the customer's executive teams, boards, and administrators. We serve and provide value to multiple personas within the organization to ensure acceptance at every level.

Phase 2 : Customer Kickoff Experience

- Review deployment schedule
- Discuss installation options and strategy
- Review best practices and training of staff

Phase 3: Execute Experience

- Deploy technology
- Tune to the customer's environment
- Document and track trending of initial outcome metrics
- Build the experience reporting based on outcome metrics
- Manage and maintain the outcome using the Genesis Security Platform

Phase 4: Present Experience Outcomes

- Conduct executive outcome presentation with Cyvatar.ai virtual CISO
 - Co-present positive outcomes from the solution with customer CISO or lead
 - Review pre- and post-outcomes results and trending
- Determine experience outcome next steps

Phase 5: Experience Outcome Guarantee

- Deliver quarterly outcome reports for analysts, executives, and administrators
- Quarterly business review (onsite) with Cyvatar.ai virtual CISO
- Validate positive outcomes and metric trending
- Ongoing maintenance and upgrades of the solution

Cognito Outcomes Delivered

Few organizations take a truly integrated approach to managing business outcomes. This requires a committed team focused on delivering innovative solutions that push the edge of what can be achieved—constantly looking to optimize performance.

A Cyvatar.ai partnership, leveraging the customer's experience outcomes, the following metric-based outcomes will be realized:

1. SOC efficiencies
2. Reduction of advanced threat dwell times
3. Improved customer risk profile

When all of these elements are in place, customers can talk credibly about creating exponential outcomes.