

VENUS ET FLEUR EXHIBIT SCHEDULE

- 1) VEF trade dress featured in Brides Magazine. (Folder 1, page 3);
- 2) VEF trade dress featured on CBS Minnesota (Folder 1, page 5);
- 3) VEF trade dress featured in Cosmopolitan Magazine (Folder 1, page 7);
- 4) VEF trade dress featured in an additional excerpt from Cosmopolitan Magazine (Folder 1, page 9);
- 5) VEF trade dress featured in the Daily Mail UK (Folder 1, page 11);
<https://www.dailymail.co.uk/femail/article-4945102/Shop-FEMAIL-s-breast-cancer-awareness-gift-guide.html>
- 6) VEF trade dress featured in an additional excerpt from the Daily Mail (Folder 1, page 13);
<https://www.dailymail.co.uk/tvshowbiz/article-4438292/The-birthday-messages-pour-Gigi-Hadid.html>
- 7) VEF trade dress featured in an excerpt from Elana Lyn (Folder 1, pages 15-16);
<http://elanalyn.com/2017/11/28/5-good-finds-november-2017/>
- 8) VEF trade dress featured in Elle Décor (Folder 1, page 18);
- 9) VEF trade dress featured in Forbes.com (Folder 1, pages 20-21);
<https://www.forbes.com/sites/koim/2017/04/15/your-spring-essentials-shopping-guide/#4f1b441d4ecc>
- 10) VEF trade dress featured in an additional excerpt from Forbes.com (Folder 1, pages 23-27);
<https://www.forbes.com/sites/elanagross/2017/12/11/how-these-cofounders-created-beautiful-rose-arrangements-that-last-a-year/#3b0becd719db>
- 11) VEF trade dress featured in an additional excerpt from Forbes.com (Folder 1, pages 29-32);
<https://www.forbes.com/sites/clareoconnor/2017/11/14/30-under-30-2018-retail-and-e-commerce-these-young-entrepreneurs-are-changing-the-way-we-shop/#186b91382bb8>
- 12) VEF trade dress featured in an additional excerpt from Forbes.com (Folder 1, pages 34-36);
<https://www.forbes.com/sites/deborahweinswig/2016/12/05/flower-sales-bloom-over-winter-holidays/#281260196a7b>

- 13) VEF trade dress featured in Glamour showing (Folder 1, page 38);
<https://www.glamour.com/gallery/fashion-people-holiday-gifts>
- 14) VEF trade dress featured in Haute Living (Folder 1, page 40);
- 15) VEF trade dress featured in Hoboken Girl (Folder 1, pages 42-44);
<https://www.hobokengirl.com/hoboken-girl-of-the-week-seema-bansal-venus-et-fleur/>
- 16) VEF trade dress featured in Hollywood Life (Folder 1, page 46);
<https://hollywoodlife.com/pics/gifts-for-her-valentines-day-presents-pics/>
- 17) VEF trade dress featured in an additional excerpt from Hollywood Life (Folder 1, page 48);
https://hollywoodlife.com/pics/mothers-day-presents-beauty-gift-guide-2018-ideas/8pc_xoxo_open-labels_300dpi/
- 18) VEF trade dress featured in Pretty Connected (Folder 1, page 50);
- 19) VEF trade dress featured in Prospertere (Folder 1, pages 52);
<https://www.prosperterelive.com/venus-et-fleur-real-roses-last-full-year/>
- 20) VEF trade dress featured in Pure Wow (Folder 1, page 54);
<https://www.purewow.com/fashion/pretty-gifts-you-wont-need-to-wrap>
- 21) VEF trade dress featured in Refinery 29 (Folder 1; page 56);
- 22) VEF trade dress featured in RealMeNot (Folder 1; page 58);
- 23) VEF trade dress featured in Style and Society (Folder 1; page 60);
- 24) VEF trade dress featured in The Beauty Look Book (Folder 1; page 62);
- 25) VEF trade dress featured in Top Trending Magazine (Folder 1; page 64);
- 26) VEF trade dress featured in Well and Good (Folder 1; pages 66-69);
<https://www.wellandgood.com/good-home/eternity-roses-that-last-a-year-venus-et-fleur/>
- 27) VEF trade dress featured in Yahoo Lifestyle (Folder 1; page 71);
- 28) VEF trade dress featured in on The Today Show (Folder 1; pages 73-79);
<https://www.venusetfleur.com/pages/venus>
<https://www.today.com/video/50-gift-ideas-for-everyone-on-your-list-today-s-ultimate-holiday-gift-guide-832830019708?v=raila>
<https://www.youtube.com/watch?v=XWtikWUBgcU>

- 29) VEF trade dress featured on Fox New NY (Folder 1; page 81);
<https://www.youtube.com/watch?v=IAJUgW89iB4>
- 30) VEF trade dress featured in Harper's Bazaar (Folder 1; pages 83-84);
<https://www.harpersbazaar.com/celebrity/latest/a14199/best-celebrity-valentines-day-instagram/>
- 31) VEF trade dress featured in CNN Money (Folder 1; pages 86-88);
<https://www.venusetfleur.com/blogs/press/cnn-money-these-valentines-day-roses-cost-39-each-but-last-an-entire-year-february-14-2018>
- 32) VEF trade dress featured in Elite Daily – Kim Kardashian (Folder 1; pages 90-91);
<https://www.elitedaily.com/p/kim-kardashians-valentines-day-gift-list-will-make-you-buy-something-asap-8123491>
- 33) VEF trade dress featured in The Real Deal (Folder 1; page 93);
<https://www.retailmenot.com/blog/shop-the-segment-retailmenot-talks-valentines-day-with-good-day-la.html>
- 34) VEF trade dress featured in Real Simple (Folder 2; pages 3-4);
<https://www.realsimple.com/holidays-entertaining/holidays/valentines-day/valentines-day-flowers>
- 35) VEF trade dress featured on WSAZ News (Folder 2; page 6);
<https://www.venusetfleur.com/blogs/press/venus-et-fleur-featured-on-wsaz-3>
- 36) VEF trade dress featured in Vogue (Folder 2; page 8);
<https://www.vogue.com/article/holiday-home-gift-ideas>
- 37) VEF trade dress featured in an additional article in Vogue (Folder 2; page 10);
<https://en.vogue.me/fashion/celebrity-style/gigi-hadid-birthday-style/>
- 38) VEF trade dress featured in Alexa Black Book (Folder 2; page 12);
<https://www.venusetfleur.com/blogs/press/venus-et-fleur-featured-in-alex-black-books-holiday-gift-guide-november-22-2017>
- 39) VEF trade dress featured in Family Circle (Folder 2; page 14);
<https://www.venusetfleur.com/blogs/press/family-circles-gifts-that-are-worth-the-splurge>

- 40) VEF trade dress featured on Telemundo (Folder 2; pages 16-17);
https://www.telemundo.com/lifestyle/2017/12/11/18-ideas-de-regalos-para-todos-los-gustos-y-presupuestos?image=8546302&_hstc=160048930.27472988dd8e0428129d3969c2887877.1530144000177.1530144000178.1530144000179.1&_hssc=160048930.1.1530144000180&_hsfp=1773666937
- 41) VEF trade dress featured in OK! (Folder 2; page 19);
<https://okmagazine.com/news/make-yourself-at-home/>
- 42) VEF trade dress featured in an additional excerpt from OK! (Folder 2; page 21);
<https://www.venusetfleur.com/blogs/press/mothers-day-is-just-around-the-corner-and-ok-has-the-perfect-gift-ideas-to-make-sure-she-feels-like-a-queen>
- 43) VEF trade dress featured in US Weekly (Folder 2; page 23);
<https://www.venusetfleur.com/blogs/press/venus-et-fleur-featured-in-us-weekly-heres-to-the-hostess>
- 44) VEF trade dress featured in PopSugar.Family (Folder 2; pages 25-26);
<https://www.popsugar.com/family/photo-gallery/26228388/image/44318157/Venus-Et-Fleur-Eternity-De-Venus-Small-Square-Eternity-Roses>
- 45) VEF trade dress featured on Fox 32 News Chicago (Folder 2; page 28);
http://www.fox32chicago.com/good-day/297864612-video?_hstc=160048930.72f5acbded2ac333fc6e1ad8b3d155e4.1530230400265.1530230400266.1530230400267.1&_hssc=160048930.1.1530230400268&_hsfp=1773666937
- 46) VEF trade dress featured in Allure (Folder 2; page 30);
<https://www.venusetfleur.com/blogs/press/allure-16-gift-ideas-for-the-person-who-has-everything-december-1-2017>
- 47) VEF trade dress featured in Allure (Folder 2; page 32);
<https://www.venusetfleur.com/blogs/press/allure-11-beauty-products-that-support-breast-cancer-awareness-month-october-3-2017>
- 48) VEF trade dress featured in Esquire (Folder 2; page 34);
<https://www.esquire.com/lifestyle/sex/g676/romantic-gift-ideas/>
- 49) VEF trade dress featured in Martha Stewart Weddings (slide 29) (Folder 2; pages 36-37);
<https://www.marthastewartweddings.com/389396/gifts-mom-and-mother-in-law?slide=871344>

50) VEF trade dress featured in an additional article in Martha Stewart Weddings (slide 44) (Folder 2; page 39);

<https://www.marthastewartweddings.com/373800/bridesmaid-gift-ideas?slide=870342>

51) VEF trade dress featured in the New York Post (Folder 2; page 41);

<https://nypost.com/2017/11/21/2017s-best-holiday-gifts-for-everyone-on-your-list/>

52) VEF trade dress featured in MakeUp.com (Folder 2; pages 43-46);

<https://www.makeup.com/women-entrepreneur-venus-et-fleur>

53) VEF trade dress featured in Stylists to a T (Folder 2; pages 48-51);

<https://styliststoat.com/gifting-flowers-style/>

54) VEF trade dress featured in the Dallas Morning News (Folder 2; pages 53-54);

<https://www.dallasnews.com/life/home/2017/11/14/spending-holidays-town-send-ahead-hostess-gifts-show-yourethankful-arrive>

55) VEF trade dress featured on Eyewitness News 3 (Folder 2; page 56);

https://www.wfsb.com/news/hostess-gift-ideas/video_cf55ed1a-30a9-546a-bb5e-7fe11320453a.html

56) VEF trade dress featured on WUSA 9 (Folder 2; page 58);

<https://www.wusa9.com/video/entertainment/television/programs/great-day-washington/hot-holiday-gifts-that-wont-be-returned-or-regifted/65-2806944>

57) VEF trade dress featured in The Stripe (Folder 2; page 60);

<https://www.venusetfleur.com/blogs/press/the-stripe-gift-guide-the-most-glamorous-gifts-november-16-2017>

58) VEF trade dress featured on News 4 NY November 14, 2017 (Folder 2; page 62);

<https://www.venusetfleur.com/blogs/press/video-venus-et-fleur-featured-on-new-york-live-whats-hot-for-the-holidays-november-14-2017>

59) VEF trade dress featured in Alexandra Chloe (Folder 2; page 64);

<https://www.venusetfleur.com/blogs/press/alexandra-chloe-holiday-gift-shop>

60) VEF trade dress featured in the Observer (Folder 3; page 3);

<https://observer.com/2017/11/hostess-gift-ideas-holidays-2017/#slide1>

61) VEF trade dress featured in Brit + Co. (Folder 3; page 5);

<https://www.brit.co/holiday-gift-guide-2017-rose-gold-ideas/?slide=3>

- 62) VEF trade dress featured in InStyle (Folder 3; page 7);
<https://www.instyle.com/holidays-occasions/gift-guides/sarah-michelle-gellar-gift-ideas#3104205>
- 63) VEF trade dress featured in an additional article in InStyle (Folder 3; page 9);
<https://www.instyle.com/holidays-occasions/mothers-day/kardashian-mothers-day-gift-ideas#2854032>
- 64) VEF trade dress featured in an additional article in Brit + Co. (Folder 3; page 11);
<https://www.venusetfleur.com/blogs/press/mother-s-day-gift-guide-2017-30-ideas-for-thoughtful-presents>
- 65) VEF trade dress featured in the Observer (Folder 3; page 13);
<https://observer.com/2016/10/can-a-box-of-roses-from-venus-et-fleur-really-last-for-a-year/>
- 66) VEF trade dress featured on ChicacoSplash.com (Folder 3; page 15);
<https://www.venusetfleur.com/blogs/press/venus-et-fleur-featured-on-chicagosplash-com-gabrielle-union-hosted-the-dreamiest-dinner-at-the-waldorf-december-3-2017>
- 67) VEF trade dress featured in Good Housekeeping (Folder 3; page 17);
<https://www.goodhousekeeping.com/holidays/gift-ideas/g4826/anniversary-gifts-for-her/?slide=9>
- 68) VEF trade dress featured in Avenue Magazine (Folder 3; pages 19-20);
<https://www.venusetfleur.com/blogs/press/avenue-magazine-objects-of-desire-ready-in-red-october-26-2017>
<https://www.venusetfleur.com/blogs/press/avenuemagazine-com-objects-of-desire>
- 69) VEF trade dress featured in Motown Savvy (Folder 3; page 22);
<https://motownsavvy.com/2017/10/23/shopping-for-a-cause-breast-cancer/>
- 70) VEF trade dress featured in BestProducts.com (Folder 3; page 24);
<https://www.bestproducts.com/lifestyle/g3385/bouquet-of-roses-online/?slide=3>
- 71) VEF trade dress featured in Sparkles and Shoes (Folder 3; pages 26-27);
<https://www.sparklesandshoes.com/2017/10/breast-cancer-awareness-products/>
- 72) VEF trade dress featured on KTLA5 (Folder 3; page 29);
<https://ktla.com/2017/10/09/pink-beauty-products-with-stacy-cox/>

- 73) VEF trade dress featured on News 12 Long Island (Folder 3; page 31);
<http://longisland.news12.com/story/36485434/think-pink-product-photos>
- 74) VEF trade dress featured in NY Newsday (Folder 3; page 33);
<https://www.venusetfleur.com/blogs/press/newsday-get-into-the-pink-for-breast-cancer-awareness-month>
- 75) VEF trade dress featured on Stacy Cox (Folder 3; page 35);
<https://stacycox.com/think-pink-shop-pink-all-october-for-breast-cancer-awareness/>
- 76) VEF trade dress featured on Style Caster (Folder 3; page 37);
<https://www.venusetfleur.com/blogs/press/style-caster-18-products-that-give-back-during-breast-cancer-awareness-month>
- 77) VEF trade dress featured on Top Trending (Folder 3; page 39);
<http://toptrendingmag.com/?p=7342>
- 78) VEF trade dress featured in OK Living (Folder 3; page 41);
<https://okmagazine.com/photos/holiday-gift-guide-2017-gifting-ideas-best-presents/>
- 79) VEF trade dress featured in Forbes.com (Folder 3; pages 43-49);
<https://www.forbes.com/sites/felicitycarter/2019/02/20/venus-et-fleur-bespoke-everlasting-rose-atelier-opens-up-shop-in-london/#44074bfa7e27>
- 80) VEF trade dress featured in Inc. (Folder 3; pages 51-54);
<https://www.inc.com/candice-galek/how-venus-et-fleur-took-internet-by-storm-became-a-fast-favorite-of-kardashians.html>
- 81) VEF trade dress featured in Life and Style (Folder 3; page 56);
<https://www.venusetfleur.com/blogs/press/life-and-style-7-17-17-print>
- 82) VEF trade dress featured in Aventure Magazine Editor's Picks (Folder 3; page 58);
https://issuu.com/aventuramagazine/docs/flipbook_july
- 83) VEF trade dress featured in Elle Décor (Folder 3; page 60);
<https://www.elledecor.com/life-culture/g9611150/maid-of-honor-gifts/>
- 84) VEF trade dress featured in the New York Observer (Folder 3; page 62);
<https://observer.com/2017/05/buy-mom-a-box-of-roses-that-wont-wilt-for-a-year/>
- 85) VEF trade dress featured in New York Post (Folder 3; page 64);
<https://nypost.com/2017/05/12/mothers-day-plans-and-presents-for-every-mom-out-there/>

- 86) VEF trade dress featured in House Beautiful (Folder 3; pages 66-68);
<https://www.housebeautiful.com/shopping/home-accessories/g23734701/forever-roses-brands/>
- 87) VEF trade dress featured in Yahoo Style (Folder 3; page 70);
<https://www.yahoo.com/lifestyle/stylish-flowers-mom-10-350-slideshow-wp-130046467/photo-p-strong-venus-fleur-strong-photo-130046786.html>
- 88) VEF trade dress featured in an additional article in Yahoo Style (Folder 3; page 72);
<https://www.yahoo.com/lifestyle/ultimate-valentines-day-gift-guide-slideshow-wp-152704401/photo-p-design-own-box-large-photo-152704259.html>
- 89) VEF trade dress featured in Betches (Folder 3; page 74);
<https://betches.com/betches-mothers-day-2017-gift-guide/>
- 90) VEF trade dress featured in Fashion Bomb Daily (Folder 3; page 76);
<http://fashionbombdaily.com/fashion-bomb-dailys-mothers-day-gift-guide-15-picks-chic-stylish-mom/>
- 91) VEF trade dress featured in Boca Mag (Folder 3; page 78);
<https://www.bocamag.com/llscene-mothersday-gift-guide/>
- 92) VEF trade dress featured in US Weekly (Folder 3; pages 80-81);
<https://www.usmagazine.com/stylish/pictures/mothers-day-gift-guide-w479808/venus-et-fleur-le-mini-square-in-pink-w479819/>
- 93) VEF trade dress featured in amynichols.com (Folder 3; pages 83-84);
<https://www.amynichols.com/2017/10/eternity-rose-arrangements-venus-et-fleur/>
- 94) VEF trade dress featured in In Touch (Folder 3; pages 86-87);
<https://www.venusetfleur.com/blogs/press/march-6th-2017-issue-of-intouch-intouch-with-what-s-hot>
<https://www.venusetfleur.com/blogs/press/intouch-weekly-may-9-2016>
- 95) VEF trade dress featured in Marie Claire (Folder 4; page 3);
<https://www.venusetfleur.com/blogs/press/venus-et-fleur-featured-in-the-march-2017-issue-of-marie-claire>

96) VEF trade dress featured in The Huffington Post (Folder 4; page 5);

https://www.huffpost.com/entry/the-ultimate-valentine-gift-guide_n_58994a83e4b061551b3e030b?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cudmVu dXNldGZsZXVyLmNvbS9ibG9ncy9wcmVzcy9odWZmaW5ndG9ucG9zdC1jb20tdGhlLXVsdGl tYXRILXZhbGVudGluZXMtZ2lmdC1ndWlkZQ&guce_referrer_sig=AQAAAGsebA10rc4GG33 rvj2UIgfFaFbxUQiGXUU3J1DuMR1gwJZDo0GCH3mulza5FKZgW5CfQ7uSd3QvIJTkHDgWtpr BtGcTIUTP8tZR60LxcTLxOINsY6MBfpW4Z8P5KbuJyi557F2FfrVIMPK4C7OrBXehkzjZdGfN10 uGcCIAd54

97) VEF trade dress featured in an additional article in The Huffington Post (Folder 4; page 7);

https://www.huffpost.com/entry/the-seasons-changing-and-your-apartments-decor-should_b_58360394e4b0a79f7433b39d

98) VEF trade dress featured in Today.com (Folder 4; pages 9-10);

<https://www.today.com/style/valentine-s-day-gift-ideas-him-her-kids-t107849>

99) VEF trade dress featured in Jetset (Folder 4; page 12);

<http://www.jetsetmag.com/lifestyle/fashion/2017-valentines-day-gift-guide/>

100) VEF trade dress featured in People.com (Folder 4; page 14);

<https://people.com/style/valentines-day-2017-heidi-klums-valentines-day-gift-guide/#a-box-of-roses>

101) VEF trade dress featured in People.com (Folder 4; page 16);

102) VEF trade dress featured in Boca Raton Observer (Folder 4; page 18);

https://issuu.com/bocaratonobserver/docs/boca_raton_observer_feb2017

103) VEF trade dress featured in Popsugar.com (Folder 4; page 20);

<https://www.popsugar.com/celebrity/photo-gallery/42801629/image/42801677/Floral-Arrangement>; <https://www.facebook.com/watch/?v=10154899952009824>

104) Video of VEF trade dress featured on Fox 5 NY (Folder 4; page 22);

<https://www.youtube.com/watch?v=xNaVsVdOGsY&feature=youtu.be>

105) VEF trade dress featured in Business Insider (Folder 4; page 24);

<https://www.businessinsider.com/celeb-favorite-venus-et-fleur-2016-8>

106) VEF trade dress featured in Elite Daily (Folder 4; page 26);

<https://www.elitedaily.com/entertainment/gift-guide-mothers-day-khloe-kardashian/1466052>

107) Video of VEF Trade dress featured on NBC Sacramento (KCRA3) (Folder 4; page 28);

<https://www.kcra.com/article/shopping-pink-for-breast-cancer-awareness-2/6434203>

108) VEF trade dress featured in Miami Living (Folder 4; page 30);

<https://digital.miamilivingmagazine.com/i/715020-jana-kramer/25?m4=>

109) VEF trade dress featured on Fox11: Good day LA (Folder 4; page 32); and

<http://www.foxla.com/good-day-la/212252309-video>

110) VEF trade dress featured on KTLA 5 (Folder 4; page 34).

<https://ktla.com/2016/10/06/lifestyle-expert-sadie-murray-shares-go-pink-products-that-give-back/>