

How it works

Services

Our clients

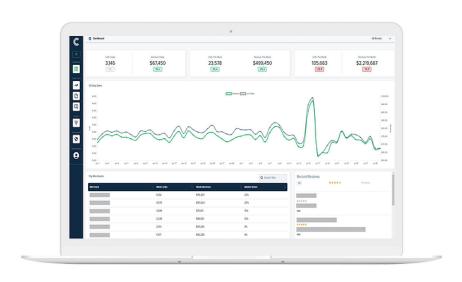
About

Request demo

We're more than just a dashboard.

ClearCut Solutions provides your brand with visibility, insights, and actionable recommendations across categories and e-Commerce channels. Using our proprietary software and industry-leading analytics, we offer turn-key solutions to help your brand create and execute a winning online strategy.

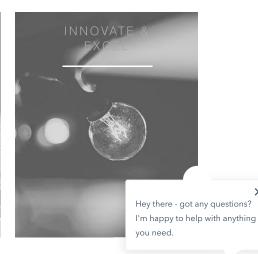
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eCommerce shouldn't be an afterthought.









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1. Identify

First, you will sit with our e-Commerce specialists so they can learn more about your brand's current positioning online. Whether there is a strategy in place or you are starting from scratch, our experts will identify white space within the market and where meaningful improvements can be made.

2. Strategize

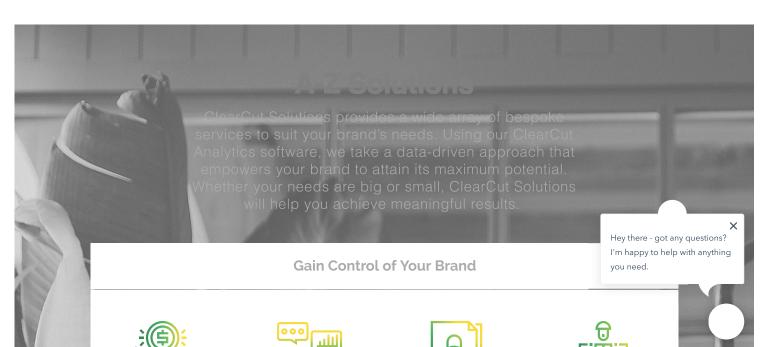
Next, we will leverage this information along with industry best practices to design a detailed strategy for your brand. We will utilize our vast experience to help your team establish a clear path to accomplish growth objectives.





3. Execute

Together, our teams will begin implementing your brand's new strategy across all online channels. Along the way we will monitor and report predefined performance metrics to ensure a successful and long-lasting partnership.





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BRAND SALES DATA

Understand your brand's performance and position online.

MARGIN OPTIMIZATION

Optimize pricing and costs to increase margins.

MAP POLICY & ENFORCEMENT

Create and enforce pricing policies to protect brand integrity.

AUTHORIZED RETAILERS

Know and trust those who are selling your products.

Tell Your Story



BRAND IDENTITY

Establish a unique identity online to personalize consumers' experience.



CONTENT MANAGEMENT

Craft a compelling story that resonates with customers.



REVIEW TRACKING

Get notified of and respond to reviews as soon as they happen.



SENTIMENT ANALYSIS

Gain a true understanding of how your customers feel about your brand.





COMPETITOR SALES DATA

Track competitor performance and see how your brand compares.



CATEGORY ANALYTICS

Identify trends and areas of opportunity across product categories.



ACTIONABLE INSIGHTS

Receive data-backed recommendations to help your brand win online.



PRICING ELASTICITY

Evaluate and optimize product pricing in order to maximize revenue.

Trusted By:

Hey there - got any questions? I'm happy to help with anything you need.



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WE'RE MORE THAN JUST A BASHBOARD.

At ClearCut Solutions, we are passionate about helping brands reach their full potential. Each day our team comes to work excited about finding new ways for our clients to succeed. We take pride in the partnership we provide and focus on building long-lasting relationships.

Our attitude translates directly into the quality of work that our clients receive. While we are honored to have industry-leading technology, a world-class reputation, and decades of combined experience - we are most proud of the unparalleled level of service we offer our clients

In a fast-paced industry filled with uncertainty, we create a high-level of clarity and stability. ClearCut Solutions offers the data, strategy, and expertise necessary to make timely and better-informed decisions that can place your brand on the optimal path forward.



Contact Us

First Name	Last Name
Email	Phone

Type your message here...

Hey there - got any questions?
I'm happy to help with anything you need.

Submit



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