

Corporate Overview

Simon & Schuster Overview

- Simon & Schuster was founded in 1924 by Richard L. Simon and M. Lincoln Schuster.
- Since 2006, Simon & Schuster has been part of CBS Corporation.
- Simon & Schuster is a major force in today's consumer publishing industry, dedicated to bringing an extensive cross section of first class information and entertainment in all printed, digital and audio formats to a worldwide audience of readers.
- Simon & Schuster consists of numerous prestigious and well known imprints, including Simon & Schuster, Scribner, Atria Books, Gallery Books, Pocket Books, Threshold Editions, Free Press, Avid Reader Press, Adams Media, Tiller Press, Scout Press and Howard Books. Major children's imprints include Simon & Schuster Books for Young Readers, Atheneum Books for Young Readers, Simon Pulse, Aladdin, Little Simon, Beach Lane Books, Margaret K. McElderry Books, Paula Wiseman Books, Caitlyn Dlouhy Books, Salaam Reads and Simon Spotlight.
- In 2019, Simon & Schuster launched two new imprints: Avid Reader Press, and a division of Atria Books, One Signal Publishers. And, award winning editor Denene Miller brought her eponymous imprint to Simon & Schuster Children's publishing.
- 2019 also brought the launch of Tiller Press, a data driven imprint focused on publishing timely, culturally relevant books using the latest social listening, research and analytical tools.
- Simon & Schuster publishes approximately 2000 titles annually.
- Simon & Schuster has approximately 1400 employees and can distribute its titles in physical and digital editions in more than 200 countries and territories around the world.
- Simon & Schuster has publishing and distribution capabilities in the United States, Canada, the United Kingdom, Australia and India, as well as an international sales presence in every major market.
- In 2018 Simon & Schuster imprints had a total of 206 *New York Times* bestsellers, including 28 #1 bestsellers. Major bestsellers in the year included *Fear* by Bob Woodward, *The Outsider* by Stephen King, *Whiskey in a Teacup* by Reese Witherspoon, *Leadership* by Doris Kearns Goodwin, *The Restless Wave* by John McCain and Mark Salter, *Unhinged* by Omarosa Manigault Newman, and *Ship of Fools* by Tucker Carlson.
- Prominent bestsellers from the Simon & Schuster's Children's Publishing Division in 2018 included *Queen of Air and Darkness* by Cassandra Clare, *The Dork Diaries* series by Rachel Renée Russell, the *Track* series by Jason Reynolds and *To All the Boys I've Loved Before* by Jenny Han.
- Simon & Schuster books are frequent winners and finalists for some of the world's most prestigious awards. Award recipients and finalists in recent years include: *Frederick Douglass* by David Blight (Pulitzer Prize in History).
- *Heavy* by Kiese Laymon (Andrew Carnegie Medal for Nonfiction), and *Belonging* by Nora Krug (National Book Critics Circle Award).
- Simon & Schuster titles named to the 2018 *New York Times* list of 100 "Notable Books of the Year," include *Asymmetry* by Lisa Halliday, *Frederick Douglass* by David W. Blight, *Heavy* by Kiese Laymon, *The Mars Room* by Rachel Kushner and *The Library Book* by Susan Orlean.
- In all, Simon & Schuster titles have received 57 Pulitzer Prizes, 18 National Book Awards, 12 National Book Critics Circle Awards, 4 Andrew Carnegie Medals and 9 Grammy Awards. Children's publishing has garnered 15 Caldecott Medals and 19 Newbery Medals.
- Simon & Schuster Audio is one of the original and largest audiobook publishers in the industry, with a list of high quality fiction and nonfiction from both Simon & Schuster and external publishing houses, and published in the fast-growing digital audio format, as well as compact disk. Bestselling and notable audios in 2018 included the Grammy Award winner *Faith* by Jimmy Carter, Grammy Award nominee *The Last Black Unicorn* by Tiffany Haddish, and *Pet Sematary* by Stephen King.
- In 2019, Simon & Schuster and CBS News launched *Mobituaries*, a joint podcast/book project with popular *CBS Sunday Morning* correspondent Mo Rocca. The project marks Simon & Schuster's first foray into podcasts.
- Simon & Schuster Children's publishing worked with CBS Films to publish *Five Feet Apart*, a YA novel in conjunction with the CBS film of the same name. The novel generated considerable pre-release buzz and became a long-running #1 *New York Times* bestseller.
- The Audio Division's Pimsleur Language Program is one of the fastest growing language education series in the world.
- In 2018, Simon & Schuster introduced Stephen King Library for smart speaker platforms. It is believed to be the first voice-activated book recommendation tool dedicated to an author's body of work from a major publisher. The app was then awarded the Digital Book World Alexa Skill of the Year Award for Storytelling.
- com and related web properties receive a combined total of approximately 1.5 million unique visitors monthly and serve as an online location where readers and fans can find easily accessible information about their favorite books and authors, including video and audio interviews, clips, news, national and local media and bookstore appearances, and engage in a community of like-minded readers.
- Simon & Schuster operates numerous popular direct to consumer content verticals including *Off the Shelf*, *History in Five*, *Riveted* by Simon Teen, *Get Literary* and *Tips on Life & Love*, which each bring timely and relevant book recommendations to a devoted fan base of readers.
- Simon & Schuster also operates dedicated resource sites for librarians and academics (www.simonandschuster.net) and booksellers and media (www.about.simonandschuster.biz)
- Through a network of partnerships with some of the largest distribution outlets on the web, Simon & Schuster author videos can be seen by millions of viewers. Partnerships include AOL, YouTube and other networks.
- Simon & Schuster publishes many of the most recognizable brands in the world of entertainment, including Pocket Books' Star Trek® publishing program, the most successful series in publishing history. The company also publishes books and series related to CBS Corporations properties such as *CSI: Crime Scene Investigation*, the CW's *Jane the Virgin*.
- Simon & Schuster is the home of numerous successful brand-based publishing for young readers including *Peanuts*, *PJ Masks*, and *Daniel Tiger's Neighborhood*.

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