

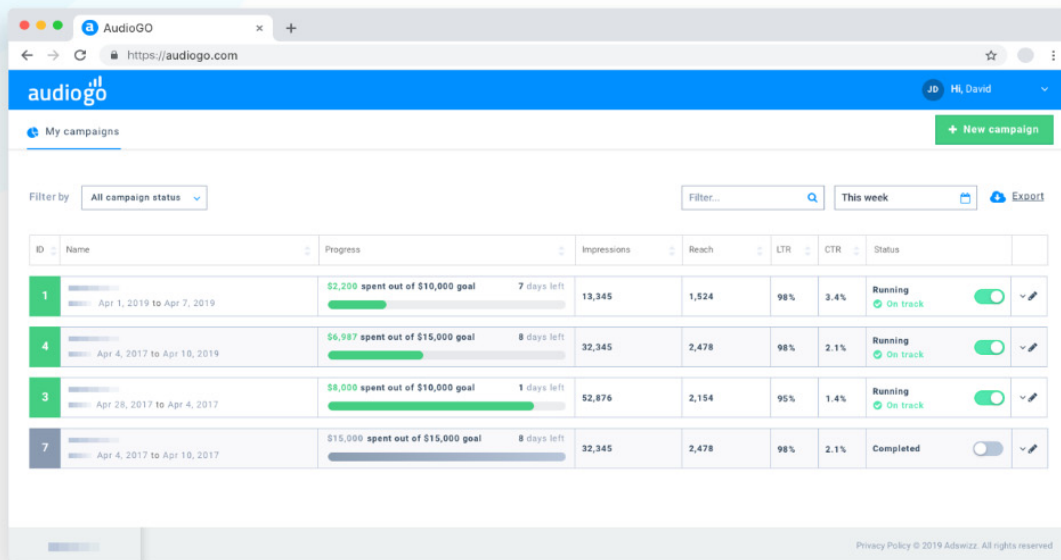
Audio Advertising Made **Simple.**

Create audio ad campaigns on the streaming services your customers love.

[Get Started](#)

What is AudioGO?

AudioGO is a self-serve platform that makes it easy to schedule and run audio ads across premium audio publishers like Pandora, iHeartRadio and Tunein.



How does AudioGO Work?

When you're ready to go live, your campaign can be ready in minutes.

1.



Upload your audio

2.



Choose your audience

3.



Set your budget

No creative? No problem.

We can help create an audio ad for you.

[Get Started](#)

Why AudioGO?

More Inventory.

Aggregated inventory from premium publishers helps you better reach your specific target audience.

More Control.

Be up and running in minutes, with low minimums. You're in the driver seat.

More Reach.

Adding audio to your digital campaigns allows you to reach listeners in new moments during the day.

Why Audio?

More people stream music, podcasts, and news than ever before. Wouldn't it be great if your advertising could reach them?

186 Million

Ad supported listeners

4.5 hours

Average American spends listening to media

24%

Higher recall rate than display

What They Think of AudioGO



AudioGO has been instrumental in driving value for our clients. So much so that our digital spend was higher in January of this year than in all of last year, thanks in part to AudioGO!



Elizabeth Bazzel
Director of Digital Operations



Frequently Asked Questions

What is AudioGO?

AudioGO is a self-serve platform that makes it easy to schedule and run audio ads on Pandora and iHeartRadio, with more premium publishers coming in the future. The product is currently in Public Beta, and gives any small business or agency the ability to buy audio ads targeting the specific audience they want to reach.

Where will my AudioGO campaigns run?

Today, campaigns will run on Pandora, iHeartRadio and Tunein. We will be adding additional publishers in the coming months.

What is the minimum spend requirement on AudioGO?

The minimum spend is \$250.



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