IN THE UNITED STATES TRADEMARK OFFICE

Mark: POINT OF USE

Goods: IC 009. Near field communication (NFC) tags and devices for

tracking products, making mobile payments and providing advertising information; blank near-field communication (NFC) technology-enabled tags for tracking information within a network; NFC readers; radio-frequency identification (RFID) tags and devices; RFID readers; radio-frequency identification tags for tracking information within a network; providing maintenance of on-line databases for others featuring information regarding wireless electronic retrieval of data via near field communication (NFC) technology-enabled devices and RFID technology-enabled devices; Technology-related consultation services regarding the development of software and NFC and RFID technology-enabled hardware for retrieving electronic information; software as a service (SAAS) services featuring software in the form of push notifications for alerting the public about product recalls; technical support services, namely, monitoring of network systems, servers and web and database applications for product recalls and notification of related events

and alerts.

Applicant: Kn

Knecto LLC

State of Incorporation:

Florida

Address:

1181 S. Sumter Blvd. North Port, FL 34289

APPLICATION DECLARATION

The above-identified Applicant has a bona fide intention to use the above-identified mark in commerce on or in connection with the above identified goods and requests that said mark be registered in the United States Trademark Office on the Principal Register established by the Act of July 5, 1946.

I, James Tanner Lewis, hereby appoint Daniel R. Frijouf, Robert F. Frijouf and David A. Frijouf of Frijouf, Rust & Pyle P.A. of 201 East Davis Blvd. Tampa, Florida 33606, attorneys admitted to the Bar of the State of Florida, to prosecute this application for registration with full power of substitution and revocation by Applicant, to transact all business in the United States Trademark Office connected therewith, and to receive the Certificate of Registration issued by the United States Trademark Office.

I, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declare that I am

properly authorized to execute this application declaration on behalf of the applicant; I believe applicant to be entitled to use such mark in commerce; that the applicant had a bona fide intention to use the mark in commerce on or in connection with the goods or services listed above as of the application filing date; that the facts set forth in the application are true and correct; to the best of my knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of my own knowledge are true and all statements made on information and belief are believed to be true.

Knecto LLC

Date

James Tanner Lewis, Manager