

### Website Audit

Our process starts and ends with a full account audit to determine where you stand today versus the success you have over time.

### Keyword Research

Every custom marketing strategy begins with keyword research. Keyword research starts by digging into what people are searching for to find your business and businesses like yours online. We determine what keywords will be the most valuable to increase traffic to your website. From there, we will customize an ROI-focused marketing strategy for your small business.

### Website Optimization

We put your customized marketing strategy to work! At this stage, we determine how to implement your keyword marketing strategy into your website to increase overall performance and drive more traffic to your site — increasing business for you.

04

### Off-site Optimization

We help grow your online presence. We do this through content marketing, link development, profile and business directories and more. Our work helps to build your brand online and your website authority.

05

### On-going Consultation & Support

With on-going monitoring and consultation, our Neil Patel Certified account managers will be with you every step of the way. We don't just work for you, we work with you to make a difference in your business!

