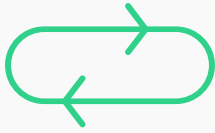


Not All Chatbot Platforms Are Created Equal!



Script driven

- Expensive to maintain



Data driven

- Answers only simple questions




Inference driven

- + Human-like response



An Enterprise-Ready Cognitive Platform



Synthesized Responses

Learning from Enterprise Data

Embedded Micro-actions

Graceful failure

Product Suggestion

Solution Recommendations

Multi-language

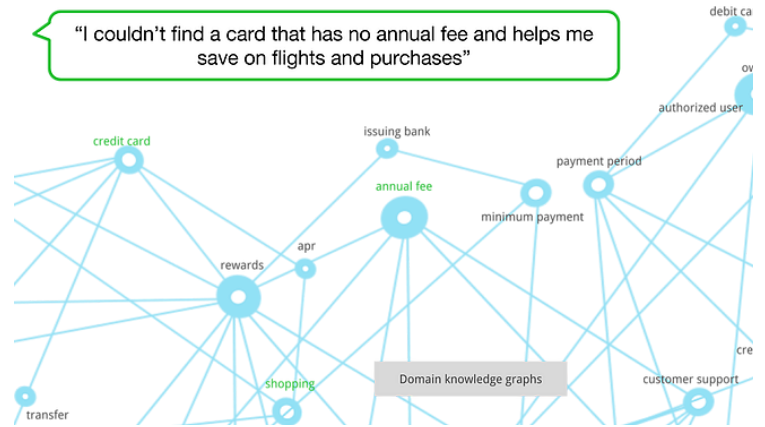
Multi-Channel

Our 5-Step Deployment Process

Step 1

Cognitive Knowledge Graphs

CogniCor's Cognitive knowledge graphs encode a model of expert knowledge of every domain within a context. This gives CogniCor bots a semantic understanding of the context and helps them to respond to complex queries.



Step 2

An Industry-First Breakthrough in Knowledge Ingestion

Is your enterprise data in documents, portals, pdfs? Don't worry. CogniCor's revolutionary patent-pending technology allows chatbots to ingest enterprise data from a large variety (90%) of enterprise data sources, including documents and portals.



Step 3

Deep Learning

User interests and concerns around your products evolve over time and chatbots need to adapt accordingly. CogniCor chatbots continuously learn from user behavior and finetune their behaviour constantly. Trained with over 4Million+ automated interactions, CogniCor chatbots can engage and assist customers in financial, insurance and IT help desk verticals.



Step 4

Testing and Fine-tuning

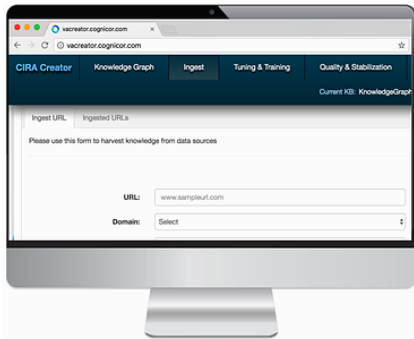
Being an open platform, it is very challenging to test and optimize chatbots. CogniCor has developed a proven methodology involving the right mix of automation and control. CogniCor's chatbots can be quickly taught to adapt to specific user groups and cultures. Experts can train the chatbot in an accelerated mode to launch the chatbot with a guaranteed accuracy



Step 5

Continuous Evolution

At CogniCor, we understand that deploying an AI system is not like deploying other software solutions and is only the first step in the process. CogniCor's chatbots learn and adapt based on user behavior and thousands of user conversations.



Use Our Platform to Drive Your Chatbot Journey

Proven 30 day deployment

Request Your Cognitive Assistant Demo Today



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