

TRUCKING UNLIMITED

A Member of the **TransForce** Group



Contact Us Today
For More Information

1-866-878-2508



Nationwide

Advertising
Coverage



700,000

Active & Qualified
Truck Drivers



Digital Services

Applications, SMS
Voice Drops
& Advertising

Our Number One Priority is Solving Your Driver Shortage

We're Committed to Your Success


As the population grows and the economy strengthens, there are more opportunities for drivers than ever before. Companies across the country are expanding their businesses and growing their fleets, using online new marketing tools as a means to reach a new pool of drivers. Trucking Unlimited will help your businesses succeed in the realm of digital marketing with proven methods and new advertising resources. Through working alongside our team, we help companies devise marketing strategies that align with their brand to deliver quality results. Our digital marketing plans help companies reach the type of candidate they've been searching for, no matter what the profile of job-seeker may be. We have experience helping companies find nearly any type of commercial driving profile imaginable, with a reach that extends across the nation.

Technology = Better Results

Top competitors in the industry are employers who understand that reaching their next employee requires actionable and realistic plans to secure the best visibility for your company. Whether a company is relatively new to online advertising campaigns or simply needs to work with experts in the field, our TU digital services can assist you. We are the leader in one-stop advertising needs offering unique and powerful solutions to connect the best drivers with your open driving jobs.



Fill your
empty trucks
or plan
for your
company's
growth
today!



Today's truck driver shortage has become a growing concern to the US economy overall and a major problem for the trucking companies competing to recruit and retain their teams of drivers.

Target qualified drivers across multiple channels with precise marketing based on Driver Interest and Demographic Data of Over 1 million drivers.



More benefits of partnering with Trucking Unlimited



Over 700,000
Active & Qualified Truck
Drivers Across America



#1 Trucking Job Board on
Google Search + Google
Authorized News Site



Lower Your Cost Per
Lead and Cost Per Hire
While Increasing Quality



Pre-Screened and
Filtered Truck Driver
Job Applications



SMS, VOICE, EMAIL and
Digital Marketing Services
Tailored For Your Business



Stand Out and Reach Your Ideal Audience

With thousands of applicants visiting us every month, companies using Trucking Unlimited's services find qualified candidates in a simplistic, efficient, and timely manner. Through our family of sites, companies actively hiring drivers can make their brand stand out within the industry and find the visibility they need to find the drivers that will help their business grow.

Trucking Unlimited helps drivers find career opportunities by geographic location, type of position and other factors that make a company's jobs enticing. Through offering a wide array of unique, new, and high-quality job openings, company drivers, owner-operators, student drivers, and job-seekers who want to join the trucking industry use Trucking Unlimited's platforms to advance their career in commercial driving.

A Full-Scale Digital Solutions Partner

As a leader in digital marketing within the industry, Trucking Unlimited understands needs of businesses recruiting drivers as well as the nature of modern drivers. This knowledge and industry analysis has helped construct a database of over 700,000 active drivers across the USA.

Our expertise has helped us become the #1 trucking job board on Google.

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5520 Cherokee Avenue, Suite 200 • Alexandria, VA 22312
Phone: (866) 878-2508 TruckDrivingJobs.com

Connect with **Trucking Unlimited**





TRUCKING UNLIMITED



The #1 Truck Driving Site on Google!

CALL FOR MORE INFO: (866) 878-2508





WELCOME

The future of driver recruiting is digital!

From Google to Craigslist to Facebook and all the resources in between, more and more drivers are recruited through online channels every single day.

While we've made digital marketing our expertise, we haven't lost sight of what it takes to find avenues of advertising to appeal to drivers of all walks of life. We can help any trucking company establish their presence online, no matter what the hiring challenge may be. If you've had trouble understanding all the channels, budgets and networks, or just want a partner that will make it feel easier to understand the digital side of marketing to drivers, you've just discovered your new go-to resource.

At Trucking Unlimited we've built a full scale digital solutions partner made just for your business. As one of the original resources for digital marketing in the industry, not only do we understand your business, we understand the modern driver. This knowledge has helped us to build a database of over 700,000 Active drivers in the USA – it's also made us the #1 trucking job board on Google search for drivers seeking trucking jobs.

As you take a look at our services, please know that our team will be happy to walk you any of our offerings step by step. Whether you're a professional at digital marketing or new to the game, we are here to help.

CALL TODAY FOR
MORE INFORMATION:
(866) 878 - 2508



ABOUT US

TruckDrivingJobs.com helps truck drivers find jobs by city, state, position, and more. Owner operators, company drivers, and recent truck driving graduates can find the best over the road careers and truck driving jobs.

With literally thousands of applicants hitting our web site each month, what better way to find quality candidates to hire and have driving for you as soon as possible!

With our vast array of services we can put your company's name in predominant places throughout the internet.

OUR BRANDS



SERVICES

JOB POSTINGS ON GOOGLES #1 TRUCKING SITE

PRE SCREENED & FILTERED JOB APPLICATIONS

#1 TRUCKING JOB BOARD ON THE INTERNET

OVER 300K WEB SITE VISITORS PER MONTH

DRIVER REACH OF OVER 1 MILLION DRIVERS

WE ALSO OFFER:

INTELLIGENCE BASED DRIVER LEAD CAMPAIGNS

BUDGET BASED DRIVER LEADS

SMS CAMPAIGNS

VOICE MAIL DROPS

VOICE CALLS TO LIVE TRANSFER

SOCIAL MEDIA CAMPAIGNS

EMAIL MARKETING

DIGITAL MARKETING PLATFORM DEVELOPMENT

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Today's truck driver shortage has become a growing concern to the US economy overall and a major problem for the trucking companies competing to recruit and retain their teams of drivers. The industry's top competitors are the employers who understand that appealing to a smaller pool of drivers also means casting a wider net and there is no better way than our TU Digital Services. We have become the one-stop truck shop connecting the best drivers with today's best trucking jobs.

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ADVERTISING PACKAGES	BRONZE	SILVER	GOLD	TU INTELLIGENCE
Pricing	\$500	\$1,000	\$3,000	CALL
Job Postings	10	Unlimited	Unlimited	CALL
Company Profile	X	X	X	X
Filtered and Pre-Screened Driver Applications	X	X	X	X
Tenstreet or Email Application Delivery	X	X	X	X
Home Page Banner		X	X	X
Automated XML Job Uploads		X	X	X
Sub User Accounts		X	X	X
Monthly Performance Reporting		X	X	X
Priority Company Listing			X	X
Trackable 800#			X	X
Monthly Email Blasts (5000 Drivers) OR SMS Blasts (2600 Drivers)			X	X
TU Intelligence Platform Integration				X



DIGITAL MARKETING

ADDITIONAL SERVICES

GET YOUR MESSAGE HEARD AND STAND OUT FROM THE CROWD
CALL NOW OR EMAIL US TO LEARN MORE ABOUT OUR COMPLETE
DIGITAL MARKETING SERVICES AND CAMPAIGN ADD ONS.

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VOICE

LIVE CALL OR VOICE DROP

Get your message heard and take advantage of features like

LIVE CALL TRANSFER

to get the driver in front of your recruiter right away!



SMS

SMS TO CALL OR APP

Message targeted drivers to connect with a recruiter by phone or send them to our

OPTIMIZED LANDING PAGES

specifically designed for your available positions!



SOCIAL MEDIA

ADVERTISING

Target and Re-Target Drivers across the nations within their

SOCIAL NETWORKING EXPERIENCE

Collect application data right from Facebook and into your ATS system.



T.U. INTELLIGENCE

PLATFORM

TARGET QUALIFIED DRIVERS ACROSS ALL CHANNELS
WITH PRECISE TARGETING BASED ON DRIVING AND
DEMOGRAPHIC DATA OF OVER 1 MILLION DRIVERS



INTELLIGENT BIDDING

Lower your cost per hire by getting in front of qualified and targeted drivers for a lower CPC across the advertising networks that perform. Bids are adjusted based on performance of the networks.

ADVANCED TARGETING

Reach more qualified drivers by taking advantage of social data targeting layered with our driver database and over 1 Million driver only demographics

DEMAND SIDE PLATFORMS

Reach drivers where THEY are not just on Google adwords. While Google CPC is great, we can also place your jobs in front of drivers where they are across multiple networks online.

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