

SUPPLY PLANNING

Demand forecasting meets supply chain action

OPTIMIZE YOUR INVENTORY INVESTMENT TO YOUR ORGANIZATION'S STRATEGIC GOALS.

Improve strategy and efficiency with a unified plan.

To minimize risk and execute corporate strategy, a unified demand and supply plan is essential. Blue Ridge Supply Planning delivers precise and responsive daily inventory planning that increases efficiency and provides visibility for better decision making.



We translate your demand forecast into a precise, daily inventory plan, with the ability to see sales, orders, receipts and more - on the specific day they will occur. This enables you respond to new events in the supply chain as they occur.

- Finance can understand future sales as well as cash commitments, and provide input to adjust the plan
- Merchandising has visibility to future sales and can plan additional promotions if needed
- Distribution Centers can determine daily labor plans, because they know precisely how many and what size orders will be arriving
- Transportation can plan routing and equipment requirements with visibility to when orders will be ready for pick up from suppliers

Precise, Automated, Optimized Inventory Planning.

Blue Ridge Supply Planning creates fully configured orders, economically optimized to your company's goals for up to 24 months in advance. These precise order projections are completely automated without user intervention and adhere to:



- Order schedules or projected need for replenishment to assure service level goals are met
- Case pack, pallet or other SKU level rounding requirements
- Order level constraints, such as truckload weight or cube that require further quantity rounding precision

Our unified demand and supply plan predicts daily store demand, distribution center demand, receipts and on-hand inventory to create the optimal plan considering the unique dynamics of every item, location, channel and supplier.

LEARN WHAT DEMAND PLANNING SUPPLY CHAIN PRECISION CAN DO FOR YOU.



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PLAN



GET HELP WITH...

- ▶ Optimizing supply plans for your strategic goals
- ▶ Streamlining your supply planning processes
- ▶ Maintaining one version of truth in a unified demand and supply plan
- ▶ Planning all SKU's for all locations and channels?
- ▶ Precisely managing inventory across the supply chain
- ▶ Automating order building and projecting inventory orders up to 2 years in advance

ABOUT BLUE RIDGE

Blue Ridge supply chain planning solutions are the most accurate way to spot and plan for changes in customer demand before they happen. It's how retailers and distributors create a more foreseeable future.