

Salsa

#CHASE THE CHAISE



ONE LUXURIOUS LOUNGE. ONE PHOTOGRAPHER. SIX DIFFERENT GRAVEL FAMILY ROOMS.

Chase the Chaise is back for a second year of dirt, sweat and tears from thousands of riders across the land.

Salsa Cycles celebrates the culture of the gravel cycling movement. Through grassroots and DIY efforts, the calendar of high-quality gravel races continues to grow, and so does the number of B-road fanatics that travel, support, ride and race together throughout the year. For the second season in a row, at six events across the country, we'll be giving racers a chance to relax – if just for a minute – to immortalize a moment of their day and their participation in a fantastic event.

WHAT TO EXPECT? COLLECT ALL SIX!

- The Chaise will be present at the six gravel events listed below
- Stop, have a seat (or not) and pose for your portrait
- Receive a limited-edition Chase the Chaise patch, unique to each event
- After each event visit www.chasethechaise.com, enter your email, and download and share your pictures using the hashtag #chasethechaise
- Collect all six patches to round out your gravel season!

By participating, Salsa Cycles will use the information you provide on this to be in touch with you and to provide updates and marketing. You can change your mind at any time by clicking the unsubscribe link in the footer of any email you receive from us, or by contacting us at marketing@salsacycles.com.

