

# Enterprise Collaboratory at ASU

## Who ECASU is

ASU Enterprise Partners' ECASU is a private, 501 (c)(3) nonprofit dedicated to working with and equipping Arizona State University faculty, staff and students with the resources necessary to rapidly launch special innovative and impactful initiatives. As an incubator, ECASU is designed to select ideas generated at ASU and assist their creators by offering expert governance, legal support and financial reporting. ECASU provides business consulting services to help new initiatives bridge the gap between discovery and the marketplace, and aids certain international initiatives of ASU. Always assisting the university to leverage its place in the local and global community through its commitment to social embeddedness and entrepreneurialism, ECASU selects its projects on the principle of nurturing ideas that contribute to the common good and empower new generations of changemakers.

## What ECASU Does

The first ECASU program is the National Biomarker Development Alliance, a trans-sector coalition of academics, patients, advocates and enterprises united to solve critical problems in biomarker development. NBDA will create evidence-based standards that encourage the industry to pursue rigorous, FDA-approved pathways. This new alliance has the potential to revolutionize personalized medicine. Despite a recent explosion of discovery, less than 100 biomarkers are currently in common use. NBDA support for the development of new biomarkers and standards will enable future patients to make informed decisions and choose custom treatments over one-size-fits-all therapies.

The Global Consortium for Sustainability Outcomes is a network of institutions that advances solutions to sustainability problems through research, development and capacity building. GCSO includes diverse global partners who can transform ideas into action. The consortium builds capacity through education and transfers evidence-based solutions to implementers, with the goal to achieve sustainability outcomes around the world.

Learn more and get involved at [sustainabilityoutcomes.org](https://sustainabilityoutcomes.org).



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