



Footprint



Innovative, Patented Technology.

8 Patents Issued, 15 Patents Pending



Footprint is reinventing sustainable packaging.

If you think you cannot get out of plastic because of price, performance, or other factors, Footprint can show you how without sacrificing product protection, performance or price.



We Design



We Develop



We Manufacture



Fiber Technology

Footprint fiber technologies are unmatched in the fiber industry. Fully biodegradable, compostable and recyclable, our solutions are designed to protect the environment.



Barrier Technology

Our barrier technologies eliminate the need for plastic liners. Our integrated barriers provide oil, water, and oxygen for a wide range of applications.



Print Technology

Footprint's direct print capabilities deliver revolutionary brand differentiation and cost savings by allowing our customers to ditch wraps and print direct.

[View All Products](#)

Footprint Solutions can be custom tailored to match

your performance requirements.



BIO-DEGRADABLE



**OIL & WATER
LEAK PROOF**



**MICROWAVE
& OVEN SAFE**



COMPOSTABLE



**COOLER TO
THE TOUCH**



**NON
STICK**





**RECYCLABLE
REPULPABLE**



**WATER
RESISTANT**



**RECYCLED
CONTENT**



**OCEAN
SAFE**

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Why Footprint? Yoke and I co-founded Footprint in 2014 with a goal to become the world's leading sustainable packaging and product company. Footprint designs, develops and manufactures the transformative solutions that eliminate single use plastic. We brought along some of our old Intel engineer friends to join our new company, as we are all united by a common mission against plastic. We wanted to reimagine the grocery aisle by eliminating all the plastic you currently see in everything from produce containers, to meat trays, as well as the cups, lids & straws at the coffee stand. We envision a future free of plastic, but it's going to take all of us to make it happen. Not only does plastic strangle and kill our oceans, but there is already scientific evidence showing the negative impacts on the human body. I hope you'll join me on this journey toward a sustainable planet.

Find me on Twitter [@Troy_Swope](#)



Taking on the Plastics Industry Together: Why We Started Footprint



Troy Swope | Follow
Chief Executive Officer at Footprint

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History has incredible examples of friendships that changed the world: Bill Hewlett and David Packard, Bill Gates and Paul Allen, Steve Jobs and Steve Wozniak. These iconic thought leaders inspired Yoke and I to work together to take on the plastics industry by leap frogging it with fiber. Plastic packaging for food products is proven harmful, so providing paper alternatives for straws, 6 pack rings, cups, lids, and microwavable bowls is our mission. Although our backgrounds are as engineers, we joined incredible marine scientists, environmentalists, and NGO's to save the oceans, the planet and our bodies, because #PlasticKills.



Troy Swope's post: I've known my co-founder Yoke Chung since 1995. Learn about our shared hist...



Our story goes back to 1995, when I first met Yoke Chung. He's 5' 6" on a good day, but his IQ is mammoth. While Yoke wouldn't be my first-round draft pick for a football game, he was and will always be my #1 pick as a Co-Founder. While physically we may resemble Batman and Robin, as 20-something engineers at Intel we also shared a passion for innovative engineering and taking on the environmental bad guys. Todd Biggs, a buddy of mine from high school, shared our passion and was also working as an Intel engineer. He brought Yoke along one night, and over a few too many drinks, a lifelong friendship was born. Our adventures are numerous, covering multiple continents and countless adventures. In Maui, our kayak experience taught us to ride the big wave together, and the importance of regrouping after a tidal wave. This life lesson turned out to be a fitting metaphor for an earlier company we ran called Unisource Global Solutions (UGS), where we successfully created Dell's bamboo packaging. Our mountain bike adventure around Montaña Glacier Park taught us the key signs of bear tracking...leading to bear poop, paw prints and eventually a confrontation with a black bear. That was the day we learned Yoke's ability to bike way

giving us another reason to get our families together to celebrate.

Being an Intel engineer in the '90's was incredible, especially for Yoke and I in our early 20's. The Intel CEOs during our tenure were Andy Grove ('87-'98) and Craig Barrett ('98-'05), who taught us invaluable lessons. Culturally, there were two key DNA aspects we brought to our Footprint culture from our experience working at Intel: innovation and grit. We learned those life lessons being on the Intel Pentium 2 team. While I was working on materials and cost savings around the 3 R's (reduce, recycle, reuse), Yoke was leading lead-free packaging. Both Yoke & I were recognized with awards from our sustainability departments. Our 15-year Intel careers intertwined, and our shared commitment to engineering innovation led us to work toward creating a world free of harmful chemicals and packaging. While we shared incredible history and built our skills at Intel, we were passionate about changing the packaging world and reducing plastic in the environment.

At Unisource Global Solutions (UGS), our first joint venture, Yoke and I worked together to design packaging solutions, global manufacturing and supply chain fulfillment. We had an early win working with Apple's main manufacturing supplier to use our innovative fiber molding to be environmentally friendly, years ahead of today's industry standards. At UGS we innovated in design, but outsourced production to an industry broker. We saw that business was shifting to a commodity, and not impacting the planet and end consumer as much as if we were to take on a much more difficult challenge of end to end solutions for consumer food packaging. This led us to start Footprint.



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Find me on Twitter [@Troy_Swope](#)

5 comments



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Rick Baker, PMP
Plant Process Engineer at Footprint

2mo

Great story...Period!

Like Reply



Nicole Uperesa
Operations Manager

2mo

☐☐ good stuff Troy! I Hawai'i needs y'all for sure. ☐☐

Like Reply



Pam Mantor
Vice President, Sales at Midland Paper, National Division

2mo

So happy for you!!

Like Reply



Jeffrey "Truk" Brown
Lead Supplier Recovery Specialist at Honeywell Aero

2mo

Keep it up brother

Like Reply | 1 Like



Paul Harding
Income. Liquidity. Legacy.

2mo

Thanks for sharing the fun and inspirational story of your ongoing journey, Troy. Congrats on your partnership and team success.

Like Reply | 2 Likes

More from Troy Swope

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