

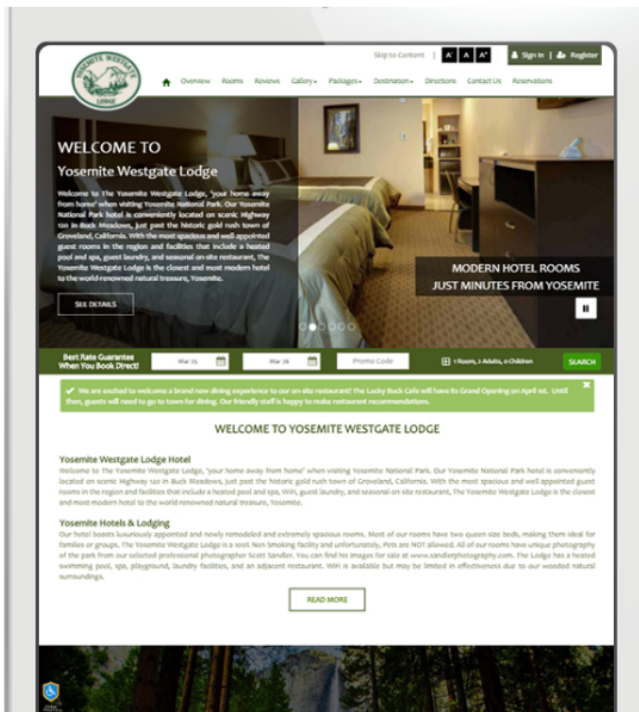
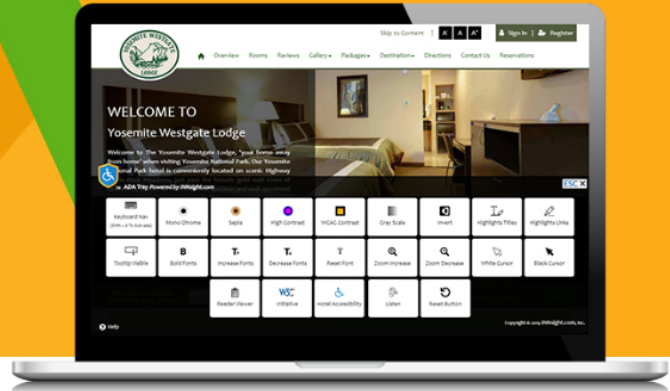


# INNSight is The Market Leader in Hotel & Restaurant Digital Marketing

As the leader in website design and development for hospitality businesses, we have become the pre-eminent expert on website accessibility.

We provide helpful tools and services to help ensure Americans with Disabilities Act(ADA) Title III compliance and increase conformity to WCAG 2.0 and Section 508 requirements.

LEARN HOW TO GET COMPLIANT



## It All Starts With Great HOTEL & RESTAURANT WEBSITE DESIGN

Award-Winning Custom Website Design For Free Digital Marketing begins with conceptualizing your brick & mortar business to showcase it in the digital world. This starts with killer website design that can take concept to reality, The Foundation of INNSight's Digital Marketing System is our robust, responsive website framework which allows for Content Management System control and provides for ADA Compliant, Mobile-Friendly, Search Engine Optimized website that is not only attractive but drives sales.

LEARN MORE ABOUT ADA WEBSITE DESIGN

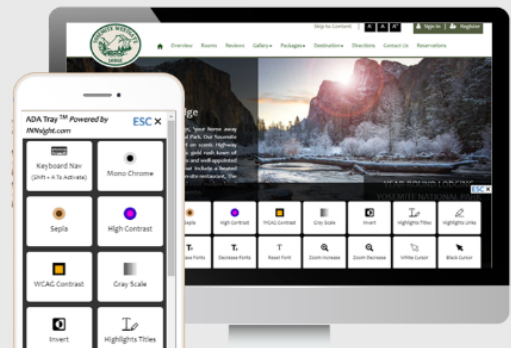
## Get INNSight's ADA Tray TO INCREASE CONFORMANCE WITH WCAG 2.0

WCAG Compliance Is Within Reach

Web accessibility can seem complex and over whelming If you don't know where to begin.

You don't even need to be a subscriber of INNSight to Quickly and easily get your business website to be more accessible for individuals with visual and mobility impairment.

INNSight's ADA Tray plugin will instantly strengthen any weak spots that Might cause issues with your existing design.



Implement the ADA Tray plug in and get your business Website closer to conforming with WCAG 2.0 standards Without expensive website development costs. The INNSight ADA Tray costs a mere \$19 per month and can quickly and easily Be implemented to your website.



[LEARN ABOUT ADA TRAY >](#)

## MAKE YOUR WEBSITE MORE ACCESSIBLE AND PROTECT YOUR BUSINESS FROM ADA ONLINE LAWSUITS

[GET THE ADA TRAY >](#)



TM

### Protect Your Business WITH INNSIGHT'S ADA SHIELD

As Subject Matter Experts on ADA Title III, INNSight has taken the lead to offer a revolutionary program called ADA Shield (TM) to protect hospitality business owners from exposure to click-by lawsuits.

Subscribe to INNSight's Digital Marketing System and follow our step-by-step program to ensure ADA Title III compliance, and INNSight will protect you from Title III or WCAG claims on your property's website.

Sleep well at night, knowing your hotel or restaurant's website is not only compliant with the law, but that INNSight will protect you in the case a serial plaintiff decides to make a frivolous claim

[LEARN ABOUT ADA SHIELD >](#)

## In the United States\* alone your site may be inaccessible FOSTERING A MORE ACCESSIBLE DIGITAL SPACE IS JUST THE BEGINNING



1 in 5 Disabled



8.1 million Visually impaired



2 million Blind



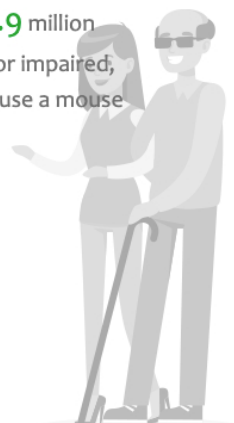
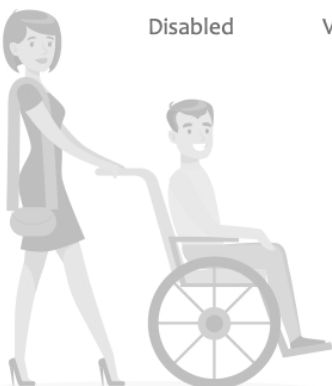
7.6 million Auditory impaired



2.2 million Suffer seizures & epilepsy \*\*



19.9 million Motor impaired, can't use a mouse



[REQUEST A WEBSITE AUDIT >](#)

\* Center for Disease Control (CDC)  
\*\* Epilepsy Foundation

One-in-five users require accommodations to use your site. Roll out the welcome mat while protecting their civil rights.

Get the INN'sight's ADA Tray plug in for your website totally free!

GET THE ADA TRAY >

#### Target.com

Sued for failure to provide descriptive alt text on images for product images appearing on their e-commerce store

#### Etrade.com

Sued for failure to provide an accessible website, mobile application and accessible online trading platform for customers who are blind.

#### H&R Block

Sued for failure to provide accessible web content for their online tax preparation tool, website, and mobile application

#### NetFlix.com, Hulu.com, Amazon.com, MIT and Harvard University

Sued for failure to provide closed captioning on streaming web videos, archived video content and pre-recorded course material

#### MLB

Sued for failure to provide accessibility of apps for mobile devices based on WCAG 2.1 Level AA for its iPhone and iPad apps.

#### SafeWay

Sued for failure to provide accessibility of its online grocery delivery website.

Patagonia, Ace Hardware, Aeropostale, Bed Bath & Beyond, PeaPod, Estee Lauder, JC Penny, Home Depot as well as the Kardashians' ShopDashOnline.com are the most recent companies sued by blind plaintiffs, alleging that the retailers' websites are not accessible to the blind as required by the Americans with Disabilities Act (ADA).

## LEARN MORE ABOUT ONLINE ADA COMPLIANCE



Search Engine Optimisation  
just to test  
November 30, 2018 >



Event's, Rate Comparison Tool  
Welcome to INN'sight's  
November 20, 2018 >



Event's, ADA  
INN'sight.com will save you from A...  
August 01, 2018 >



Search Engine Optimisation,  
Facility Management  
System(FMS)  
Responsive Hotel Website Design i...  
November 30, 2018 >



Search Engine Optimisation,  
Reservation  
Birthday Celebration Package of A...  
August 22, 2017 >



Attractions, Event's, Rate  
Comparison Tool  
Just to ensure Blog is added prop...  
May 30, 2017 >

LEARN MORE >



+1 (408) 508-4667



Accessibility@INNsight.com

GET THE ADA TRAY >