

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE COMMISSIONER FOR TRADEMARKS

In the matter of

TINTORIA PIANA U.S., INC.,

Applicant.

Application Serial No. _____

Mark: V SMART (Stylized) & Design

Principal Register (Section 1(b))

APPLICATION FOR TRADEMARK REGISTRATION

To: Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Tintoria Piana U.S., Inc., (the "Applicant") hereby requests registration of its stylized mark V SMART (Stylized) & Design with the United States Patent and Trademark Office on the Principal Register established by the Trademark Act, 15 U.S.C. §§ 1051 *et. seq.*, as amended.

Applicant

The Applicant is Tintoria Piana U.S., Inc., a North Carolina corporation having offices located at 220 S. Erwin Street, Cartersville, Georgia 30120.

Description and Drawing of the Mark

The Mark is a stylized mark which consists of the letter V to the right of which is a design comprised of three circles, to the right of which is the wording SMART (the "Mark"):



Color is not claimed as a feature of the Mark. The literal elements of the Mark are
V SMART.

Ownership of Prior Registration

Applicant is the owner of U.S. Trademark Registration No. 5418805 and others.

Identification of Services

Applicant seeks to register the Mark for “Nonwoven textile fabrics, namely, vertically-lapped nonwoven” in Class 24.

Statutory Basis of Registration

Applicant seeks to register the Mark on the Principal Register pursuant to Section 1(b) of the Trademark Act, 15 U.S.C. § 1051(b). Applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods.

Correspondent

Applicant requests that all correspondence relating to this Application be addressed to the following:

Robert N. Cook
Whitham & Cook, P.C.
11491 Sunset Hills Road, Suite 340
Reston, Virginia 20190
(703) 787-9400 (voice)
(703) 787-7557 (fax)
trademark@wcc-ip.com (email)

Applicant will accept correspondence by email.

VERIFICATION

Pursuant to Section 2.33 of Title 37 of the Code of Federal Regulations, 37 C.F.R., § 2.33, the signatory makes the following statements on behalf of Applicant based on information and belief:

- (A) Applicant has a bona fide intention to use the Mark in commerce;
- (B) Applicant believes that Applicant is entitled to use the Mark in commerce on or in connection with the goods specified in the Application

(C) To the best of the signatory's knowledge and belief, no other person has the right to use the Mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or mistake, or to deceive;

(D) The facts set forth in the Application are true.

Pursuant to Section 2.20 of Title 37 of the Code of Federal Regulations, 37 C.F.R., § 2.20, the signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

I declare that all statements made herein are true and correct to the best of my information and belief.

Date: 6/18/2019



(Signature)

Sanghoon Lim
(Name)

R&D Director
(Title)