

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A SERVICE MARK

MARK: BBVA FOUNDATION

CLASS: 36 and 41

APPLICANT: Banco Bilbao Vizcaya Argentaria, S.A.

ADDRESS: Plaza de San Nicolas, 4
48005 Bilbao
Vizcaya - Bizcaia
SPAIN

ENTITY: a corporation organized and existing under the laws of Spain

OUR REF.: BBVA 1907950

The above-identified applicant has a bona fide intention to use in commerce the mark shown in the above drawing for the following services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class 36: Providing grants for research in physics, chemistry, mathematics, environmental science, medicine, economics, technology, arts and the humanities

Class 41: Providing recognition and incentives by the way of awards to demonstrate excellence in the field of physics, chemistry, mathematics, environmental science, medicine, economics, technology, arts and the humanities; entertainment and educational services, namely, the presentation of lectures, debates, and panel discussions, all in the field of public interest concerning physics, chemistry, mathematics, environmental science, medicine, economics, technology, arts and the humanities; educational services, namely, conducting seminars and workshops in the fields of physics, chemistry, mathematics, environmental science, medicine, economics, technology, arts and the humanities; non-downloadable electronic publications in the nature of brochures, e-books, articles, and research papers in the fields of physics, chemistry, mathematics, environmental science, medicine, economics, technology, arts and the humanities

The mark is in standard characters and no claim is made to any particular font style, size, or color.

“BBVA” appearing in the mark is an acronym for Banco Bilbao Vizcaya Argentaria.

No claim is made to the exclusive right to use “FOUNDATION” apart from the mark as shown.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036, Attention: Susan Upton Douglass (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the services listed in this application as of the application filing date.

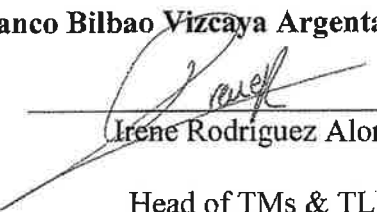
DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Banco Bilbao Vizcaya Argentaria, S.A.

By:


Irene Rodriguez Alonso

Title:

Head of TMs & TLDs

Date:

JUNE 7, 2019