



# SYMPHONY FOR THE SENSES

MUSIC SOMMELIERS  
FOR EXPERIENTIAL BRANDS



**ANYTHING YOU WANT,  
YOU GOT IT!**



# MUSIC SOMMELIERS FOR EXPERIENTIAL BRANDS



**HOTELS & RESORTS**



**BARS & RESTAURANTS**



**VENUES & CASINOS**



**RETAIL STORES & MALLS**



**SPAS, SALONS & GYMS**



**OFFICES & WORKSPACES**



# CLIENT BRANDS COUNT ON US TO

- Filter through the noise of the competitive global marketplace
- Distill a signature sound profile for the brand
- Amplify the unique essence of the brand through bespoke music playlists
- Create captivating experiences for guests with multiple sensory elements
- Set up and integrate custom multimedia delivery system on site
- Scale our solutions seamlessly to any locations anywhere in the world

**WE APPROACH EVERYTHING WE DO WITH  
THE HIGHEST LEVEL OF CARE AND SERVICE  
HUMANLY POSSIBLE (WITH THE AID OF  
CUTTING-EDGE TECHNOLOGY, TOO)**



# DISTILL SOUNDS TO EMBODY YOUR BRAND'S DNA



## ESSENTIAL SERVICES: MUSIC

### MUSIC STRATEGY & STANDARDIZATION

The right music flows from an intimate understanding of your brand's essence. Strategic definitions and guiding standards are developed to keep each note perfectly in tune with your brand strategy.

### MUSIC CURATION & PROGRAMMING

The right music is curated and programmed into bespoke playlists. For freshness and relevance, your playlists are continually fine-tuned to the mutable nuances of your brand, audience, culture, space, and time.

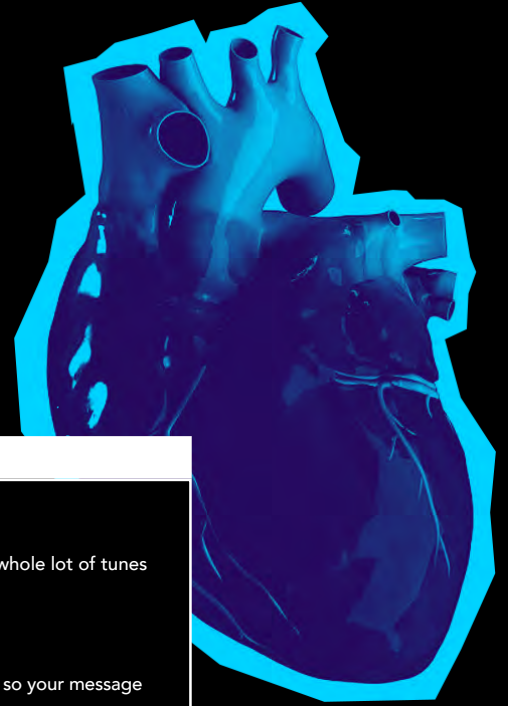
### MUSIC SCHEDULING & DAYPARTING

The right music is scheduled to transition smoothly and adapt to different days of the week, and different parts of the day. Have the beat drop at the perfect moment — because timing is everything.

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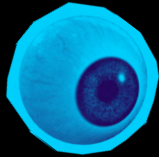
## ESSENTIAL SERVICES: MUSIC

### MUSIC SOURCING & LICENSING

Full access to licensed music from the top major labels and independents gives us a whole lot of tunes to create your distinctive playlist.

### IN-STORE & ON-HOLD AUDIO MESSAGING

The right music delivers promotional messages effectively. Blending is taken care of — so your message and music flow harmoniously into a unified experience.



# BRING DEEPER DIMENSION TO YOUR BRAND EXPERIENCE

## SUPPORTING SERVICES: MULTI-SENSORY

### VIDEO, VISUAL CURATION & PROGRAMMING

Curated with the same care and discernment we bring to music selection, videos and visuals are played in sync with music to bring cohesive sensory rhythms across your space.

### DIGITAL SIGNAGE & INTERACTIVE DISPLAY

Tap into the captivating power of screens with our complete digital signage solutions, from hardware, software, creative content design, installation, and support.

### SCENT CURATION & IMPLEMENTATION

Create a highly evocative and memorable brand experience for your guests with this irresistible sensory element — especially when paired with the right music.

### SYSTEM DESIGN, SETUP & INTEGRATION

Bespoke multi-sensory solutions are brought to life by custom systems and cutting-edge technology. Your system is engineered to fit your budgetary, operational and aesthetic needs.





# KEEP THE RIGHT MUSIC PLAYING UNINTERRUPTED ROCK AROUND THE CLOCK

## MUSICBOX

As a fully-automated content delivery system, this device brings a world of music to your business location, and peace of mind to you. It syncs content from our servers and automatically stores them on device for flawless playback. This means the right music is played uninterrupted, day in and day out, even if your Internet connection slows or drops.

## VIDEOBOX

Imagine MUSICbox with a full range of capabilities for handling and managing videos and images. With VIDEObox, visuals can be curated and pulled from our licensed library, or your own marketing and promotional materials.

- Sound zoning (up to 64 independent zones)
- Consistent volume (including volume scheduling)
- Smart crossfader
- Advance schedulers (including special events)
- Audio messaging & promotions
- User management
- Chain manager
- Custom interface
- Remote access
- 24/7 emergency tech support





**3RD-PARTY PRODUCTS**

**A/V COMPONENTS**

- Bose | Cohn | TOA | Atlas
- JBL | Boston Acoustics | Community
- Sound Tube | Middle Atlantic | Ashly

**LED/LCD/PROJECTION DISPLAYS**

- LG | Panasonic | Sharp
- Samsung | Sony | NEC

**CONTROL SYSTEMS & SWITCHES**

- Crestron | BI-Amp | Kramer | AMX
- DBX | CobraNet | Cloud | Dante





# SOME OF OUR CLIENTELE

**NCL** NORWEGIAN  
CRUISE LINE

*Hard Rock*  
HOTEL

**SAMSUNG**

  
FOUR SEASONS

  
MGM GRAND.  
LAS VEGAS

The  
**Cheesecake**  
Factory

**UFC**  
GYM

 exhale

**KFC**



# FOR YOU, WE'RE ALWAYS HERE

**QUESTIONS & INQUIRIES**

We're always listening

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sales@rxmusic.com

**TECH SUPPORT**

Anytime you need us

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support@rxmusic.com

**PROGRAMMING CHANGES**

Monday - Friday 8AM - 5PM PST

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**IT MEANS WHATEVER IT TAKES TO  
KEEP THE RIGHT MUSIC PLAYING  
UNINTERRUPTED, DAY IN DAY OUT,  
ANYWHERE IN THE WORLD.**





**RXMUSIC**  
**.COM**

 **LOS ANGELES**

 **CHICAGO**

 **TORONTO**





RX MUSIC

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