





**Signed, sealed, delivered**



Attention!

# Maximize your impact with engaging displays

Whether you are looking to promote, inform or entertain your guests, digital and interactive screens are powerful ways to captivate and engage their attention. Tap into this compelling capability with RX Music's complete digital signage solutions: hardware and software, content design and curation, installation and integration, as well as managed service and ongoing support.

PROMOTE	ENTERTAIN	INFORM	SELF-SERVE
<ul style="list-style-type: none"><li>• Advertising</li><li>• Branding</li><li>• Promos &amp; offers</li><li>• Loyalty programs</li><li>• Events</li><li>• Menu boards</li></ul>	<ul style="list-style-type: none"><li>• Living wallpapers</li><li>• Videos &amp; media wall</li><li>• Music videos</li><li>• Sports &amp; live streams</li><li>• TV shows &amp; movies</li></ul>	<ul style="list-style-type: none"><li>• Welcome message</li><li>• News &amp; weather</li><li>• Schedules</li><li>• Internal communication</li><li>• Training</li></ul>	<ul style="list-style-type: none"><li>• Wayfinding</li><li>• Bookings &amp; reservations</li><li>• Price/inventory checking</li><li>• Queuing</li></ul>



What to expect

# Two options. Limitless possibilities.

**RX Music offers two packages for your cloud-based management of digital and interactive signage.**

1. Signage Studio - Lite (self served)
2. Signage Studio - Pro (managed service)

**RX Music's Signage Studio is an essential part of bringing together the larger digital signage ecosystem:**

- Hardware: media devices, displays and connectors
- Software: Signage Studio (Lite or Pro) to schedule and manage
- Content: a wide range of supported media files and feeds

## HOW IT WORKS

- Your media files and feeds are stored in the cloud, scheduled and managed via Signage Studio, whether with you directly uploading them (Lite) or sending them to your RX Music concierge (Pro).
- Once scheduled, your media is delivered to selected playing devices, which broadcast them to any number of connected displays.
- The entire process takes only a few seconds, enabling your screens to refresh with new content in near real time.



Why RX Music?

## Deep technical background

Since 1999, our technical experience has been rooted in designing commercial Audio/Visual systems, integrating hardware and implementing custom configuration. Many years later, the world of signage and interactive technology is more vibrant than ever and its landscape evolving at a rapid pace of change. What hasn't changed is our dedication to staying ahead through continuous research and development.





Why RX Music?

## Complete business support

We anticipate your requirements to be as unique as your business. Our seasoned team is ready to find you a solution with a perfect fit. We will support you on any preferred level of involvement, whether it is full hands-on or complete hands-off.





Setup requirements

# Your setup. Our assistance.

For your peace of mind, a designated RX Music Support Technician will assist with setting everything up.

## SYSTEM REQUIREMENTS

- Minimum one media device
  - Media player(s) or PC(s)
- Stable internet connection





Contact us

For you, we're always here

**QUESTIONS & INQUIRIES**

We're always listening

+1.866.284.3269  
sales@rxmusic.com

**TECH SUPPORT**

Anytime you need us

+1.866.726.1011  
support@rxmusic.com

**PROGRAMMING CHANGES**

Monday - Friday 9AM - 8PM EST

+1.866.773.6874  
programming@rxmusic.com

**IT MEANS WHATEVER IT TAKES TO KEEP THE RIGHT MUSIC  
PLAYING UNINTERRUPTED, DAY IN DAY OUT, ANYWHERE IN THE WORLD.**





LOS ANGELES

CHICAGO

TORONTO



