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Tools & Resources

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Comerica Teaches Financial Fundamentals That Help You Reach Your Financial Goals.

At Comerica we are committed to expanding the financial knowledge within our communities, both for businesses and their employees, so they can help people make the most of their money and protect themselves from potential risks. We offer a variety of free seminars to choose from. Contact a Comerica representative for more details today!

Seminar Offerings

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| <p>Protect Yourself From Identity Theft</p> <ul style="list-style-type: none"> • What it is and where it happens • How your identity can be misused • Tips to protect yourself | <p>Five Ways To Make Banking Easy With Technology</p> <ul style="list-style-type: none"> • Benefits of digital banking tools • Overview of five digital tools • How to simplify your life using these tools |
| <p>Renting vs. Buying a Home</p> <ul style="list-style-type: none"> • Upfront vs. recurring costs • Types of financing • Benefits comparison | <p>Managing Your Money For Students</p> <ul style="list-style-type: none"> • Overview of banking products and tools • Creating a budget and managing your funds • Understanding credit |
| <p>Retirement 101</p> <ul style="list-style-type: none"> • The importance of saving for retirement • How much you need to save • Ways to save for retirement | <p>Managing Your Cash Flow For Small Business</p> <ul style="list-style-type: none"> • Understanding cash flow forecasting and budgeting • Overcoming cash flow problems • Tools, tips, and financing options |
| <p>Managing Your Credit Score</p> <ul style="list-style-type: none"> • What it is and why it matters • Factors that affect your score • Ways to build, monitor, and improve your score | <p>The Power of Saving Money</p> <ul style="list-style-type: none"> • The importance of saving money • Types of savings vehicles • Ways to save money |

If you would like to participate or provide one of these seminars for your employees, please contact a Comerica representative today.

Comerica WorksSM Seminar Benefits

- Our programs provided are at no cost to our customers
- Free online tools and resources
- We offer many products and services that may help

Why do you need a financial wellness program?

- ♦ [Employee Stats](#) »
- ♦ [Employer Stats](#) »

¹Per [CreditDonkey.com](#)
²Per [BusinessInsider.com](#)
³Per [BusinessNews.com](#)
⁴Per [FIVG.com](#)
⁵Per [Forbes.com](#)

SITE NAVIGATION

| | | | |
|-----------------------------------|------------------------------------|---|--|
| HOME | ABOUT COMERICA | SECURITY | COMERICA BANK |
| PERSONAL | CONTACT US | PRIVACY | Member FDIC |
| BUSINESS | NEWSROOM | TERMS AND CONDITIONS | Equal Opportunity Lender |
| WEALTH MANAGEMENT | CAREERS | CONSUMER COMPLAINT NOTICE | Equal Housing Lender  |
| | INVESTOR RELATIONS | SITE MAP | NMLS ID 480990 |
| | FRAUD CENTER | | ESPAÑOL |
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raise your expectations