



Bridging the skills gap by providing a path to career development



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Better WorkLife Academy

@BetterWorkLife

Our #BetterWorkLifeAcademy provides FREE online courses from @PennFoster to our associates to aid career development and help close the #skillsgap in the US.

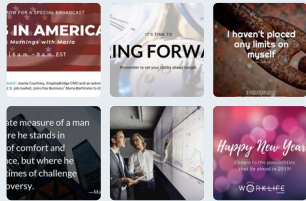
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employbridge.com/better-worklif...

Joined May 2018

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Cathi Canfield @CathiCanf... Follow

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Ric Flair Conflicting reports emerge about Ric Flair's health

#AbortionIsAWomansRight 52.8K Tweets

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#ThursdayThoughts 83.9K Tweets

#AlabamaAbortionBill 20.4K Tweets

#PGChampionship Brooks Koepka is making this look too easy

Tweets Tweets & replies Media

Better WorkLife Academy Retweeted EmployBridge @EmployBridge · May 7 Via Inc: LinkedIn Surveyed 5,000 Talent Professionals and Found The Top 3 Ways Employers Are Screening for Soft Skills - ow.ly/c1dz50u1bm6. #skillsgap #careeradvice #jobs

Interaction bar for the first tweet: reply, retweet (2), like (2), and share icons.

Better WorkLife Academy Retweeted EmployBridge @EmployBridge · May 8 Check out the latest #jobsreport data and #workforce insights from EmployBridge CMO, Joanie Courtney. You can view the report, here:

Interaction bar for the second tweet: reply, retweet (1), like (1), and share icons.

Better WorkLife Academy Retweeted EmployBridge @EmployBridge · Apr 16 Check out our very own Cathi Canfield, VP of Associate Experience, at ASUGSV X and her panel discussion on "Investing in Talent: How Employers Are Driving Economic Mobility in the New Skills Economy." #staffing #skillsgap #BetterWorkLifeAcademy #workforce

Interaction bar for the third tweet: reply, retweet (3), like (5), and share icons.

Better WorkLife Academy Retweeted Cathi Canfield @CathiCanfield · Apr 16 Great time discussing #skillsgap and #BetterWorkLifeAcademy!

De Blasio
New York Mayor Bill de Blasio makes 2020 presidential run official

#WomensReproductiveRights
4,551 Tweets

1 1 5

Better WorkLife Academy Retweeted



EmployBridge @EmployBridge · Apr 9

Tomorrow, EmployBridge CMO Joanie Courtney will host the highly anticipated Talent Disrupters webinar from 1:30-2:30 p.m. ET. This is your last chance to register to find out if the supply chain is ready for the future! ow.ly/Dau150pDWVh #skillsgap #workforce #staffing

4 4

Better WorkLife Academy Retweeted



Cathi Canfield @CathiCanfield · Apr 5

Looking forward to next week! #BetterWorkLifeAcademy



WorkingNation @WorkingNation

On 4/9, @oates_jane will lead #asugsvsummit discussion, "Investing in Talent: How Employers Are Driving Economic Mobility in the New Skills Economy," w/ @DevalPatrick, @frankbritt, @CathiCanfield of @EmployBridge, & ...

2 3



Better WorkLife Academy @BetterWorkLife · Apr 5

Great article from @JoanieCourtney: "As technologies advance through each industrial revolution, jobs—and job titles—have shifted to mirror newly required skills...This trend is well underway in the automation age." #skillsgap #automation #staffing

Joanie Courtney @JoanieCourtney

Check out my OpEd - The robots are here: New, unheard-of job titles signal growing occupations in digital age fxn.ws/2UxWtgC #FoxBusiness @EmployBridge

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Better WorkLife Academy @BetterWorkLife · Apr 4

Tune in to Fox Business for Mornings with Maria tomorrow morning from 6-9 a.m. EST to hear EmployBridge CMO, Joanie Courtney, weigh in on Jobs in America; employment trends and data. You won't want to miss this broadcast! #jobs #staffing #skillsgap #FridayJobsReport



Special Guest: Joanie Courtney, EmployBridge CMO and an acknowledged expert in staffing and the U.S. job market, joins Fox Business' Maria Bartiromo to discuss Jobs in America.

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Better WorkLife Academy @BetterWorkLife · Mar 26

The #skillsgap is expected to see 2.4M unfilled jobs between 2018 and 2028. @EmployBridge is embracing innovative training methods to address the gap: work-based learning, simulated workbench assessments, and VR training. Learn more: talentdisrupters.employbridge.com #BetterWorkLifeAcademy



EmployBridge @EmployBridge

To successfully harness new technologies, supply chain leaders will need to prepare their operations, infrastructure and their #workforce model. See what #talent and technology disruptions are on the horizon by downloa...

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ow.ly/fmZ53UnZr4n #skillsgap



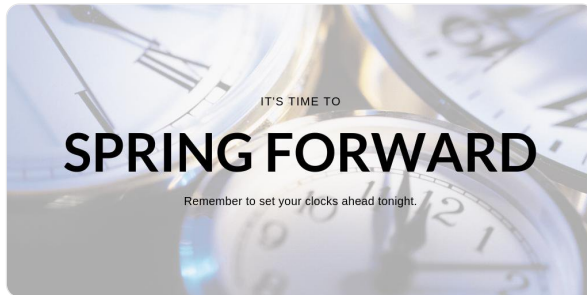
Better WorkLife Academy @BetterWorkLife · Mar 11

"Companies in search of workers in today's tight labor market are increasingly training existing employees, seeking to improve internally the skills they need as the modern workplace becomes more digital." [ow.ly/qhcC30nZqZl](#) #skillsgap #BetterWorkLifeAcademy



Better WorkLife Academy @BetterWorkLife · Mar 9

It's that time of year again. Don't forget to move your clocks ahead an hour tonight. #daylightsavings #springforward



Better WorkLife Academy @BetterWorkLife · Feb 28

Our @EmployBridge CEO, Tom Bickes, sharing the successes and our investment in our #BetterWorkLifeAcademy, which helps American workers learn new skills to achieve higher paying positions and move up in their careers! #simplythEBest @PennFoster



Joanie Courtney @JoanieCourtney

Tom Bickes discussing @EmployBridge investment in upskilling the American worker through our partnership with @PennFoster to create @BetterWorkLife for our temporary associates #skillsgap #Training



Better WorkLife Academy @BetterWorkLife · Feb 27

How #Apprenticeships Bridge the Skills Gap - "Apprenticeship programs that combine theoretical knowledge with hands-on training and mentoring

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Better WorkLife Academy @BetterWorkLife · Feb 19
 "Vocational training and #apprenticeships are important, and we need to update them" - Business Insider details a recent report from Bain on modern apprenticeship programs in the US and skills-based learning versus more academic training. ow.ly/FUwe30nKUut #skillsgap

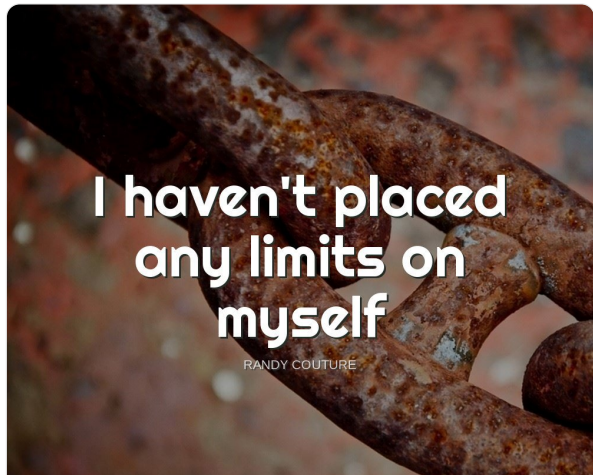


Better WorkLife Academy @BetterWorkLife · Feb 12
 To close the #skillsgap, let go of these 5 myths - Via BenefitsPRO ow.ly/REJC30nElwX #hardskills #softskills

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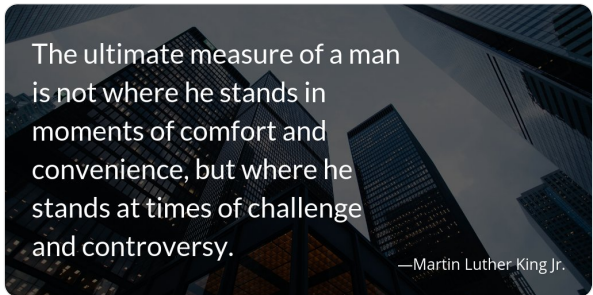


Better WorkLife Academy @BetterWorkLife · Feb 11
 "I haven't placed any limits on myself." Randy Couture #MondayMotivation #BetterWorkLifeAcademy





Better WorkLife Academy @BetterWorkLife · Jan 21
Reflecting on the great words of #MLKJr today. "The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy." - Martin Luther King Jr. #MLKDay



Better WorkLife Academy @BetterWorkLife · Jan 10
Check out the three education trends to watch in the workplace by @Forbes - on-demand #learning, emphasis on soft skills and personalization of skill sets. ow.ly/XWKy30ngpz3 #BetterWorkLifeAcademy #skillsgap @EmployBridge



Better WorkLife Academy Retweeted



Cathi Canfield @CathiCanfield · Jan 8
Thanks, @LMcKelvey! #BetterWorkLifeAcademy hit 18,000 course enrollments this week. @EmployBridge associates are leading the industry! @PennFoster



Leah McKelvey @LMcKelvey
Amazing to hear how many @EmployBridge associates are taking part in their #reskilling program at @Bullhorn kickoff meeting #BetterLifeAcademy

