

Reservation Deadline: July 9, 2018

Materials Due: July 16, 2018

Publication Date: September 2018

PREMIUM PLACEMENT

DISPLAY ADS

- | | | |
|---------------------------|--------------------------|----------|
| Cover 2 | <input type="checkbox"/> | \$12,500 |
| Cover 3 | <input type="checkbox"/> | \$10,000 |
| Full Page (Front of Book) | <input type="checkbox"/> | \$5,500 |

Notes: _____

SECTION TAB DIVIDERS

- | | | |
|------------------------------|--------------------------|---------|
| Year in Review | <input type="checkbox"/> | \$6,500 |
| Table of Contents | <input type="checkbox"/> | \$6,500 |
| Archdioceses & Dioceses | <input type="checkbox"/> | \$6,500 |
| Religious Institutes | <input type="checkbox"/> | \$6,500 |
| Diocesan & Religious Priests | <input type="checkbox"/> | \$6,500 |
| Products & Services | <input type="checkbox"/> | \$6,500 |

Placement: _____ Right _____ Left

Notes: _____

Payment Instructions

Please make checks payable to: P.J. Kenedy & Sons.

Mail **checks only** to:

P.J. Kenedy & Sons
PO Box 743140
Atlanta, GA 30374-3140

Please mail **insertion orders and/or renewal forms** to the New Jersey headquarters.

NRP Direct
430 Mountain Avenue, Suite 403
New Providence, NJ 07974

Email and Fax are also available:

CSharp@NRPDirect.com
908-608-3012

PRODUCTS & SERVICES GUIDE

DISPLAY ADS

- | | | |
|---------------------------------|--------------------------|---------|
| Full Page | <input type="checkbox"/> | \$3,750 |
| Half Page (horizontal/vertical) | <input type="checkbox"/> | \$3,000 |
| Quarter Page (vertical) | <input type="checkbox"/> | \$2,500 |

Display Ad Placement Category #: _____

See page 2 for category list.

LISTINGS - Includes FREE online listing!

- | | | |
|--|--------------------------|-------|
| Listing w/Logo | <input type="checkbox"/> | \$950 |
| • Contact info: Business name, Address, Phone, Fax, Email, Website | | |
| • Business description: 150 words or less | | |
| • Key personnel: Up to four individuals with titles (optional) | | |
| Each Additional Category | <input type="checkbox"/> | \$200 |

Category Total: _____

Category #s: _____

See page 2 for category list.

OUTSERTS (Subject to approval)

- | | | |
|------------|--------------------------|---------|
| 2-4 pages | <input type="checkbox"/> | \$3,750 |
| 6-12 pages | <input type="checkbox"/> | \$8,000 |
| >12 pages | <input type="checkbox"/> | TBD |
| Bookmark | <input type="checkbox"/> | \$3,500 |

Terms

Terms and Conditions: 30 Days. No rebate will be allowed for errors in submitted advertisements.

***Online-only ads will be invoiced when they go live.**

Cancellation Policy: An order may be cancelled in writing, including reason for cancellation. Written notice must be received before the reservation deadline of the upcoming publication. Fax or email is acceptable.

For Internal Use Only

Total Advertising Amount \$ _____

Method of Payment: *Bill Me (Sept. 2018) Pay Now by Check # _____ (See payment/mailling instructions above.)

Bill now to credit card: VISA MasterCard American Express (All credit card submissions will be billed promptly.)

Credit Card # _____ Exp. Date _____ Security Code _____

Company _____

Name _____

Address _____

City _____ State/Province _____ Zip _____

Email _____ Phone _____ Fax _____

Signature _____ **Date** _____

Company _____ Date _____

2018 Online Advertising Insertion Order

SITE-WIDE ADS

- Leaderboard \$3,000
- Wide Skyscraper \$2,500

PRODUCT & SERVICES

- Listing w/ Logo \$450
- Additional Category \$75
- Premium Placement - 1st in category \$1,000
- Premium Placement - 2nd in category \$800
- Premium Placement - 3rd in category \$700

Category #s: _____

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Products and Services Categories - *Please Circle to Select*

Audio & Video

- 1000 Audio & Video - General
- 1100 Cassettes, Audio, & Video

Business & Finance

- 1200 Business & Finance - General
- 1300 Capital Campaigns
- 1350 Chaplain Services
- 1400 Church Registers
- 1500 Computers & Software
- 1550 Consultants
- 1600 Conventions and Trade Fairs
- 1700 Donor Walls & Trees of Life
- 1800 Financial Services
- 1900 Investment Advisors
- 1950 Office Equipment & Supplies
- 2000 Planned Giving
- 2100 Strategic Planning
- 2125 Telecommunications
- 2150 Tuition Management

Church Art

- 2200 Church Art - General
- 2300 Art, Statuary & Decorations
- 2400 Fabric Art Hangings & Tapestries
- 2500 Gold Leafing & Painted Murals
- 2600 Mosaics
- 2700 Sculpture

Church Furnishings

- 2800 Church Furnishings - General
- 2900 Altars, Tabernacles, etc.
- 3000 Antiques, Religious
- 3100 Baptismal Fonts
- 3200 Bells, Carillons, etc.
- 3300 Bishop's Regalia
- 3400 Interior Design/Restoration
- 3500 Lighting of Liturgical Space
- 3600 Liturgical Design
- 3625 Organs
- 3650 Pews, Chairs, Kneelers
- 3700 Plaques & Memorials

Church Glass

- 3800 Church Glass - General
- 3900 Antique Stained Glass
- 3950 Decorative/Religious Window Film
- 4000 Etched Glass
- 4100 Faceted Glass (Dalle de Verre)
- 4200 Stained Glass

Clerical Apparel

- 4300 Clerical Apparel - General
- 4400 Clergy Shirts
- 4500 Robes, Vestments etc.
- 4600 Suits, Coats, & Cassocks

Construction, Maint. & Renovation

- 4700 Construction, Maintenance & Renovation - General
- 4800 Architects & Builders
- 4900 Artists & Decorators
- 5000 Bronze Memorials

- 5100 Conservation
- 5200 Liturgical Consultants
- 5300 Monumental Church Entrances
- 5400 Restoration/Refinishing

Education

- 5500 Education - General
- 5600 Educational Opportunities
- 5700 Spiritual Enrichment

Fundraising

- 5800 Fundraising - General
- 5900 Fundraising Counseling
- 6000 Fundraising Services
- 6100 Fundraising Supplies

Gift & Specialty Shops

- 6110 Gift & Specialty Shops - General
- 6120 Baked Goods & Food Items
- 6130 Paintings, Prints & Figurines
- 6140 Religious Jewelry & Medals
- 6150 Rosaries & Prayer Devices

Liturgical & Church Goods

- 6200 Liturgical & Church Goods - General
- 6300 Altar Linens, Laces
- 6400 Bibles, Hymnals, Missalettes
- 6500 Candles, Incense
- 6600 Chalices, Crosses, & Metalware
- 6700 Choir Robes
- 6800 Gold & Silver Plating, Brass Restoration & Repairs
- 6850 Liturgical Certificates
- 6900 Offering Envelopes
- 7000 Sacred Vessels
- 7100 Votive & Memorial Candles

Professional Associations & Orgs.

- 7200 Professional Associations & Organizations - General
- 7250 Fraternal Organizations
- 7350 Prayers & Devotions
- 7400 Private Associations of Lay Faithful

Publishers

- 7500 Publishers - General
- 7600 Magazines & Journals
- 7700 Parish Directories
- 7800 Photography
- 7900 Spanish Materials

Special Care Facilities

- 8000 Special Care Facilities - General

Travel & Tourism

- 8100 Travel and Tourism - General
- 8200 Conference & Retreat Centers
- 8300 Pilgrimages
- 8400 Shrines
- 8500 Tours

Web Services & Resources

- 9000 Web Services & Resources - General