



Arkansas Real Estate Commission

612 South Summit Street

Little Rock, AR 72201-4740

Phone: (501) 683-8010

Fax: (501) 683-8020

2017 OCT 31 PM 2:27
RECEIVED
PROPERTY CONTROL DIVISION

Reason for requesting firm name approval: Check One

ESTABLISHING A NEW FIRM

CHANGE OF CURRENT FIRM NAME
*(Include Item A *)*

CHANGE OF ADDRESS TO A DIFFERENT CITY
*(Include Item B *)*

CHANGE OF PRINCIPAL BROKER
(attach letter releasing firm name from previous Principal Broker)

OTHER (ATTACH EXPLANATION)

REAL ESTATE COMMISSION REGULATION 7.1 APPROVAL OF FIRM NAME

"The commission shall issue no principal broker's license where the proposed name of the firm is confusingly similar to the name of another firm, is misleading, or would in any way be confusing to the public. It shall be the duty of the principal broker to inquire of the commission concerning the acceptability of the firm name."

FIRM NAME APPROVAL REQUEST FORM

First

Note: REALTORS® being removed from AREC Approved Firm Name by NAR order.

- FIRST CHOICE** First (Home) NOTE: (Home) to be understood being either singular or plural and not to be written but symbolically represented by the home / house shaped design with "1st" being inside the shape having been in public use since 1/1/2007 the and First (Home) LOGO since June 2007.
- SECOND CHOICE** (Home) is to be encapsulated by parenthesis when entered into the AREC database.
- THIRD CHOICE**

[*A] PREVIOUS Firm Name: First Realtors Note: REALTORS® being removed from AREC Approved Firm Name by NAR order.

[*B] PREVIOUS Location: 1721 S K ST, Rogers, AR 72756

The city in which office will be located: 2711 SE I St. Suite 1, Bentonville, AR 72712

Daytime Phone Number: (479) 544 - 9363 office telephone



Do you have an ownership interest in the firm? Y N. If no, please provide written documentation from the owner of the firm authorizing your use of the requested firm name.

The date intended to begin using this name: The Name is currently and has been in use since January 2007 as Realtors should not have been part of name, Realtors being removed from name

Print Broker's Name as Licensed: Edmond Simpson

License Number: PB 00052136

Date: 10/03/2017 Signature: Ed Simpson

Digitally signed by Ed Simpson
DN: cn=Ed Simpson, c=US, email=ed@simspon.net
Date: 2017.10.03 14:37:53 -0500

ADDRESS TO MAIL APPROVAL TO: 2711 SE I St. Suite 1, Bentonville, AR 72712

-or- FAX APPROVAL TO: () ed@firstrealtors.com

IS YOUR FAX ON ALL THE TIME? YES NO