



OUR CUSTOMERS

"I became convinced through experience that Green Globes is an excellent and thorough rating system that covers design, building and the operation of new construction. One of the reasons the university I worked with choose Green Globes was its transparency. You can get input so you don't have to guess how well you are doing along the way."

— Barbara A.W. Clarke, AIA
LEED AP, Green Globes
Professional, JL Architects

CERTIFICATION MATTERS

Even the most knowledgeable building owners and project teams benefit from accountability and clear direction. The Green Globes® rating system survey will guide your team to an in-depth understanding of truly sustainable building design and operations.

USING THE GREEN GLOBES CERTIFICATION PROCESS ENSURES:

- Energy conservation
- Lowered water consumption
- Responsible use of materials
- Efficient use of project team time

Today's savvy public knows that green building claims must be backed by evidence. Building certification confirms that an unbiased, third-party organization verified your building's sustainable aspects.

GET STARTED WITH GREEN GLOBES

Provide us with your basic project information by creating an account and receive a quote for Green Globes third-party assessment and certification.

REQUEST A QUOTE





MISSION

The Green Building Initiative® (GBI) is a nonprofit organization dedicated to accelerating the adoption of building practices that result in resource efficient, healthier and environmentally sustainable buildings. We advance this mission through credible and practical green building approaches for more sustainable communities.

Our strategy for accomplishing our goals involves education and promotion on the use of GBI's Green Globes® certification program for commercial buildings and GBI's Guiding Principles Compliance and third-party assessment program for federal building sustainability requirements.

GBI PRINCIPLES AND MARKET APPROACH

The following points summarize the core principles and market approach of the Green Building Initiative as it seeks to achieve its mission.

Our Audiences

- **Building stakeholders.** The GBI's most significant market opportunities today are among building owners, designers, developers, government agencies, tenants, facility managers and communities that strive to improve the built environment through the evaluation and application of green building best practices.
- **National organizations promoting sustainable thinking.** The GBI also impacts the market by lending support and thought leadership to organizations that are working to increase sustainable thinking about the built environment on issues including population growth and resilience. (i)

Principles

- To increase adoption of green building best practices among these audiences, GBI stakeholders believe that multiple approaches, as well as multiple third-party certified green building rating systems and compliance tools, are necessary to meet the needs of the rapidly evolving built environment.
- Competition drives innovation and, as demand increases for green buildings as well as sustainable and resilient communities, there will be exponentially larger benefits for our audiences and the environment from having multiple approaches to achieving desired outcomes.
- While the GBI prefers competition-driven market transformation to legislative mandate or regulatory requirements, GBI believes that any government initiatives requiring, referencing, or incentivizing the use of green building rating systems at any level should include all nationally recognized codes, standards, and rating systems to help ensure choice and adoption.
- GBI is committed to the principles of consensus, transparency, balance, and due process and is a recognized Standard Development Organization (SDO) accredited by the American National Standards Institute (ANSI).
- GBI's believes that broad input from stakeholders ensures that the latest science, data, and market advances are incorporated during the development of our rating systems and that ANSI-audited consensus processes provide the best opportunity for fostering open discussion and debate among stakeholders while also allowing for due process.

Approach

- GBI delivers environmental assessment tools and rating systems that are practical, comprehensive, and cost-effective.
- Essential to the ongoing success of GBI's approach to the market is its continuing commitment to being collaborative, engaging, and accessible both as a thought leader and in its commitment to providing excellent customer service to users of our tools throughout the assessment and certification of buildings or interior spaces.
- GBI promotes the Green Globes suite of assessment tools to provide third-party certification of green building best practices and resilience considerations (i) as applied to commercial and multi-family buildings of all types, sizes, and budgets.
- GBI also supports federal High Performance and Sustainable Buildings requirements through custom assessment programs outside of the Green Globes suite of tools, such as the Guiding Principles Compliance programs for both existing buildings and new construction, per Executive Orders 13423, 13514 and 13693.
- GBI maintains an American National Standard through ANSI's third-party audited consensus process and seeks to foster continuous improvement in its products and services through feedback loops between its stakeholders, users, and Consensus Body.
- To help promote and enhance green building education and the adoption of best practices, the GBI has created the Green Globes Professional™ (GGP), Green Globes Assessor™ (GGA), and Guiding Principles Compliance Professional™ (GPCP) personnel certification programs to ensure that trained individuals are available to assist in the rating and assessment process.
- To address building and infrastructure challenges presented by population growth and an increased focus on resilience, GBI partners with corporate and government entities, as well as non-governmental organizations, to increase education on sustainable thinking and to create and influence relevant assessment and reporting tools.
- GBI's Board of Directors strives to promote transparency in its governance practices as it does in the development of its rating systems. To request information or provide input on GBI's governance, rating system development, online tools or consensus processes, send inquiries to info@thegbi.org.

Contact Us

[Green Building Initiative Staff](#)

[Green Building Initiative 2018 Board of Directors](#)

[Third Amended and Restated Bylaws of The GBI](#)

[GBI Strategic 2018-2020 Plan](#)

(i) GBI is a signatory on an [Industry Statement on Resilience](#), which defines resilience as "the ability to prepare and plan for, absorb, recover from, and more successfully adapt to adverse events."

(ii) The National Institute of Building Sciences (NIBS) released its 2015 Report titled, "[Moving Forward: Findings and Recommendations from the Consultative Council](#)," in January of 2016. Section D. of the report (pp. 7-8) addresses Resilience and Green-Building Rating Systems. It encourages rating system criteria similar to Green Globes criteria, such as points that are awarded for integrated design processes that encourage community input, site selection that considers regional climatic impacts, materials selection through use of life cycle assessment and building service life analyses, life-cycle cost analyses, and moisture control analyses.

