

US Trademark Application Plan

Applicant Details

Applicant name:	Sunshine Brands LLC
Type of entity (if a company):	Limited Liability Company
Country/State of Incorporation or Citizenship:	Wisconsin
Address:	225 E Madison St #1356, Eau Claire, Wisconsin, United States
Postal code/Zip Code:	54703

Trademark Details:

Trademark Name:	TOYVENTIVE
Type of trademark (word mark or logo):	Word mark
Color claim (for logos):	N/A
English translation of your trademark if it's not in English:	N/A
Transliteration of non-Latin characters:	N/A
Logo description:	N/A

Other trademark details:

Consent to Registration of Name or Portrait	N/A
Disclaimer provided:	N/A

Goods and services details:

(1)

Trademark class:	28
Goods/services:	Children's educational toys for developing cognitive, counting skills; Children's multiple activity toys; Puzzle games [does not include crossword puzzles in Class 16]
Already in use in the US:	No, basis 1(b)

(2)

Trademark class:	35
Goods/services:	On-line retail store services featuring baby products, toys and educational toys
Already in use in the US:	No, basis 1(b)

Priority claim or other filing basis:

Priority claimed?	No
Country:	N/A
Filing date:	
Priority serial number:	
Basis 44(d) or 44(e) is claimed in addition to priority?	

I confirm that all of the information above is true and accurate, and agree to submit the U.S. trademark application. I appoint Don Galvez to be my representatives and to do in my name and on my behalf anything that I can lawfully do, related to the U.S. trademark application stated above.

Read the following statements before signing. Acknowledge the statements by checking the boxes and signing below.

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

Signature: _____

Signatory's Name: Ivan Stoyanov

Signatory's Position: Owner

Date Signed: _____