



National Coalition  
of Associations  
of 7-Eleven Franchisees

# AVANTI

March/April 2018

THE VOICE OF 7-ELEVEN FRANCHISEES

FRANCHISEES



ARE the  
**Brand**

Register  
NOW For  
The NCASEF  
Convention &  
Trade Show

**VISIT  
NCASEF.COM**

Rethinking Efforts  
To Change The System  
For Franchisees

Remaking Of A Coalition

Thought Behind The Convention Theme

7-ElevenNOW Program Amendment

The Elusive SSI And NRI

Why Is Our Customer Count Declining?

Servant Leadership

Crime And Assault Prevention

Troubleshooting Electronic Price Signs

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