

Give your members a closer connection to their cards.

INCREASE LOYALTY • REINFORCE BRANDING • SUPPORT CROSS-SELLING



What do your members see in your credit cards?

With MyCardInfo, they'll see everything they need to stay on top of their accounts with confidence. A mobile-friendly web platform with your credit union's branding provides a seamless experience. Continuous enhancements to the platform's features, plus the capability to promote your credit union's other products and services, will drive business growth and help you remain relevant as technology and member needs evolve.

Top Reasons to Use MyCardInfo

- 1 Meet member expectations** for easy access to their credit card information
- 2 Strengthen your brand** with web and mobile sites that match your look and feel
- 3 Grow business** with personalized opportunities to cross-sell your products
- 4 Maintain leadership** with a flexible, self-service platform that quickly adapts to your members' emerging needs

MyCardInfo Offers:

- Easy cardholder access to account-overview information, account activity, statements, payments and more
- Customizable website with your logo and information
- Personalized, rotating banners for marketing and promotion efforts
- Robust self-service payments functionality
- Convenient channels for member assistance and FAQs

What's In It

Customizable Website

- Easily branded with your logo and information
- Single Sign On (SSO) integration available
- Responsive, mobile-friendly design

User-Friendly Design

- Designed with your members in mind, the MyCardInfo landing page delivers the most requested information together at first glance
- Color coding entices cardholders to explore other features and products
- Marketing and promotional banners inform members about your credit union's current events and promotions—providing cross-sell opportunities

Account Information

- Current balance and available credit
- Account activity
- eStatement history

Payments & Account Services

- Multiple payment options
- History, including last and pending payments
- View/edit payments or setup automatic payments
- Balance transfers
- Travel notifications

Help & Info

- Contact details
- Privacy policy
- Terms & conditions
- Frequently asked questions

Is It Right for You?

Credit Union Challenges	MyCardInfo Solutions
I need to meet our members' desire for real-time access to their card information.	Web and mobile solutions with extensive functionality keep members in closer touch with their cards.
I want to expand our ability to cross-sell other products we offer.	Personalized banners let you deliver timely marketing and promotional messages.
I want to strengthen our brand's image as a leader in the eyes of our members.	MyCardInfo is easily customizable with your logo, branding and information, providing a seamless member experience across the entire platform.

For more information, contact Business Development at 800.782.9042, option 4 or send an email to solutions@coop.org

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Be There. Be More.