

**Trademark/Service Mark Application, Principal Register**  
**To the Commissioner for Trademarks:**

**MARK: NOUVELLE FONTAINE**

The literal element of the mark consists of **NOUVELLE FONTAINE**. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Goya Foods, Inc., a Delaware corporation, having an address of 350 County Road, Jersey City, New Jersey 07307, United States, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

**International Class 32:** aerated fruit juices; aerated mineral waters; aerated waters; bottled drinking waters; bottled waters; carbonated waters; coconut water; coffee-flavored soft drinks; concentrated fruit juices; drinking water; flavored bottled water; flavored waters; flavored mineral waters; fruit drinks; fruit flavored drinks; fruit flavored soft drinks; fruit juices; fruit nectars; fruit punch; fruit-flavored beverages; mineral water; non-alcoholic beverages with tea flavor; non-alcoholic malt beverages; seltzer water; soda water; soft drinks; soft drinks flavored with tea; soft drinks, namely, sodas; sparkling waters; spring water; syrups for making soft drinks; table water; water beverages

**Intent to Use:** The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information: A. John P. Mancini and Amy E. Carroll, Michael D. Adams, Richard M. Assmus, Kristine M. Young, Guy W. Barcelona, Jr., Andrea L. Hintz of Mayer Brown LLP, P.O. Box 2828, Chicago, Illinois 60690-2828. Phone: 212-506-2500; Fax: 212-262-1910; email: [ipdocket@mayerbrown.com](mailto:ipdocket@mayerbrown.com) (authorized).

The applicant's current Correspondence Information:

A. John P. Mancini of Mayer Brown LLP, P.O. Box 2828, Chicago, Illinois 60690-2828. Phone: 212-506-2500; Fax: 212-262-1910; email: [ipdocket@mayerbrown.com](mailto:ipdocket@mayerbrown.com) (authorized).

A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class.

### Declaration

The signatory believes that, if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### Declaration Signature

Signature: \_\_\_\_\_

  
Conrad Colon, Vice President, Sales & Marketing

Date: 2/15/18, 2019