

MARKETPLACE: INTERFACE

Our do-it-yourself MARKETPLACE Interface lets you field your own surveys in the Lucid Marketplace. This intuitive dashboard provides all the tools you'll need to access millions of respondents, save money, and run projects on your own time.

PUTTING YOU IN CONTROL

ACCESS MILLIONS OF RESPONDENTS

Determine exactly which audience you want to reach by using customizable quota settings.

USE AN INTUITIVE DASHBOARD

Our user-friendly software takes the complexity out of setting up, fielding, and collecting data from targeted survey projects.

SUPPORT MULTIPLE PROJECT MANAGERS

Multiple project managers can run projects at the same time using robust project management tools.

CUT YOUR SAMPLE COSTS

Reduce sample costs by using your existing in-house surveying expertise to launch and manage your own surveys.

**READY TO TRY
MARKETPLACE
INTERFACE?**

Email Address

REQUEST A DEMO

ALL THE SURVEYING TOOLS YOU NEED. ONE INTERFACE.

FORECAST FEASIBILITY

ACCESS ANY TARGET

ADJUST QUOTAS

TAILORED SECURITY



CUSTOM BLENDING

PUSH-BUTTON FIELDING

ACTIONABLE ANALYTICS

100% COMPLIANT

“OUR COMPANY TRIPLED ITS DATA COLLECTION AND SAVED 15-20% ON SAMPLE.”

“Five months after licensing Fulcrum, our company tripled its data collection and saved 15-20% on sample we were buying from traditional panels. Fulcrum is an easy-to-use tool that also gives you complete control over your sample source. We’ve had over \$100K in total savings, without increasing our internal workload or straining our operations team. Working with Lucid has been an incredible move for our business.”

David Coletto
CEO
Abacus Data

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