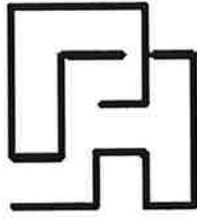


UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK

MARK:



CLASS: 9

APPLICANT: PURCH HIST PTY. LTD.

ADDRESS: The Startup Shop (Fishburners)
Level 2 11-17 York Street
Sydney NSW 2000
Australia

ENTITY: a proprietary limited company organized and existing under the laws of Australia

OUR REF.: PURC 1902697

The above identified applicant has a bona fide intention to use in commerce the mark shown in the above drawing for the following goods and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 44(e):

Class 9: Downloadable computer software application for managing and tracking online purchases, entertainment, event bookings, social engagements, appointments, travel reservations, restaurant reservations and the like

Australian Registration No. 1838918 issued on April 18, 2017. Said registration is now in full force and effect. A copy of said registration is filed herewith.

The mark consists of the stylized term "PH." The two angled, interlocking line segments form the letters "P" and "H," with the letter "P" positioned higher than the letter "H."

No color is claimed as a feature of the mark.

The term “PH” appearing in the mark is a coined acronym for “PURCH HIST” and has no significance nor is it a term of art in the relevant trade or industry or as used in connection with the goods listed in the application.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17th Floor, New York, New York 10036, Attention: Karen Lim (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods listed in this application as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

PURCH HIST RTY. LTD.

Signature: _____

David Panuccio

Title: _____

Date of Signature: _____

CEO

4/5/19