## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR REGISTRATION OF MARK ON THE PRINCIPAL REGISTER - INTENT TO USE

MARK: GLIDE

INTERNATIONAL CLASS: 5

Applicant: W Sternoff LLC

(a Washington limited liability company)

Address: 1600 124th Avenue, NE - Suite G

Bellevue, Washington 98005

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), for the following goods:

MEDICATED SKIN CARE PREPARATIONS.

Applicant has a bona fide intention to use the mark in commerce in connection with the named goods by printing it on labels, packaging and other means normal in the trade.

The mark is presented in standard characters without claim to any particular font style, size or color.

Applicant is the owner of U.S. Registration Nos. 4534855, 2060911, 3163053, 4265623 and others.

## **POWER OF ATTORNEY**

Applicant hereby appoints Kathryn Jennison Shultz, John N. Jennison, and Carl E. Jennison, members of the Bar of the Commonwealth of Virginia and the firm of Jennison & Shultz, P.C., its attorneys to prosecute this application for registration, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

All correspondence in this matter should be directed to: Kathryn Jennison Shultz, JENNISON & SHULTZ, P.C., 2001 Jefferson Davis Highway – Suite 1102, Arlington, Virginia 22202. Telephone: (703) 415-1640.

## **DECLARATION**

William Sternoff declares that he is CEO of applicant corporation and is authorized to make this declaration on behalf of the applicant; that he believes said applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), 1126(d), or 1126(e), he believes applicant to be entitled to use such mark in commerce; that to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods (services) of such other person, to cause

confusion, or to cause mistake, or to deceive; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

W STERNOFF LLC

Date: 3.25.2019

William Sternoff, CEO