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PTO Form 1478 (Rev 09/2006) OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register **Handwritten Signature**

To the Commissioner for Trademarks:

MARK: MUSUBI (Standard Characters, see below)

MUSUBI

The literal element of the mark consists of MUSUBI. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Acne Studios AB, a aktiebolag (ab) legally organized under the laws of Sweden, having an address of

Box 2327 Stockholm S-10318

Sweden

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 018: Bags, namely, handbags, sports bags, ladies' handbags, travelling bags; trunks, rucksacks, briefcases, wallets, purses, key rings and key holders made of leather; baggage, namely, luggage; coin purses

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on European Union Trademark - EUTM application number 018037409, filed 03/18/2019. INTENT TO PERFECT 44(d): At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Allison Strickland Ricketts of FROSS ZELNICK LEHRMAN & ZISSU, P.C. 4 Times Square, 17th Floor New York, New York 10036

United States

The attorney docket/reference number is ACNE 1904380.

The applicant's current Correspondence Information:

Allison Strickland Ricketts

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New York, New York 10036

212-813-5967(phone)

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E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered:
- The mark is in use in commerce on or in connection with the goods/services in the application:
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- o To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- o The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- o To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

NOTE: The same person may sign the declaration on behalf of the other joint applicant(s), by merely making identical entries. The USPTO will presume that the one person who has signed was, in fact, authorized to sign on behalf of the other person(s). M

Signature:	
Signatory's Name: Charlotta Poehles	
Signatory's Position: Authorized Signatory	
Signatory's Phone Number:	
Date Signed: Ma(Ch 25, 2019	

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page must include both the signature information and the declaration language. Do not include the entire application, but do ensure that the declaration language actually appears; a signature by itself