

# Khoros

## Create Customers for Life

Spredfast and Lithium have merged to offer one platform that unites marketing and care. Khoros helps brands connect with customers throughout their journey.

[Meet Khoros](#)

## All-ways connected: defined

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## We can't wait to show you how

We offer one platform, powered by connection, to create a seamless digital experience for your customers.



### Marketing

Find and attract new customers.



### Care

Be there at every point of need.



### Communities

Activate and grow your customer ecosystem.

[See our products](#)

**The smartest teams and biggest brands trust Khoros**