

# Insights for the world of student success



## Product Overview

Cirque is an analytics solution that enables student advocates across multiple departments to gain actionable insights from student attendance and engagement. With data points gathered from iClicker, Cirque empowers faculty, staff and administrators to identify students that may benefit from additional outreach in order to improve those students' likelihood of success in a course or program of study. Currently, Cirque provides two main reporting categories: **students** and **courses** of interest.

### Why Cirque?

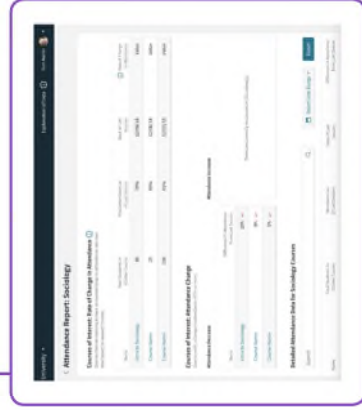
Cirque by Macmillan Learning is unique in its ability to provide easily accessible, formative insights on students' attendance and engagement data that deliver a more actionable and complete understanding of your students' day-to-day experiences.

### What you can expect

- Early Spring 2019  
Student Attendance Insights
- Early Summer 2019  
Student Engagement Insights
- Fall 2019  
FYE Student Micro-Survey  
(beta)

### STUDENTS OF INTEREST

Cirque's Students of Interest Reports enable users to identify students whose class attendance may indicate the need for additional outreach, support or attention. Attendance insights are provided for all classes where iClicker Attendance is enabled by the faculty, enabling a view into potential patterns or anomalies in student attendance that may negatively impact that student's persistence or outcomes in the course.



### COURSES OF INTEREST

Cirque's Courses of Interest Reports can empower faculty, staff and administrators to identify courses with notable attendance trends that can help instructors and departments estimate resource needs, as well as how departmental or institutional initiatives to improve drop, withdrawal and failure rates are progressing.

### BEYOND DATA TO INSIGHTS

DEFINING INSIGHTS: To ensure that users understand the intention of the insights provided in its dashboards, a user-friendly dictionary is included at each screen detailing the terms and calculations used to derive each Cirque report.

CONNECTING WITH OTHER SYSTEMS: Data from Cirque can be exported via .csv to provide its unique formative insights to other systems on campus.